



WOOLF · McCLANE

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FEB 11 2021

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January 27, 2021

VIA CERTIFIED MAIL

Office of the New Hampshire Attorney General
Security Breach Notification
33 Capital Street
Concord, NH 03301

Re: Cabins USA, LLC

Dear Sir or Madam:

This firm represents Cabins USA, LLC (“Cabins USA”). Cabins USA operates a cabin rental company in East Tennessee. I am writing to you on behalf of Cabins USA to notify you of a suspected data security breach.

On December 15, 2020, Cabins USA became aware that an unknown third party gained unauthorized access to the Express Check-In processing platform which resulted in a security breach. Cabins USA currently believes that this breach occurred between November 14, 2020 and December 15, 2020. Cabins USA believes that this security breach may have resulted in the exposure of individuals’ personal data used in the Express Check-In process such as driver licenses and payment card numbers.

Once Cabins USA became aware of this breach, it immediately added additional security measures, including further protecting the data, further limiting authorized access to this information and implementing additional monitoring procedures. Following persistent monitoring post these security changes, Cabins USA is confident that the integrity of the system was restored.

Cabins USA believes only one (1) New Hampshire resident may have been affected by this breach. Cabins USA sent that individual email notification regarding the breach on January 22, 2021. A sample of the email notification that was provided is enclosed.

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If you have any questions please do not hesitate to contact me.

Sincerely,



Kaitlyn F. Hutcherson

Enclosure

CC: Cabins USA, LLC
Kevin Perkey, Esq.

From: Michelle Douglas <michelle@cusamail.com>

Date: Friday, January 22, 2021 at 10:45 PM

Subject: Security breach Notification

Dear Sir or Madam:

We at Cabins USA are writing to notify you about an incident that may involve the unauthorized access to your personal data that was used to participate in Express Check-In during your recent visit. This email explains what happened and provides you information on the measures we took and what you should do.

On December 15, 2020, we became aware that an unknown third party gained unauthorized access to our Express Check-In processing platform which resulted in a security breach. We currently believe that this breach occurred between November 14, 2020 and December 15, 2020. We believe that this security breach may have resulted in the exposure of your personal data used in the Express Check-In process such as your driver license and payment card number. Once we became aware of this breach, we immediately added additional security measures, including further limiting authorized access to this information and implementing additional monitoring procedures. Following persistent monitoring post these security changes, we are confident that the integrity of the system was restored.

It is advisable to watch for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may also wish to place a fraud alert or security freeze on your credit report. A fraud alert or security freeze can be placed by contacting any of the three national credit reporting agencies - Experian, Equifax, or TransUnion. If you have concerns about identity theft, you may wish to review the recommended actions outlined on the Federal Trade Commission's website: www.consumer.ftc.gov/features/feature-0014-identity-theft. You may also wish to review your rights as a consumer under the Fair Credit Reporting Act, which are available at: https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf. Should you suspect identity theft, you should report such to your local law enforcement.

Experian	Equifax	TransUnion	Federal Trade Commission
https://www.experian.com/	https://www.equifax.com/	https://www.transunion.com/	https://www.consumer.ftc.gov/
888-397-3742	888-548-7878	888-909-8872	877-382-4357
P.O. Box 4500	P.O. Box 740241	P.O. Box 160	600 Pennsylvania Avenue NW
Allen, TX 75013	Atlanta, GA 30374	Woodlyn, PA 19094	Washington, DC 20580

If you have any questions or requests for additional information, please email security@cabinsusa.com or call **(865) 428-6262**.

Sincerely,
Michelle Douglas
Cabins USA