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October 3, 2018

File No. 50131.521

VIA EMAIL

Gordon MacDonald, Attorney General
Consumer Protection and Antitrust Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301
Email: DOJ-CPB@doj.nh.gov

Re: Notification of Data Security Incident

Dear Attorney General MacDonald:

I represent Another Planet Entertainment (“APE”), which has its headquarters in Berkeley, California. This letter is being sent pursuant to N.H. Rev. Stat. §§359-C:19-21 because on July 17, 2018, APE discovered that an unauthorized individual may have had access to certain personal information within its possession. The incident involved individuals’ names, Social Security numbers and limited medical information.

On April 9, 2018, APE became aware of unusual activity within its email system. In response, APE took immediate steps to secure the email system, launched an internal investigation and notified law enforcement. APE also retained a leading forensics firm to perform an independent investigation to determine what happened, and whether any personal information may have been accessed without authorization. After an exhaustive investigation, on July 17, 2018, APE learned that certain personal information was involved in the incident. APE thereafter worked diligently to locate addresses for the affected population in order to provide notification to the individuals whose information was potentially affected. APE has determined that the incident may have affected the personal information of one (1) New Hampshire resident.

APE has notified the affected New Hampshire resident via the attached letter, and is providing twelve months of complimentary credit and identity monitoring services to the affected residents through Kroll.

Gordon MacDonald, Attorney General
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Please contact me should you have any questions.

Very truly yours,

A handwritten signature in blue ink that reads "Elizabeth R. Dill". The signature is written in a cursive style with a distinct dot over the 'i' in "Dill".

Elizabeth R. Dill of
LEWIS BRISBOIS BISGAARD & SMITH LLP

ERD
Encl.: Consumer Notification Letter



<<Date>> (Format: Month Day, Year)

<<MemberFirstName>> <<MemberMiddleName>> <<MemberLastName>> <<Suffix>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<ZipCode>>

Subject: Notice of Data Security Incident

Dear <<MemberFirstName>> <<MemberLastName>>,

Another Planet Entertainment (“APE”) is writing to inform you of an incident that may have affected your personal information. APE has no evidence that this information has been misused. However, the privacy and security of your personal information is extremely important to us. Therefore, out of an abundance of caution, we are writing to both inform you of the incident, and to advise you about steps you can take to protect your information, including enrolling in the identity protection services that we are offering at no cost to you.

What Happened? On April 9, 2018, APE discovered unusual activity within our email system. Upon discovering the activity, we took immediate steps to secure our email and network systems. We also launched an investigation and engaged a leading forensics firm to determine what happened and whether personal information had been affected by the incident. Through the forensics investigation, we learned on July 17, 2018 that an unauthorized individual had access to emails whose text or attachments included some of your personal information.

What Information Was Involved? The information that may have been involved includes your <<ClientDef1>><<ClientDef2>>(name, address, and Social Security number)>>.

What Are We Doing? As soon as APE discovered the incident, we took the steps described above. We take the security of all information that we store in our systems very seriously and have taken steps to enhance the security of our email system and network in order to minimize the likelihood of similar incidents occurring in the future. We have also reported the incident to law enforcement to prevent fraudulent activity. We will cooperate with the authorities to hold the perpetrators accountable.

Though we are not aware that any potentially impacted information has been misused, we are nonetheless providing you with information about steps you can take to protect your personal information.

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for one year. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit krollbreach.idMonitoringService.com to activate and take advantage of your identity monitoring services.

*You have until **December 26, 2018** to activate your identity monitoring services.*

Membership Number: <<Member ID>>

To receive credit services by mail instead of online, please call 1-800-642-7461. Additional information describing your services is included with this letter.

What You Can Do: You can follow the recommendations on the following page regarding protection of personal information. We also encourage you to enroll in the free services provided by Kroll, and to regularly review your credit report. If you see anything that you do not understand or that looks suspicious, you should contact the three consumer reporting agencies listed under the section titled “Steps You Can Take to Further Protect Your Information” for additional assistance.

For More Information: Further information about how to protect your personal information appears on the following page. If you have questions or need assistance, please call Kroll at 1-800-642-7461 Monday through Friday from 8:00 am to 5:00 pm Central Time.

We take your trust in us and this matter very seriously and we apologize for any worry or inconvenience that this incident may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Welkom". The signature is fluid and cursive, with the first name "Steve" written in a larger, more prominent script than the last name "Welkom".

Steve Welkom
Chief Operating Officer
Another Planet Entertainment

STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant and review your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the "FTC").

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can also contact one of the following three national credit reporting agencies:

Equifax	Experian	TransUnion	Free Annual Report
P.O. Box 105851 Atlanta, GA 30348 1-800-525-6285 www.equifax.com	P.O. Box 9532 Allen, TX 75013 1-888-397-3742 www.experian.com	P.O. Box 1000 Chester, PA 19016 1-877-322-8228 www.transunion.com	P.O. Box 105281 Atlanta, GA 30348 1-877-322-8228 www.annualcreditreport.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: In some U.S. states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. If you request a security freeze from a consumer reporting agency there may be a fee up to \$10 to place, lift or remove the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state. Residents of Maryland, North Carolina, and Rhode Island can obtain more information from their Attorneys General using the contact information below.

Federal Trade Commission	Maryland Attorney General	North Carolina Attorney General	Rhode Island Attorney General
600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov , and www.ftc.gov/idtheft 1-877-438-4338	200 St. Paul Place Baltimore, MD 21202 oag.state.md.us 1-888-743-0023	9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226	150 South Main Street Providence, RI 02903 http://www.riag.ri.gov 401-274-4400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include knowing what is in your file; disputing incomplete or inaccurate information; and requiring consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.



TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You've been provided with access to the following services¹ from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who can help you determine if it's an indicator of identity theft.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator can dig deep to uncover the scope of the identity theft, and then work to resolve it.

¹ Kroll's activation website is only compatible with the current version or one version earlier of Internet Explorer, Chrome, Firefox, and Safari. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.