

Hello, My name is Amy Kussman and I am in-house counsel for Broan-NuTone, the parent company of Zephyr Ventilation. Zephyr received notice from a third-party website hosting partner that on July 20, 2023 their system was compromised and malicious script was added focused on obtaining consumer personal information on the Zephyr website. We were alerted of this in August and have been working to get proper information from the hosting provider to be able to alert potentially impacted site users. While we do not know with certainty what information may have been retrieved, there is a chance that 8 New Hampshire residents who were on the site during the impacted timeframe may be at risk. We are alerting them to assure they have support to watch for any suspicious activity on their cards or with their names. They are receiving letters mailed out this week.

Zephyr will be offering credit monitoring and identity restorations services through Experian to these potentially impacted individuals.

Attached is a template copy of the communication going out to these consumers this week.

Please reach out if there is any question regarding the potential 8 impacted individuals in your state.

Thank you,
Amy

Amy Kussman

Associate General Counsel
Legal Department

926 W. State Street, Hartford, WI 53027



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<<Return Mail Address>>

<<Name 1>> <<Name 2>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State>> <<Zip>>
<<Country>>

<<Date>>

Dear <<Name 1>> <<Name 2>>:

Zephyr Ventilation (“Zephyr”) is writing to notify you of an event that may involve certain of your information. Although there is no indication of identity theft or fraud in relation to this event, we are providing you with information about our response and additional measures you can take to protect your information, should you feel it appropriate to do so.

We take this event and information security seriously. We received notice from our third-party website hosting partner that on July 20, 2023, their system was compromised and malicious script was added that focused on obtaining consumer personal information on our website. This malicious script was discovered and removed from the system as of August 10, 2023. We were alerted by our provider following an investigation into the matter as they supported confirmation of which of our customers may be impacted by this malicious script. Please know our site is secure as of August 10th, but anyone who shopped on our site AND placed an order between July 20, 2023-August 10, 2023 may be compromised. Those with certain firewalls may not have had their networks breached by this attack, nor would you be at risk if you did not finalize an order placement during that window (ie: you abandoned a shopping cart or didn’t place an order or did not input your credit card information). Impacted information gathered includes

As part of our ongoing commitment to the privacy of personal information in our care, we reviewed our existing policies and procedures and implemented additional administrative and technical safeguards to further enhance our information security posture. As an additional precaution, Zephyr is offering you access to complimentary credit monitoring and identity restoration services through Experian. Details of this offer and instructions on how to activate these services are below.

To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>.
- Provide your **activation code**: [code]

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian’s customer care team at 877.890.9332 by . Be prepared to provide engagement number as proof of eligibility for the identity restoration services by Experian.

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a

victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. You should be aware, however, that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you may need to provide the following information, depending on whether you make the request online, by phone, or by mail:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.);
7. Social Security Card, pay stub, or W2;
8. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Under your state’s laws, you may also have the right to obtain any police report filed in regard to this event. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your State’s Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above.

If you have additional questions, please contact our toll-free assistance line at [(XXX) XXX-XXXX]. This toll-free line is available Monday through Friday from [XX:00 am ET to XX:00 pm ET] (excluding U.S. holidays). You may also write to XXXXXXXX at 444 West Lake, Suite 4400, Chicago, IL 60606.

Sincerely,

[Name]
[Title]