



JACKSON WALKER L.L.P.



July 20, 2012

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NH Department of Justice  
Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301

Dear Attorney General Delaney:

This law firm represents Austin Rare Coins, Inc., a Texas corporation (the “Company”), in connection with a security breach incident that we believe to have taken place in March 2012 in which an unauthorized person illegally obtained access to the Company’s secured data systems. While initially, we were assured that no personal information was obtained, we were notified in May 2012 that credit card and other personal information of some of the Company’s current and past customers may have been compromised. With respect to each affected customer, the personal information that the unauthorized person may have acquired includes the following:

- Name,
- Credit card information,
- Phone number, and
- Home address.

Based on information currently available to us, we believe that at least 1 resident or business customer in New Hampshire has been affected by this incident.

Pursuant to New Hampshire state law, we are hereby notifying you of this incident. We have also provided notice to all affected customers of the Company, including the affected residents and business customers in New Hampshire whose information may have been accessed, and we have made our affected customers aware of steps that should be taken to minimize or prevent the misuse of their personal information. In addition to the foregoing, the Company has arranged to provide one year of access to CSID, a leading provider of identity protection and fraud detection services, to customers of the Company whose credit card information has been compromised, at the Company’s cost.

Since becoming aware of the breach of the Company’s data systems, the Company has been working closely with appropriate law enforcement agencies, and the Company continues to actively assist with their ongoing investigations.

In addition to investigating this matter internally, cooperating with law enforcement agencies, working with the Company’s affected customers to prevent or minimize the misuse of their personal information, and taking other steps to mitigate the risk of potential harm, the

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Company is working with its information technology staff and third party security consultants to prevent any future unauthorized access to the Company's information systems.

If you have any questions or concerns, please do not hesitate to contact me at (512) 236-2381.

Sincerely,

A handwritten signature in cursive script that reads "A. B. Trimble".

Anna B. Trimble