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February 24, 2017

**VIA FEDEX**

Office of Attorney General Joseph Foster  
33 Capitol Street  
Concord, NH 03301

**Re: Notice of Data Security Incident**

STATE OF NH  
DEPT OF JUSTICE  
2017 FEB 27 AM 10:21

Dear Sir/Madam:

We write on behalf of Allied Minds, LLC ("Allied Minds") to notify you of a phishing incident that Allied Minds recently experienced. On or around February 13, 2017, an Allied Minds employee received, and complied with, an email appearing to come from another Allied Minds employee requesting the release of W-2 tax information for Allied Minds employees for the 2016 tax year. Allied Minds has since learned that the email requesting the W-2 tax data was a "phishing" email from an unauthorized individual.

Allied Minds took immediate steps to notify and provide assistance to the 1 affected New Hampshire resident. On February 14, 2017, Allied Minds notified affected individuals by email of the incident, and recommended actions they could take to protect themselves, such as placing a fraud alert on their credit reports and filing a Form 14039 with the IRS. On February 23, 2017, Allied Minds gave written notice and made available to all affected individuals 24 months of identity protection services from LifeLock, at no cost to such individuals. Allied Minds has reported the matter to law enforcement, and is undertaking a review of its systems to help guard against a similar incident occurring in the future. A template copy of the notice provided to the New Hampshire resident is enclosed with this letter.

Thank you for your attention to this matter.

Best regards,

A handwritten signature in blue ink, appearing to read 'David S. Kantrowitz'.

David S. Kantrowitz

## Notice of Data Breach

As we informed you in our February 14, 2017 email, Allied Minds recently was the victim of a phishing scam that resulted in the release of certain IRS W-2 tax information for the 2016 tax year. The purpose of this notice is to provide additional information about the incident and assistance on ways to protect yourself, including by enrolling in identity theft protection services provided by LifeLock. Please review this notice to learn how you can take advantage of this service.

### **What Happened?**

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On or around February 13, 2017, an Allied Minds employee inadvertently sent certain information drawn from your IRS W-2 tax statement for the 2016 tax year to an unauthorized person as a result of an email phishing scam. Allied Minds learned of the incident on the same day.

### **What Information Was Involved?**

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Actual W-2 tax statements were not shared, only data drawn from your W-2. The affected information includes your name, social security number, state of residence and financial information such as wages and tips, taxes withheld, and tax amounts paid. Your postal address, email address, phone number, family information, login credentials, passwords, or any type of medical information were not disclosed.

### **What We are Doing**

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Allied Minds takes this event very seriously. We have reported the matter to law enforcement, and are conducting an internal review of our systems to help further protect against similar attacks in the future. In addition, as we previously indicated through email correspondence with you, we have retained LifeLock, a specialist in identity theft protection, to provide you with 24 months of identity protection services, free of charge. Instructions for accessing these services are provided below.

### **What You Can Do**

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We recommend that you remain vigilant for incidents of fraud and identity theft, including by regularly viewing your account statements and monitoring your free credit reports.

As an added precaution, we have arranged to have LifeLock protect your identity for 24 months at no cost to you. You can sign up for LifeLock by following the instructions below:

1. Call 1-800-899-0180 or visit [www.lifelock.com](http://www.lifelock.com) to enroll.
  - a. If you sign up online, click "Start Membership", then enter the promotion code (provided below in #2). Next, click "Start Membership", which will bring you to a box to enter your Member ID (see #3 below). Click "enroll" then "Start Membership", which will prompt you to fill in your personal information. Finally, click "Process Payment" (which will be \$0) to enroll.
2. Use the promotion code: **AMNDMA2017** when prompted as well as your Member ID.
3. Your Member ID is your first name last name plus 5-digit zip code (e.g. JOHNNORTON12345).

You will have until **April 22, 2017 to enroll in this service**. Once you have completed the LifeLock enrollment process, the services will be in effect immediately. Your LifeLock Advantage™ membership includes:

- ✓ LifeLock Identity Alert® System†
- ✓ Fictitious Identity Monitoring
- ✓ Investment Account Activity Alerts†
- ✓ Checking and Savings Account Activity Alerts†
- ✓ Court Records Scanning
- ✓ LifeLock Privacy Monitor
- ✓ Live, U.S.-based Member Service Support
- ✓ Identity Restoration Support
- ✓ Dollar for Dollar Stolen Funds Reimbursement up to \$100,000 for LifeLock Advantage™‡

LifeLock backs up its services with its \$1 Million Service Guarantee‡.

For more information on how you can help protect yourself, please review the enclosed *Steps You Can Take to Protect Yourself From Identity Theft*.

### **For More Information**

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If you have any further questions or concerns about this incident, feel free to contact Mike Turner at (617) 419-1825 or [mike@alliedminds.com](mailto:mike@alliedminds.com) or Nina Thayer at (617) 419-1837 or [nina@alliedminds.com](mailto:nina@alliedminds.com).

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† No one can prevent all identity theft. LifeLock does not monitor all transactions at all businesses.

‡ Stolen Funds Reimbursement benefits and Service Guarantee benefits for State of New York members are provided under a Master Insurance Policy underwritten by State National Insurance Company. Benefits for all other members are provided under a Master Insurance Policy underwritten by United Specialty Insurance Company. Under the Stolen Funds Reimbursement, LifeLock will reimburse stolen funds up to \$100,000 for Advantage. Under the Service Guarantee LifeLock will spend up to \$1 million to hire experts to help your recovery. Please see the policy for terms, conditions and exclusions at [LifeLock.com/legal](http://LifeLock.com/legal).

## **Steps You Can Take to Protect Yourself From Identity Theft**

### **1. Review your account statements and credit reports and notify law enforcement and Allied Minds of suspicious activity.**

Even if you do not feel the need to register for a credit monitoring service, as a precautionary measure, we recommend that you regularly review statements from your bank, credit card, and other accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at [www.annualcreditreport.com](http://www.annualcreditreport.com), by calling toll-free 1.877.322.8228, or by mailing an Annual Credit Report Request Form (available at [www.annualcreditreport.com](http://www.annualcreditreport.com)) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies:

#### **Equifax**

P.O. Box 740241  
Atlanta, GA 30374  
[www.equifax.com](http://www.equifax.com)  
1.888.766.0008

#### **Experian**

P.O. Box 9532  
Allen, TX 75013  
[www.experian.com](http://www.experian.com)  
1.888.397.3742

#### **TransUnion**

P.O. Box 2000  
Chester, PA 19022-2000  
[www.transunion.com](http://www.transunion.com)  
1.800.680.7289

When you receive your credit reports, look them over carefully. Look for accounts that you did not open and/or inquiries from creditors that you did not initiate. Also check to see if your personal information on the credit report is accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report.

We recommend that you remain vigilant in your review of your account statements and credit reports. You should promptly report any suspicious activity or suspected identity theft to us and to the proper law enforcement authorities, including local law enforcement, your state's attorney general, and/or the Federal Trade Commission. A copy of a police report may be required by creditors to clear up your records.

### **2. Consider placing a fraud alert or a security freeze on your credit files.**

**Fraud Alerts:** There are two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. You may request that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least 90 days. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by calling the toll-free fraud number of any of the three national credit reporting agencies listed above.

**Security Freezes:** You may have the right to put a security freeze, also known as a credit freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A security freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a security freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Security freeze laws vary from state to state.

Keep in mind that when you place the freeze, you may not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. In addition, you may incur fees to place, lift and/or remove a credit freeze. The cost of placing, temporarily lifting, and removing a security freeze also varies by state, generally \$5 to \$20 per action at each credit reporting company. *Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting*

company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies at the numbers above to find out more information.

**3. Learn more about how to protect yourself from identity theft.**

You may wish to review the Federal Trade Commission's guidance on how consumers can protect themselves against identity theft. For more information:

**Federal Trade Commission**  
600 Pennsylvania Avenue NW  
Washington, DC 20580  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)  
1.877.ID.THEFT (1.877.438.4338)

**For residents of Maryland:** You may also obtain information about preventing and avoiding identity theft from the Maryland Office of the Attorney General:

**Maryland Office of the Attorney General**  
Consumer Protection Division  
200 St. Paul Place, Baltimore, MD 21202  
1-888-743-0023  
[www.oag.state.md.us](http://www.oag.state.md.us)

**For residents of North Carolina:** You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office:

**North Carolina Attorney General's Office**  
Consumer Protection Division  
9001 Mail Service Center  
Raleigh, NC 27699-9001  
1-877-5-NO-SCAM  
[www.ncdoj.gov](http://www.ncdoj.gov)