

Morgan Lewis

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JUN 7 2021 CONSUMER PROTECTION

CONSUMER PROTECTION

Kristin M. Hadgis
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VIA FIRST CLASS MAIL

June 3, 2021

State of New Hampshire
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Notification of Potential Breach of Security Involving 8 New Hampshire Residents

Dear Office of the Attorney General:

This Firm represents Bed Bath & Beyond Inc. ("Bed Bath & Beyond") in connection with a situation where personnel files of eight Bed Bath & Beyond employees who reside in New Hampshire were inadvertently misplaced. In connection with the closing of a Bed Bath & Beyond store in Dover, New Hampshire, the store offered its fixtures for sale. On May 8, 2021, a store employee sold a file cabinet to an unknown purchaser, and it was discovered the next day that the file cabinet may have contained personnel files of eight store employees.

Upon learning of the incident, Bed Bath & Beyond conducted an investigation to determine what happened, what information was in the file cabinet and what it can do to prevent something like this from happening again. Despite extensive efforts, Bed Bath & Beyond has been unable to locate the purchaser of the file cabinet. It also has not received any reports of improper use of the affected individuals' personal information. Bed Bath & Beyond's investigation concluded that one employee's personnel file in the file cabinet likely contained personal information, including name, address, date of birth and social security number. Bed Bath & Beyond reasonably believes that the paper files for the other seven employees likely did not contain any personal information, as their personnel files are maintained electronically, but because Bed Bath & Beyond cannot be sure, it is notifying all eight employees out of an abundance of caution, and offering a one-year complimentary subscription to Experian's identity theft and credit monitoring services.

Further information about what Bed Bath & Beyond has done and what it is recommending to the individuals in question can be found in the enclosed notification letters that Bed Bath & Beyond sent on June 2, 2021 to the 1 New Hampshire resident whose personal information was likely in the file cabinet and to the other 7 New Hampshire residents whose personal information may not have been in the file cabinet.

State of New Hampshire
Office of the Attorney General
June 3, 2021
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If you have any questions, please feel free to contact me.

Regards,

Kristin M. Hadgis

Kristin M. Hadgis

Enclosures



June 2, 2021

Corporate Office
650 Liberty Avenue
Union, NJ 07083
908-688-0888

Via U.S. Mail

Re: **Personnel Documents**

Dear [Name]:

What Happened

We are writing to inform you that your personnel file was inadvertently misplaced in connection with the closing of Store 1007 in Dover, New Hampshire. On May 8, 2021, as part of the store's sale of fixtures, we sold a file cabinet to an unknown purchaser. After the sale, on May 9, 2021, we discovered that the file cabinet contained some store associates' personnel files that were not removed prior to the sale. We sincerely apologize for any inconvenience or concern this may cause.

What Information Was Involved

The personal information contained in your personnel file included your name, address, date of birth and social security number. At this point, we are not aware that any of your personal information has actually been taken or misused. Nor do we believe that is likely to happen.

What We Are Doing

Since we learned this information, we have been working to determine what happened, where the file cabinet may be and what we can do to prevent this from happening again. Despite extensive efforts, we have been unable to locate the purchaser of the file cabinet. In an abundance of caution, we have arranged with Experian to provide you one (1) free year of credit monitoring services. You may redeem this offer until 08/31/2021. To activate this membership and start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by: 08/31/2021** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/3bplus>
- Provide your **activation code: [CODE]**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (877) 890-9332 by 08/31/2021. Be prepared to provide engagement number B013756 as proof of eligibility for the identity restoration services by Experian.

What You Can Do

We recommend you vigilantly check your account statements and monitor the free credit reports that are available to you. For general information on steps you can take to protect your privacy and prevent unauthorized use of your personal information, please see the attached Reference Guide.

For More Information

We deeply apologize for any inconvenience or concern this may cause. If we can provide any additional information or can answer any of your questions, please do not hesitate to reach out to me at (240) 398-3662.

Sincerely,

Lori Jorif
Director of Human Resources

Reference Guide

To obtain general information regarding Protection from Identity Theft

For your reference, below is the contact information for three (3) national credit reporting agencies and the Federal Trade Commission ("FTC") from whom you can obtain information about fraud alerts and security freezes:

Credit Reporting Agencies

Equifax
P.O. Box 740241
Atlanta, GA 30348
1-800-685-1111
www.equifax.com

Experian
P.O. Box 2104
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion
P.O. Box 6790
Fullerton, CA 92834-6790
1-877-322-8228
www.transunion.com

FTC

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft



Corporate Office
650 Liberty Avenue
Union, NJ 07083
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June 2, 2021

Via U.S. Mail

Re: **Personnel Documents**

Dear [Name]:

What Happened

We are writing to inform you that your personnel file was inadvertently misplaced in connection with the closing of Store 1007 in Dover, New Hampshire. On May 8, 2021, as part of the store's sale of fixtures, we sold a file cabinet to an unknown purchaser. After the sale, on May 9, 2021, we discovered that the file cabinet contained some store associates' personnel files of that were not removed prior to the sale. We sincerely apologize for any inconvenience or concern this may cause.

What Information Was Involved

As you may know, Bed Bath & Beyond maintains your personnel file electronically and, therefore, it is possible that your paper copy personnel file in the file cabinet did not contain any personal information about you. However, as we cannot be sure, we are notifying you out of an abundance of caution. The personal information in the paper personnel file may have included your name, address, date of birth and social security number. At this point, we are not aware that any of your personal information was actually taken or misused. Nor do we believe that is likely to happen.

What We Are Doing

Since we learned this information, we have been working to determine what happened, where the file cabinet may be and what we can do to prevent this from happening again. Despite extensive efforts, we have been unable to locate the purchaser of the file cabinet. In an abundance of caution, we have arranged with Experian to provide you one (1) free year of credit monitoring services. You may redeem this offer until 08/31/2021. To activate this membership and start monitoring your personal information, please follow the steps below:

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- Provide your **activation code: [CODE]**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (877) 890-9332 by 08/31/2021. Be prepared to provide engagement number B013756 as proof of eligibility for the identity restoration services by Experian.

What You Can Do

We recommend you vigilantly check your account statements and monitor the free credit reports that are available to you. For general information on steps you can take to protect your privacy and prevent unauthorized use of your personal information, please see the attached Reference Guide.

For More Information

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1-888-397-3742
www.experian.com

TransUnion
P.O. Box 6790
Fullerton, CA 92834-6790
1-877-322-8228
www.transunion.com

FTC

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft



Corporate Office
650 Liberty Avenue
Union, NJ 07083
908-688-0888

June 2, 2021

Via U.S. Mail

Re: **Personnel Documents**

Dear Parent or Guardian of [Name]:

What Happened

We are writing to inform you that your minor's personnel file was inadvertently misplaced in connection with the closing of Store 1007 in Dover, New Hampshire. On May 8, 2021, as part of the store's sale of fixtures, we sold a file cabinet to an unknown purchaser. After the sale, on May 9, 2021, we discovered that the file cabinet contained some store associates' personnel files of that were not removed prior to the sale. We sincerely apologize for any inconvenience or concern this may cause.

What Information Was Involved

Bed Bath & Beyond maintains your minor's personnel file electronically and, therefore, it is possible that your minor's paper copy personnel file in the file cabinet did not contain any personal information. However, as we cannot be sure, we are notifying you out of an abundance of caution. The personal information in the paper personnel file may have included your minor's name, address, date of birth and social security number. At this point, we are not aware that any personal information was actually taken or misused. Nor do we believe that is likely to happen.

What We Are Doing

Since we learned this information, we have been working to determine what happened, where the file cabinet may be and what we can do to prevent this from happening again. Despite extensive efforts, we have been unable to locate the purchaser of the file cabinet. In an abundance of caution, we have arranged with Experian to provide your minor one (1) free year of credit monitoring services. You may redeem this offer until 08/31/2021. To activate this membership and start monitoring your minor's personal information, please follow the steps below:

- Ensure that you **enroll by: 08/31/2021** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/minorplus>
- Provide your **activation code: [CODE]**
- Provide your minor's information when prompted

If you have questions about the product, need assistance with identity restoration for your minor or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (877) 890-9332 by 08/31/2021. Be prepared to provide engagement number B013898 as proof of eligibility for the identity restoration services by Experian.

What You Can Do

We recommend you vigilantly check your minor's account statements and monitor the free credit reports that are available to you. For general information on steps you can take to protect your privacy and prevent unauthorized use of personal information, please see the attached Reference Guide.

For More Information

We deeply apologize for any inconvenience or concern this may cause. If we can provide any additional information or can answer any of your questions, please do not hesitate to reach out to me at (240) 398-3662.

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Federal Trade Commission
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