

Report on Potential Release of Data

From: AHW LLC
27688 East 3200 North Road
Dwight, IL 60420

Company Contact: Chad Braden, President

To: NH Dept. of Justice - Office of Attorney General
33 Capitol St.
Concord, NH 03301

Re: Report on Potential Release of Data

Number of residents of your State believed to be impacted: 7

Date: November 11, 2013

AHW LLC is providing this notification in addition to the individual notifications it had provided to residents of your State and other states relating to an apparent breach in the security of an on-line store that AHW LLC operates.

This notification is an update to an earlier notification we AWH LLC provided to you in approximately June 2013. At that time, AHW LLC provided notification regarding an apparent breach in the security of the Green Fun Store, www.greenfunstore.com, an on-line store operated by AHW LLC. The breach related to a malware attack that AHW LLC believed it has resolved no later than March of 2013. That March resolution, however, was only the initial step in a comprehensive replacement of every element of the on-line store which was completed on June 28, 2013. Recently, AHW LLC was informed by the Discover card company that the Green Part Store, www.greenpartstore.com, an online sister store of the Green Fun Store, may have been subject to an apparent breach in its security postdating the initial upgrade in March, but pre-dating the final steps of the upgrade. This letter outlines facts pertaining to the apparent breach of www.greenpartstore.com and identifies corrective actions being taken by AHW LLC and its agents.

On approximately October 7, 2013, the Discover card company identified the Green Part Store, www.greenpartstore.com, an on-line store operated by AHW LLC, as a higher than normal common point of purchase for the period from January 1, 2013 through June 23, 2013 for certain identified cards that had been subject to subsequent fraudulent uses. According to Discover, of the 1153 authorizations of Discover card accounts doing business with Green Part Store during that time frame, 191 of those cards had subsequently been used for fraudulent transactions. It is AHW LLC's understanding that, in each case of fraudulent use, Discover

contacted the customer, terminated the card number, issued a new card to the card holder, and resolved the fraud issue with the customer.

AHW LLC believes that, due to our network's exposure to certain malware, third parties may have gained access to certain Discover card customer names as they appeared on each impacted Discover card, and a corresponding Discover card number, expiration date and security code associated with the card.

In addition to the potentially impacted customers who had used www.greenpartstore.com, AHW LLC also notified Discover card customers who made purchases from www.GreenFunStore.com d/b/a GREENFUN or www.FarmFunStore.com d/b/a FARMFUN because those on-line stores were also operated by AHW LLC and were operated in substantially the same manner as the Green Part Store.

For all computers on Green Part Store network and the other two networks, AHW LLC has installed corporate McAfee antivirus, and has run several scans for viruses and malware. No viruses were detected. Malware that was detected was removed by Combofix, Malwarebytes, Hitman Pro 3, and Super Anti Spyware. AHW LLC completed an incident report, which it provided to Elavon and Evalon sent to Discover. AHW LLC made a claim to its insurance company and retained Kroll Data Breach Services to alert potentially affected customers. Other than this notice, AHW LLC has not filed reports with any law enforcement agencies.

In addition to the actions already taken, AHW LLC is installing a new server at Green Part Store physical location. The new server will host a newer, more secure SQL database that will use the latest tokenization technology when verifying completed credit card transactions from the shopping cart provider. The intrusion detection appliance will be a stand-alone hardware device that will monitor the entire Green Part Store network for any attacks that have penetrated both our firewall and intrusion prevention technologies that are employed on that firewall. A local outside IT expert, Area Wide Technologies has been hired to maintain security patches to server and SQL database.

We are attaching to this report an example of the letter we sent to residents of your State roughly simultaneously with this notice.



AHW LLC
27688 East 3200 North Road
Dwight, IL 60420

<<Firstname>> <<Middlename>> <<Lastname>>
<<Address1>>
<<Address2>>
<<City>>, <<Stateprovince>> <<Postalcode>>
<<Intelligent Mail Barcode>>

<<Date>> (Format: Month Day, Year)

Subject: Security Incident

Dear <<Firstname>> <<Middlename>> <<Lastname>>,

We are writing to tell you about the extension of a data security incident that may have exposed some of your credit information used to make one or more purchases at one of these three websites associated with AHW LLC:

- www.GreenFunStore.com d/b/a Greenfun
- www.GreenPartStore.com d/b/a GREENPARTS
- www.FarmFunStore.com d/b/a FARMFUN

We believe that, due to our network's exposure to certain malware, third parties may have gained access to your name as it appears on you Discover card, your Discover card number, the expiration date associated with the card and the security code associated with the card. We take the protection and proper use of your information very seriously. That is why we are contacting you directly to let you know how we can help minimize the exposure and how we are strengthening our security.

What Happened?

This notification relates to customers who used their Discover cards with our stores between January 1, 2013 and June 28, 2013. Some time ago, we learned that from September of 2012 through at least December of 2012, our database of Discover Card cardholder information may have been compromised through certain malware. When we learned of that compromise, we sent a letter very similar to this one to customers who used their Discover cards with us during the affected period. Moreover, as soon as we became aware of the potential compromise, we significantly revised how we handle credit card transactions to assure that no further compromise could occur. The complete upgrade to our systems took several months to accomplish. Although we believed that our initial actions closed the breach, we were subsequently notified by Discover about additional potential data compromises pre dating the completion of our upgrades on June 28, 2013.

Next Steps



Your membership number is: <<MEMBERSHIPNUMBER>>



1. Go to www.idintegrity.com to start your credit monitoring

Please be prepared to provide your membership number. Instructions are provided online.



If you would prefer to receive your alerts through the mail instead of online, fill out the enclosed *Consumer Credit Report and Credit Monitoring Authorization Form* and return it in the enclosed postage-paid envelope.



2. Call 1-866-599-4455 if you need help or have questions

8 a.m. to 5 p.m. (Central Time), Monday through Friday
Kroll representatives are ready to help you.

We are sending this letter to you only if you used your Discover card with us between January 1, 2013 and June 28, 2013. If you changed your Discover card number any time after June 28, 2013 (for example, in response to our earlier notification), you should not need to change your number again.

What Can You Do?

You may obtain a copy of your credit report or request information on how to place a fraud alert or security freeze by contacting any of the national credit bureaus below. Be aware that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. Particularly under the circumstances, you should remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

Equifax

P.O. Box 740241
Atlanta, Georgia 30374
1-800-685-1111
www.equifax.com

Experian

P.O. Box 2104
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19022
1-800-888-4213
www.transunion.com

What Are We Doing To Protect You?

To help relieve concerns and restore confidence following this incident, we at AHW LLC secured the services of Kroll Advisory Solutions to provide **identity theft safeguards at no cost to you**. Kroll Advisory Solutions is a global leader in risk mitigation and response, and their team has more experience than any other organization when it comes to helping people who have sustained an unintentional exposure of confidential data.

Your identity theft safeguards include **Continuous Credit Monitoring** and **Enhanced Identity Theft Consultation and Restoration**. Instructions on how to receive your services are below.

We are providing you with access to the following services from Kroll Advisory Solutions, at no cost to you. *Please note that in order to activate the following services you will need to follow the instructions in the "Next Steps" box on the first page of this letter.*

Continuous Credit Monitoring. We are providing you with no-cost access to Kroll's credit monitoring service for 12 months from the date of this letter. Once activated, you will receive alerts whenever there are certain changes in your credit file that could indicate an issue.

Enhanced Identity Theft Consultation and Restoration. Licensed Investigators, who truly understand the problems surrounding identity theft, are available to listen, to answer your questions, and to offer their expertise regarding any concerns you may have. And should your name and credit be affected by this incident, your investigator will help restore your identity to pre-theft status.

To receive credit monitoring, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

What Should You Do If You Have Any Questions Or Feel You Have An Identity Theft Issue?

Call 1-866-599-4455, 8 a.m. to 5 p.m. (Central Time), Monday through Friday. Kroll's Licensed Investigators are standing by to answer your questions or help you with concerns you may have. *Please have your membership number ready.*

We deeply regret that this has happened. We trust that the quality and reliability of the services we are offering to you demonstrate our continued commitment to your security and satisfaction.

Sincerely,



Chad Braden
COO/President, AHW LLC
217-349-8338

P.S. Remember, safeguards for your personal data security are available at no cost to you. To enroll:

1. Go to www.idintegrity.com to activate your credit monitoring.
2. Call 1-866-599-4455 if you have an identity theft issue or if you have any questions. Kroll's licensed investigators are ready to help you.

All States.

You may obtain a copy of your credit report or request information on how to place a fraud alert or security freeze by contacting any of the national credit bureaus below. It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

Equifax

P.O. Box 740241
Atlanta, Georgia 30374
1-800-685-1111
www.equifax.com

Experian

P.O. Box 2104
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19022
1-800-888-4213
www.transunion.com

For residents of Iowa, Maryland, Michigan, Missouri, North Carolina, Oregon, and West Virginia.

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account.

For residents of Iowa.

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon.

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

For residents of Illinois, Maryland and North Carolina.

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about steps you can take toward preventing identity theft.

**Maryland Office of the
Attorney General**

Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

**North Carolina Office of the
Attorney General**

Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

**Federal Trade Commission
Consumer Response Center**

600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/bcp/edu/microsites/idtheft/

For residents of Massachusetts.

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

For residents of Massachusetts and West Virginia.

You also have the right to place a security freeze on your credit report by contacting any of the credit bureaus listed at the top of this page. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent.

To place a security freeze on your credit report, you may be able to use an online process, an automated telephone line or a written request. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze and free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency.