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STATE OF NH
DEPT OF JUSTICE
2017 MAR -2 AM 11:23

February 25, 2017

BY U.S. MAIL

Office of the Attorney General
33 Capitol Street
Concord, NH 03301

To Whom It May Concern:

Consistent with N.H. Rev. Stat. Ann. § 359-C:20, this letter provides notice of a computer data security incident. Aptos, Inc. (“Aptos”) contracts with a number of online retailers (“Retailers”) who in turn do business with their Consumers (“Individual Consumers”). Aptos provides a digital commerce platform that functions as the back-end for the Retailers’ online stores, as well as an order management system utilized by certain Retailers. As a result, Aptos holds the data of Individual Consumers associated with their transactions at a number of online stores operated by various Retailers.

Aptos has determined that there has been remote access intrusion to its systems that resulted in unauthorized access to information of Individual Consumers. Aptos provides this notice on behalf of those Retailers on the attached schedule. For those Retailers, the intrusion resulted in access to online transaction data including Individual Consumers’ first and last names, addresses, phone numbers, payment card numbers, and expiration dates. In certain instances, CVV2s may have been exposed.

Each Retailer has determined the number of Individual Consumers in your state to whom it will send notice. The number of Individual Consumers receiving notice from each Retailer is listed on the attached schedule, along with contact information for each Retailer and information about the Retailer’s distribution of notices to Individual Consumers.

Our investigation indicates that the intrusion began in approximately February 2016 and ended in approximately December 2016. The Retailers on the attached schedule are notifying a total of 2,858 Individual Consumers with billing addresses in New Hampshire.

Aptos discovered indications of this intrusion in late November 2016, and promptly reported this matter to the FBI and the U.S. Department of Justice. Law

enforcement requested that Aptos not notify the Retailers before February 5, 2017. Aptos gave notice to affected Retailers on February 6, and thereafter provided Individual Consumer contact information to affected Retailers. We are unaware of any reports of payment card fraud or other misuse of the data at issue.

In response to these events, Aptos has worked with a leading cybersecurity firm to remove the malware from its systems and to make security updates to the systems, including strengthening access controls.

Aptos is committed to full cooperation in answering any questions that your office may have. Please feel free to contact me with any questions at securityinfo@aptos.com.

Respectfully yours,

/s/

David Baum
Senior Vice President, General Counsel

Enclosures

Schedule

Retailer Name	Alpha Industries
Contact Information	14200 Park Meadow Drive, Suite 110S Chantilly, VA 20151 Stephanie Cohen 703-378-1420 ext. 138 stephanie@alphaindustries.com
Estimated Number of Individual Consumers Notified in This Jurisdiction	180 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Anticipated Date Individual Consumers Notified	Planned for week of 2/27/2017
Form of Individual Consumer Notification	Mail

Retailer Name	Atlantic Cigar
Contact Information	c/o Davis Wright Tremaine LLP 1919 Pennsylvania Ave. NW, Suite 800 Washington, DC 20006 Christin McMeley Davis Wright Tremaine 202-973-4264 christinmcmeley@dwt.com
Number of Individual Consumers Notified in This Jurisdiction	265 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	On or about 3/1/2017
Form of Individual Consumer Notification	Mail

Retailer Name	Atwood Distributing, L.P.
Contact Information	500 S. Garland Road Enid, OK 73703 Travis Percival 580-233-3702 tpercival@atwoods.com
Number of Individual Consumers Notified in This Jurisdiction	2 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	Between 2/27 – 3/8/2017
Form of Individual Consumer Notification	Mail

Retailer Name	Bluemercury, Inc.
Contact Information	1010 Wisconsin Ave. NW, #700 Washington, District of Columbia 20007 Jennifer Dimotta 202-343-9800 ext. 272 jdimotta@bluemercury.com
Number of Individual Consumers Notified in This Jurisdiction	217 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	Email Notice: 02/15/17 Statutory Letter Notice: 02/23-24/17
Form of Individual Consumer Notification	By mail and/or email, depending on available contact information for customer

Retailer Name	Century, LLC
Contact Information	1000 Century Blvd. Oklahoma City, OK 73110 Mike Maloney 405-426-4281 mmaloney@centurymartialarts.com
Number of Individual Consumers Notified in This Jurisdiction	234 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	2/19/2017
Form of Individual Consumer Notification	Email

Retailer Name	Liberty Hardware Mfg. Corp.
Contact Information	140 Business Park Drive Winston-Salem, NC 27107 Bryan Collie, CFO 336-771-6406 bcollie@libertyhardware.com
Number of Individual Consumers Notified in This Jurisdiction	3 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	2/24/2017
Form of Individual Consumer Notification	Mail

Retailer Name	Movie Mars, Inc.
Contact Information	2024 Independence Commerce, Suite E Matthews, NC 28105 Brian Marzano 704-628-7770 brian.m@moviemars.com
Number of Individual Consumers Notified in This Jurisdiction	81
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Email

Retailer Name	New England Biolabs, Inc.
Contact Information	240 County Line Rd. Ipswich, MA 01938 Sharon Kaiser, CIO, Director of IT 978-380-7576 ITInfo@neb.com
Number of Individual Consumers Notified in This Jurisdiction	346
Date Individual Consumers Notified	2/17/2017
Form of Individual Consumer Notification	Email

Retailer Name	Nutrex Hawaii, Inc.
Contact Information	73-4460 Queen Ka'ahumanu Hwy. #102 Kailua-Kona, HI 96740 Jim Crum, IT Director 808-329-4677 jcrum@cyanotech.com
Number of Individual Consumers Notified in This Jurisdiction	100 [Retailer notes that, based upon communications from Aptos, no PIN or CVV or SSN data for its customers was exposed]
Date Individual Consumers Notified	2/24/2017
Form of Individual Consumer Notification	Mail

Retailer Name	Plow and Hearth, LLC
Contact Information	7021 Wolfstown-Hood Road Madison, VA 22727 Leslie Newton, COO 540-948-2272 lnewton@plowandhearth.com
Number of Individual Consumers Notified in This Jurisdiction	957 [Retailer notes that based upon communications from Aptos, no PIN or SSN data for its customers was exposed]
Date Individual Consumers Notified	Between 2/27/17 and 3/14/17
Form of Individual Consumer Notification	Email

Retailer Name	InboxFitness.com LLC
Contact Information	113 Barksdale Professional Center Newark, DE 19711 Vincent Scalisi 855-874-6269 vincent@inboxfitness.com
Number of Individual Consumers Notified in This Jurisdiction	54
Date Individual Consumers Notified	Pending
Form of Individual Consumer Notification	Mail

Retailer Name	R.C. Purdy Chocolates Ltd. (d/b/a Purdys Chocolatier)
Contact Information	8330 Chester Street Vancouver, British Columbia, Canada V5X 3Y7 Duncan Johnston 604-454-2777 Duncan_j@purdys.com
Number of Individual Consumers Notified in This Jurisdiction	4 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Mail

R.C. Purdy Chocolates Ltd. views this notification as voluntary because no CVV or SSN data was exposed.

Retailer Name	Running Supply, Inc.
Contact Information	901 North Highway 59 Marshall, MN 56258 Terry Kriz 507-532-9566 terryk@runnings.com
Estimated Number of Individual Consumers Notified in This Jurisdiction	168 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Mail

Retailer Name	Sport-Smart.com
Contact Information	13300-56 S. Cleveland Ave. #637 Fort Myers, FL 33907 Aimee Rubinstein 239-791-8574 sales@sport-smart.com
Number of Individual Consumers Notified in This Jurisdiction	80
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Email

Retailer Name	Theisen's Inc.
Contact Information	6201 Chavenelle Rd. Dubuque, IA 52002 Brannon Dixon, President 563-556-4738 brannond@theisens.com
Number of Individual Consumers Notified in This Jurisdiction	13
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Mail

Retailer Name	Vapour Organic Beauty, LLC
Contact Information	P.O. Box 99 Taos, NM 87571 Kryisia Boinis (owner) Terecina Romero (IT DEPT) 575-737-0732 / 575-751-3662 kryisia@vapourbeauty.com terecina@vapourbeauty.com
Number of Individual Consumers Notified in This Jurisdiction	152 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	Email and mail

Retailer Name	Weekends Only, Inc.
Contact Information	349 Marshall Ave., Third Floor St. Louis, MO 63119 Judy Abrams, CFO Dionne Dumitru, COO 314-447-1500 jabrams@weekendsonly.com ddumitru@weekendsonly.com
Number of Individual Consumers Notified in This Jurisdiction	2 [Retailer notes that, as to its customers, no PIN or CVV or SSN data was exposed]
Date Individual Consumers Notified	TBD
Form of Individual Consumer Notification	TBD