

BakerHostetler

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AUG 10 2017

CONSUMER PROTECTION

August 9, 2017

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VIA OVERNIGHT MAIL

Joseph Foster
Office of the Attorney General
33 Capitol St
Concord, NH 03301

Re: Incident Notification

Dear Attorney General Foster:

We are writing on behalf of our client, The Bishop Company, LLC ("The Bishop Co."), to notify you of a potential security incident involving New Hampshire residents.

On July 28, 2017, The Bishop Co.'s investigation of a suspected email phishing incident concluded. The investigation determined that an unauthorized individual was able to obtain credentials that were used to access a single employee's email account as a result of the phishing incident. While there is no indication that this unknown individual was able to access any other accounts or systems beyond this one email account, The Bishop Co.'s investigation determined that some of its clients' information was contained in the emails, including names, Social Security numbers, and, in some instances, driver's license numbers.

Commencing today, The Bishop Co. is sending written notification via U.S. Mail to 5 New Hampshire residents in accordance with N.H. Rev. Stat. Ann. § 359-C:20 in substantially the same form as the letter attached hereto. Notice is being provided as expeditiously as practicable and without delay. The Bishop Co. is offering the affected individuals a free one-year membership in credit monitoring and identity theft protection services from Experian. The Bishop Co. has also provided contact information so that potentially affected individuals can ask any questions.

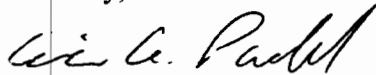
To help prevent something like this from happening in the future, The Bishop Co. is taking steps to enhance its existing safeguards related to passwords and other sensitive information.

Atlanta Chicago Cincinnati Cleveland Columbus Costa Mesa Denver
Houston Los Angeles New York Orlando Philadelphia Seattle Washington, DC

Joseph Foster
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Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Eric A. Packel".

Eric A. Packel

Enclosure

Thomas W. Bishop CLU, AEP

Licensed Insurance Advisor

President

[The Bishop Company, LLC letterhead]

[Date of mailing]

[Address]

Dear [Name]:

The Bishop Company, LLC is committed to protecting the security and confidentiality of all of the sensitive information provided by its clients. We are writing to inform you about an incident involving some of that information.


On July 28, 2017, our investigation of a suspected email phishing incident concluded. The investigation determined that an unauthorized individual was able to obtain credentials that were used to access a single employee's email account as a result of the phishing incident. While there is no indication that this unknown individual was able to access any other accounts or systems beyond this one email account, our investigation determined that some of our clients' information was contained in the emails, including names, Social Security numbers, and, in some instances, driver's license numbers.

Although we have no evidence that your information was actually viewed or misused in any way, out of an abundance of caution, we wanted to let you know this happened and assure you we take it very seriously. As a precaution, we are providing you with a complimentary one-year membership in Experian's® IdentityWorksSM. This product helps detect possible misuse of your personal information and provides you with identity protection support focused on immediate identification and resolution of identity theft. IdentityWorksSM is completely free and enrolling in this program will not hurt your credit score. **For more information on IdentityWorksSM, including instructions on how to activate your complimentary one-year membership, as well as some additional steps you can take to protect yourself, please see the page that follows this letter. Identity Restoration assistance is immediately available to you.**

We regret any inconvenience or concern this may cause you. To help prevent something like this from happening in the future, we are taking steps to enhance our existing safeguards related to passwords and other sensitive information.

If you have any questions, please feel free to reach out to me at 1-978-314-3100.

Sincerely,



Thomas W. Bishop, CLU, AEP
President

Mailing Address: 10 Lexington Ave. • P O Box 5330 • Gloucester, MA 01930-0005
Office Location: 32A Kennedy Road, Gloucester, MA 01930 • Tel: 978.927.2008 • Fax: 978.927.3520 • www.thebishopcompanyllc.com

Securities offered through ValMark Securities, Inc. • Member FINRA, SIPC • 130 Springside Drive, Suite 300, Akron Ohio 44333-2431 • 1.800.765.5201

The Bishop Company LLC is a separate entity from ValMark Securities, Inc.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

- **Enroll by: 11.30.2017** (Your code will not work after this date)
- **Visit** the Experian IdentityWorks website to enroll: www.experianidworks.com/plusone
- **Provide** your activation code:

If you have questions about the product, need assistance with identity restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332. Be prepared to provide engagement number **DB02833** as proof of eligibility for the identity restoration services by Experian.

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information.

Additional Steps You Can Take

Even if you choose not to take advantage of this free credit monitoring, we recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-916-8800

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the attorney general's office in your state. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW
Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.