

November 16, 2018

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VIA EXPRESS MAIL

New Hampshire Office of the Attorney General
33 Capitol Street
Concord, NH 03301

To Whom It May Concern:

I am writing on behalf of my client, the Cincinnati Reds (the "Reds"), to inform you of an information security incident that has come to our attention. The incident occurred in the state of Ohio. We have identified one (1) New Hampshire resident who has been affected.

On November 6, 2018, we were notified that the Cincinnati Reds were the victim of a criminal scheme in March 2017 that resulted in the external disclosure through electronic means of the 2016 W-2 forms of all individuals who were issued such forms by the Reds.

The information compromised consists of the information found on W-2 forms, including the individuals' full name, address and Social Security number, 2016 compensation amount, and amounts deducted from their compensation, as applicable, for federal, state, and local taxes, 401(k) and flexible spending.

The Reds will mail on or about November 19, 2018 written notification to the New Hampshire resident who was affected, and, as a precaution, the Reds are offering this resident two years of complimentary credit monitoring services and other precautionary information and measures that they can take to safeguard their identity.

If you have any questions or need further information regarding this incident, please do not hesitate to contact me.

Sincerely,



Kristen J. Mathews



Great American Ball Park
100 Joe Nuxhall Way
Cincinnati, OH 45202

November [Date], 2018

VIA FIRST CLASS MAIL

[Insert Recipient's Name]

[Insert Address]

[Insert City, State, Zip]

Re: Notice of Data Breach

Dear [insert Recipient's name]:

I am writing to inform you of a security incident that we recently discovered which involved your personal information contained in your 2016 W-2 form. We take the protection and proper use of your information very seriously. That is why we are contacting you directly to let you know what happened, what we are doing and what you can do.

What Happened

On November 6, 2018, we were notified that the Cincinnati Reds were the victim of a criminal scheme in March 2017 that resulted in the external disclosure through electronic means of the 2016 W-2 forms of all individuals who were issued such forms by the Reds (including your W-2 form).

What Information Was Involved

The information compromised consists of the information found on your 2016 W-2 form, including your full name, address and Social Security number, 2016 compensation amount, and amounts deducted from your compensation, as applicable, for federal, state, and local taxes, 401(k) and flexible spending.

The compromised information does not include information about your family members.

What We Are Doing

We have taken steps to prevent this type of incident by implementing additional controls over the distribution of data, utilizing updated configurations and technology to protect data and improving training for our employees.

To help you protect yourself from identity theft, we have made arrangements with an independent company, Experian, to provide, at no cost to you, a two-year membership to a credit monitoring product called [insert product name], which will provide you with identity protection support focused on identification and resolution of identity theft. You must enroll by February 28, 2019. To enroll in this service, follow the directions below:

Activate [insert product name] Now in Three Easy Steps

1. Ensure that you enroll by: February 28, 2019 (Your code will not work after this date.)
2. Visit the Credit web site to enroll: www.experianidworks.com/3bcredit
3. Provide your activation code: [insert code]

If you have questions or need an alternative to enrolling online, please call 1-877-890-9332 and provide engagement # DB09626.

What You Can Do

In addition to enrolling in [insert product name], please consider placing a “credit freeze” on your credit file with each of the three credit bureaus (Experian, Transunion and Equifax). Placing a credit freeze on your credit file will prevent the credit bureaus from sharing your credit report with others without your provision of a PIN number that is issued to you when you initiate the freeze. Please note that placing a credit freeze may delay (but not otherwise inhibit) your applications for credit, mortgages, employment, housing, insurance, utilities or even mobile phone service. The following links provide instructions for placing a credit freeze at the three national credit bureaus:

<https://www.experian.com/ncaonline/freeze>
<https://freeze.transunion.com/sf/securityFreeze/landingPage.jsp>
https://www.freeze.equifax.com/Freeze/jsp/SFF_PersonalIDInfo.jsp

Based on similar incidents that have been reported by other companies, we believe that the stolen W-2 forms may be used to attempt to file tax returns in order to receive refunds from the IRS. Even if your personal information is used fraudulently to file a tax return, you will not be held financially responsible by the IRS.

We recommend that you contact the IRS Identity Protection Specialized Unit at 1-800-908-4490 and your state tax authority, tell them that your W-2 form has been stolen, and follow their instructions. The IRS may instruct you to file Form 14039 (Identity Theft Affidavit). State tax authority contact information is listed below. Their instructions may depend on your individual circumstances, so we recommend that you call individually.

Alabama Department of Revenue: (334) 242-1170
Arkansas Department of Finance: (501) 682-7187
Arizona Department of Revenue: 1-800-352-4090
California Franchise Tax Board: (916) 845-7088
Colorado Department of Revenue: (303) 238-7378
Connecticut Department of Revenue Services: (860) 297-5962
Delaware Revenue Department: (302) 856-5358
DC Office of Tax and Revenue: (202) 727-4829
Florida Department of Revenue: 1-800-352-3671
Georgia Department of Revenue: 1-877-423-6711
Hawaii Department of Taxation: (808) 587-4242
Illinois Department of Revenue: 1-800-732-8866
Indiana Department of Revenue: (317) 232-2240
Iowa Department of Revenue: (515) 281-5986
Kansas Department of Revenue: (785) 368-8222
Kentucky Department of Revenue: (502) 564-4581
Louisiana Department of Revenue: 1-800-940-7053
Maryland Comptroller: (410) 260-7980
Massachusetts Tax Department: 1-800-392-6089
Michigan Department of Treasury: (517) 636-4486
Mississippi Department of Banking and Consumer Finance: (601) 359-4230
Missouri Department of Revenue: (573) 751-3505
Montana Department of Revenue: 1-866-859-2254
Nevada Department of Taxation: 1-866-962-3707
New Hampshire Department of Revenue: (603) 230-5000
New Jersey Division of Taxation: (609) 292-6400
New York State Department of Taxation and Finance: (518) 457-5181
North Carolina Department of Revenue: (919) 715-0195
Ohio Department of Taxation: 1-800-757-6091
Oklahoma Tax Commission: (405) 521-3160
Oregon Department of Revenue: (503) 378-4988
Pennsylvania Department of Revenue: (717) 772-9297
Rhode Island Department of Revenue: (401) 574-8829 x3
South Carolina Department of Revenue: (855) 880-2743
South Dakota Department of Revenue: 1-800-829-9188
Tennessee Department of Revenue: (615) 253-0600
Texas Comptroller: 1-888-334-4112
Virginia Department of Tax: (804) 404-4185

Washington Department of Revenue: 1-800-451-7985
West Virginia State Tax Department: 1-800-982-8297
Wisconsin Department of Revenue: 1-800-422-7128

We suggest that you actively monitor your financial account statements and the free credit reports that are available to you and report any unauthorized activity to your bank and/or credit bureau.

Enclosed with this letter is a summary of additional U.S. state notification requirements that may assist you to protect yourself from identity theft.

For More Information

If you have any questions about this incident, I encourage you to contact us by telephone at the toll-free number 888-810-4111 (which will be live until February 28, 2019) between the hours of 8AM to 8PM Eastern Standard Time from Monday to Friday.

We truly regret any inconvenience to you.

Sincerely,

A handwritten signature in black ink, appearing to read 'D W Healy', with a stylized flourish at the end.

Douglas W. Healy
Chief Financial Officer
Cincinnati Reds

U.S. State Notification Requirements

For residents of California, Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Oregon, Rhode Island, Vermont, Virginia, Washington, West Virginia, and Wyoming:

It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account by contacting any one or more of the national consumer reporting agencies listed below. They can also provide you with information about fraud alerts and security freezes.

Equifax

P.O. Box 740241
Atlanta, GA 30348
1-800-685-1111
www.equifax.com

Experian

P.O. Box 2104
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 6790
Fullerton, CA 92834-6790
1-877-322-8228
www.transunion.com

For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Attorney General and the Federal Trade Commission.

For residents of Illinois, Maryland and North Carolina:

State laws require us to tell you that you can obtain information from the Federal Trade Commission about steps you can take to avoid identity theft (including how to place a fraud alert or security freeze). If you are a Maryland or North Carolina resident, you may also be able to obtain this information from your state's Attorney General.

MD Attorney General's Office

Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

NC Attorney General's Office

Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
<http://www.ncdoj.gov/>

Federal Trade Commission

Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/bcp/edu/microsites/idtheft/

For residents of Massachusetts, Rhode Island and West Virginia:

State laws require us to inform you of your right to obtain a police report if you are a victim of identity theft. You also have the right to place a security freeze on your credit report. A security freeze prevents copies of your credit report from being provided without the use of a PIN number that is issued to you when you initiate a freeze; however, using a security freeze may delay your ability to obtain credit.

To place a security freeze on your credit report, you need to send a request to a consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, unless you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency.

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348
www.equifax.com

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion (FVAD)

P.O. Box 6790
Fullerton, CA 92834-6790
www.transunion.com