

STATE OF NH
DEPT OF JUSTICE
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BY FIRST CLASS MAIL

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May 5, 2016

Attorney General Joseph Foster
New Hampshire Department of Justice
33 Capitol Street
Concord, NH 03301

Dear Attorney General Foster:

Pursuant to Section N.H. Rev. Stat. § 359-C:19 et seq., I am writing on behalf of my client, Brunswick Corporation ("Brunswick"), to notify you of an unauthorized access to personal information involving three New Hampshire residents.

Brunswick is an Illinois-based company that designs, builds, and markets recreational products in the marine, fitness, and billiards industries. As part of its standard business operations, Brunswick collects personal information from its employees for human resources and payroll purposes.

On April 29, 2016, Brunswick became the victim of an email phishing incident that resulted in the transmission of 2015 IRS Form W-2s for current and former employees to an unauthorized recipient. This was not a technical intrusion of Brunswick's IT systems. An employee in the payroll department received an email from a cyber attacker posing as a Brunswick executive requesting the W-2 information. The employee, not realizing that the email was from an impersonator, provided the requested information. The employee who mistakenly transmitted the file to the unauthorized recipient informed management upon realizing what had happened. The personal information on the W-2 forms included name, address, Social Security number, and income and tax information.

Please be assured that Brunswick has taken every step necessary to address this incident. We are currently working with law enforcement authorities to identify the cyber attacker and with the IRS to ensure they are fully informed of the incident. While those investigations are ongoing, they have not necessitated a delay in our making the required notifications to the Attorney General or the affected individuals. Brunswick is offering the affected individuals complimentary two-year enrollment in AllClear ID's AllClear SECURE identity repair assistance service and AllClear PRO credit monitoring and \$1 million identity theft insurance policy. Brunswick informally notified its affected employees on Monday, May 2, 2016, the next business day after the incident, and provided them with additional information about the steps they may take to protect their identities, including setting up fraud alerts and obtaining a credit report. Brunswick will provide them formal notice later this week. We have also notified all three

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consumer reporting agencies of the incident.

If you have any questions about this incident or require additional information, please contact me

Sincerely,

A handwritten signature in blue ink, appearing to read 'M. Callahan', with a long horizontal flourish extending to the right.

Mary Ellen Callahan
Jenner & Block LLP