



STATE OF NH  
DEPT OF JUSTICE  
2016 NOV 29 AM 10:16

November 28, 2016

**CONTAINS CONFIDENTIAL INFORMATION  
VIA OVERNIGHT DELIVERY**

Attorney General Joseph Foster  
Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301

Re: Notice of Data Security Incident

Dear Attorney General Foster:

I am writing to notify you about a potential compromise of certain personal information of two (2) New Hampshire residents. We are mailing each of them written notification of the incident on or around November 29, 2016.

On or around November 8, 2016, Caesars learned that the Las Vegas Metropolitan Police Department ("LVMPD") had discovered hard copies of customer credit applications and other paper customer records in the possession of a suspect in an unrelated investigation. The LVMPD discovered the records in February 2016 and is now investigating. Caesars is fully cooperating with LVMPD's investigation. The recovered credit applications are from our Planet Hollywood, Aladdin (Planet Hollywood's predecessor), Harrah's and Rio properties in Las Vegas, NV. Through its own recent review, Caesars determined that most of these records were likely stolen from a storage facility in one of its properties on or around July 29, 2015.

Although Caesars has no specific basis to suspect that anyone's personally identifying information has been misused, we are providing notice to customers whose records either (1) were among the documentation found by the LVMPD or (2) may have been included in the materials stolen from one of our storage facilities, consistent with our applicable obligations. The records found by the LVMPD varied from individual to individual but included some or all of the following: name, residence and business addresses, email address, telephone numbers, date of birth, Social Security number, driver's license number, employment information and bank account information (although no PINs or passwords). Additionally, in some instances, the records also may have included photocopies of customers' driver licenses or similar identification documents.

Caesars is taking steps to review and improve its records retention, incident investigation and other relevant security policies and protocols to improve detection and prevent recurrence of this type of incident.

Attorney General Joseph Foster

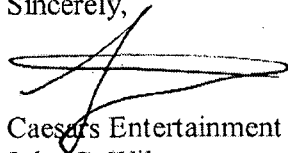
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Additionally, in an effort to protect against any potential misuse of customers' personal information, Caesars is offering all notified customers free MyIDCare™ identity theft monitoring for a period of two years through ID Experts®. The MyIDCare™ service includes 24 months of Single Bureau Credit Monitoring, CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, exclusive educational materials and fully managed identity theft recovery services.

Of course, if you have any further questions about this incident, please feel free to contact me.

Sincerely,



Caesars Entertainment

John C. Wilson

Vice President & Chief Counsel, Intellectual Property

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Enclosure