ATLANTICMEDIA

April 7, 2021

Consumer Protection Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

To whom it may concern:

On behalf of Atlantic Media, Inc., I am writing to inform you about a recent security incident.

We believe that unauthorized actors had access to our network file share server from February 25, 2021 to March 1, 2021. As soon as we became aware of the incident, we launched an investigation into this activity and took measures that we believe terminated the unauthorized actors' access. These measures included temporarily disabling certain systems, limiting system access, and deploying additional security software on our systems. We also informed the FBI.

On March 16, 2021, we determined that W2 and W9 forms and other tax documents, which include names and Social Security or other tax identification numbers of certain current and former U.S. employees and independent contractors, were impacted. Out of an abundance of caution, we have decided to provide notice to all U.S. current and former employees employed by Atlantic Media and its current and former subsidiaries and affiliates between January 1, 2011 and December 31, 2020, as well as certain independent contractors, to alert them of this incident and provide them with an opportunity to enroll in complimentary credit monitoring services.

We will notify 30 New Hampshire residents of this incident, beginning today. We will provide these individuals with an offer for complimentary credit monitoring and identity theft restoration services provided by Identity Theft Guard Solutions, Inc. d/b/a IDX. These services include credit monitoring, dark web monitoring, identity restoration services, and identity theft insurance. An individual can enroll by visiting http://app.idx.us/account-creation/protect or calling toll-free to 833-416-0935.

Attached is a sample of the letter that we are providing to New Hampshire residents.

Please do not hesitate to contact me at 202-266-7634 or dbaumgarten@atlanticmedia.com if you have any questions.

Sincerely,

David Baumgarten

David Baumgarten
General Counsel

THE WATERGATE | 600 NEW HAMPSHIRE AVENUE, NW | WASHINGTON, D.C. 20037
TELEPHONE: 202-266-7634 | EMAIL: DBAUMGARTEN@ATLANTICMEDIA.COM

C/O IDX
P.O. Box 1907
Suwanee, GA 30024

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 7, 2021

Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

On behalf of Atlantic Media, Inc., I am writing to inform you about a recent incident that may have involved personal information about you. We regret that this incident occurred and take the security of personal information seriously.

WHAT HAPPENED. We recently discovered that unauthorized actors gained access to our network, which resulted in issues with certain of our internal servers and systems. As soon as we became aware of it, we launched an in-depth investigation into this activity and took measures to restrict any further unauthorized access and restore the security and functionality of affected systems. We currently believe that the unauthorized actors had access to our network file share server from February 25, 2021 to March 1, 2021. On March 16, 2021, we determined that W-2 and W-9 forms and other tax documents which include names and Social Security Numbers of certain current and former U.S. employees and independent contractors of Atlantic Media, Inc. and its current and former subsidiaries and affiliates, including The Atlantic Monthly Group LLC, Government Executive Media Group LLC, National Journal Group LLC, and Quartz Media LLC (collectively, "Atlantic Media") were impacted. Out of an abundance of caution, we have decided to provide notice to all U.S. current and former employees employed by Atlantic Media between January 1, 2011 and December 31, 2020, as well as certain independent contractors, to alert them of this incident and provide them with an opportunity to enroll in complimentary credit monitoring and identity restoration services.

WHAT INFORMATION WAS INVOLVED. We believe that the internal corporate files impacted may have included personal information about current or former employees or independent contractors such as: full names and Social Security or other tax identification numbers.

WHAT WE ARE DOING. We are working with leading cyber security firms to assist our internal team with its investigation. Upon learning of the incident, we took immediate measures that we believe terminated the unauthorized actors' access as well as mitigated the risk of further attacks on our systems. These measures included temporarily disabling certain systems, limiting system access, and deploying additional security software on our systems. We also informed law enforcement. We are taking this incident very seriously, and continue to work with cyber security experts to identify any additional opportunities for enhancing our overall security.

WHAT YOU CAN DO. While we do not have reason to believe that any personal information has been misused, we are providing you with the following information about general steps that you can take to protect against potential misuse of personal information.

Additionally and as a precaution, we have arranged for you, at your option, to enroll in a complimentary two-year credit monitoring service provided by IDX, which includes credit monitoring, dark web monitoring, identity restoration services and up to $1 million of identity theft insurance. You have until July 7, 2021 to activate this complimentary service by using

the following enrollment code: [**]. This code is unique for your use and should not be shared. To enroll, go to https://app.idx.us/account-creation/protect or call toll-free to 833-416-0935 (or if calling from outside the United States, toll call to 936-265-7650 using any applicable international dialing code).

You should always remain vigilant for incidents of fraud and identity theft by, for example, regularly reviewing your account statements and monitoring free credit reports. If you discover any suspicious or unusual activity on your accounts or suspect identity theft or fraud, be sure to report it immediately to your financial institutions.

In addition, you may contact the Federal Trade Commission (FTC) or law enforcement, including your state's Attorney General, to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can go to the FTC's website, at www.consumer.gov/idtheft, or call the FTC at (877) IDTHEFT (438-4338), or write to Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also periodically obtain credit reports from each nationwide credit reporting agency. If you discover information on your credit report arising from a fraudulent transaction, you should request that the credit reporting agency delete that information from your credit report file. In addition, under the federal Fair Credit Reporting Act ("FCRA"), you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You may contact the nationwide credit reporting agencies at:

Equifax	Experian	TransUnion
(800) 685-1111	(888) 397-3742	(888) 909-8872
P.O. Box 740241	P.O. Box 9701	Fraud Victim Assistance Division
Atlanta, GA 30374-0241	Allen, TX 75013	P.O. Box 2000
Equifax.com/personal/	Experian.com/help	Chester, PA 19022
credit-report-services		TransUnion.com/credit-help

You also have other rights under the FCRA. For further information about your rights under the FCRA, please visit: http://files.consumerfinance.gov/f/201410_cfpb_summary_your-rights-under-fcra.pdf.

In addition, you may obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file. In addition, you can contact the nationwide credit reporting agencies at the following numbers to place a security freeze to restrict access to your credit report:

(1) Equifax – (800) 685-1111
(2) Experian – (888) 397-3742
(3) TransUnion – (888) 909-8872

You will need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your request, each credit reporting agency will send you a confirmation letter containing a unique PIN or password that you will need in order to lift or remove the freeze. You should keep the PIN or password in a safe place.

FOR MORE INFORMATION. Please know that we regret any inconvenience or concern this incident may cause you. Please do not hesitate to contact us at 833-416-0935 (or if calling from outside the United States, toll call to 936-265-7650 using any applicable international dialing code).

Sincerely,

Michael Finnegan
President
Atlantic Media, Inc.

IF YOU ARE A DISTRICT OF COLUMBIA RESIDENT: You may obtain information about avoiding identity theft from the FTC or the District of Columbia Attorney General's Office. These offices can be reached at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
http://www.ftc.gov/idtheft/

Office of the Attorney General
441 4th Street, NW
Suite 1100 South
Washington, DC 20001
(202) 727-3400
https://oag.dc.gov/

IF YOU ARE AN IOWA RESIDENT: You may contact local law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity theft. You can contact the Iowa Attorney General at:

Office of the Attorney General
1305 E. Walnut Street
Des Moines, IA 50319
(515) 281-5164
http://www.iowaattorneygeneral.gov/

IF YOU ARE A MARYLAND RESIDENT: You may obtain information about avoiding identity theft from the FTC or the Maryland Attorney General's Office. These offices can be reached at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
http://www.ftc.gov/idtheft/

Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
(888) 743-0023
www.oag.state.md.us

IF YOU ARE A NEW YORK RESIDENT: You may obtain information about security breach response and identity theft prevention and protection from the FTC or from the following New York state agencies:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
www.consumer.gov/idtheft

New York Attorney General
Consumer Frauds &
Protection Bureau
120 Broadway, 3rd Floor
New York, NY 10271
(800) 771-7755
www.ag.ny.gov

New York Department of State
Division of Consumer Protection
99 Washington Avenue
Suite 650
Albany, New York 12231
(800) 697-1220
www.dos.ny.gov

IF YOU ARE A NORTH CAROLINA RESIDENT: You may obtain information about preventing identity theft from the FTC or the North Carolina Attorney General's Office. These offices can be reached at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
www.consumer.gov/idtheft

North Carolina Department of Justice
Attorney General Josh Stein
9001 Mail Service Center
Raleigh, NC 27699-9001
(877) 566-7226
http://www.ncdoj.com

IF YOU ARE A RHODE ISLAND RESIDENT: We are notifying 17 residents of Rhode Island about this incident. You may contact state or local law enforcement to determine whether you can file or obtain a police report relating to this incident. In addition, you can contact the Rhode Island Attorney General at:

Office of the Attorney General
150 South Main Street
Providence, RI 02903
(401) 274-4400
http://www.riag.ri.gov/