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January 3, 2022

VIA EMAIL

Attorney General John Formella
Office of the Attorney General
Consumer Protection Bureau
33 Capitol Street
Concord, NH 03301
Email: DOJ-CPB@doj.nh.gov

Re: Notification of Data Security Incident

Dear Attorney General Formella:

Lewis Brisbois Bisgaard & Smith LLP represents Advocates, Inc. (“Advocates”) in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in accordance with New Hampshire data breach notification statute N.H. Rev. Stat. § 359-C:19 – C:21.

1. Nature of the Security Incident

Advocates is a Massachusetts based non-profit organization that provides a broad range of services for people experiencing life challenges including addiction, aging, autism, brain injury, intellectual disabilities, mental health, and behavioral health in Massachusetts.

On October 1, 2021, Advocates detected unusual activity in their digital environment. Upon discovering this activity, Advocates immediately took steps to secure its environment and engaged cybersecurity experts to assist with an investigation. The investigation determined that an unknown actor gained access to and obtained data from the Advocates network without authorization. The incident did not involve encryption, did not disrupt access to their network, and did not result in data loss.

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2. Type of Information and Number of New Hampshire Residents Involved

Advocates is providing two rounds of notification as the investigation progresses and Advocates identifies additional potentially impacted individuals. On December 6, 2021, Advocates determined that three hundred twenty-nine (329) New Hampshire residents were included in the Round 1 data set.

In Round 1, and in an abundance of caution, Advocates is notifying all past and present employees as well as service recipients with personal information (“PI”), including personal health information (“PHI”), stored on the Advocates network, where address information is available. These individuals will receive a notification letter compliant with the requirements of the Health Insurance Portability and Accountability Act (HIPAA) or state data breach notification laws, as relevant.

To comply with HIPAA, substitute notice has been posted to the Advocates website. Additionally, in localities with more than 500 individuals involved, Advocates will be providing media notice in accordance with HIPAA.

For individuals potentially impacted in Round 1, the personal information impacted may have involved names, Social Security numbers, medical information, and health insurance information.

The Round 2 notification will be based on the results of a current data mining process, designed to extract PI and PHI from the Advocates network that may not have been included in Round 1. The Round 2 results will be deduplicated against the Round 1 list, so that each consumer only receives a single letter. The Round 2 data mining is underway, but there is currently no timeframe for completion of this Round 2 project.

3. Measures Taken to Address the Incident

After discovering the incident, Advocates engaged industry-leading cybersecurity experts to investigate the incident. Advocates also implemented additional security features to reduce the risk of a similar incident occurring in the future. Additionally, Advocates has reported this incident to the Federal Bureau of Investigation and is assisting with the investigation.

On January 3, 2022, Advocates notified the 329 New Hampshire residents about this event, and advised them about steps they can take to help protect their information. In addition, Advocates offered all impacted individuals complimentary credit monitoring and identity protection services for twelve (12) months through IDX. The identity monitoring services include Credit Monitoring, Web Watcher, Fraud Consultation, and Identity Theft Restoration.

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4. Contact Information

Advocates is dedicated to protecting the sensitive information within its control. If you have any questions or need additional information regarding this incident, please do not hesitate to contact me directly at 971-334-7001 or Donna.Maddux@lewisbrisbois.com.

Sincerely,

Donna Maddux

Donna Maddux of
LEWIS BRISBOIS BISGAARD &
SMITH LLP

DM/sgg

Enclosure:

Adult Consumer Notification Letter

LEWIS BRISBOIS BISGAARD & SMITH LLP

www.lewisbrisbois.com

To Enroll, Please Call:
(833) 365-2599
Or Visit:
<https://response.idx.us/advocates>
Enrollment Code: <<Enrollment>>

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>

January 3, 2022

Re: <<Variable1>>

Dear <<First Name>> <<Last Name>>,

Advocates Inc. (“Advocates”) is writing to inform you of a recent data security incident that may have involved your personal information. At Advocates, we take the privacy and security of all of information in our possession very seriously. We want to notify you of the incident, provide you with steps you can take to help protect your personal information, and offer you complimentary credit monitoring and identity protection services.

What Happened? On October 1, 2021, Advocates discovered it was the victim of a sophisticated cybersecurity attack affecting the Advocates network. Upon discovering this activity, we took steps to secure our digital environment. We also engaged a leading cybersecurity firm to assist with an investigation to determine whether personal information may have been accessed or acquired without authorization in conjunction with the attack. The investigation revealed that an unknown actor gained access to and obtained certain data from the Advocates network. On December 6, 2021, we determined that some of your personal information may have been involved in this incident. *We have no reason to believe that your personal information has been misused as a result of this incident.*

What Information Was Involved? The information potentially impacted is any information you provided to Advocates and may include your name, Social Security Number, medical information, health insurance information, and other information.

What Are We Doing? As soon as we discovered this incident, we took the steps referenced above. We also implemented additional security features to reduce the risk of a similar incident occurring in the future. We also notified the Federal Bureau of Investigation and will provide whatever cooperation is necessary to hold the perpetrators accountable, if possible. We are further notifying you of this event and advising you about steps you can take to help protect your information. In addition, out of an abundance of caution, we are offering you complimentary credit monitoring and identity protection services for <<12/24>> months through IDX, a national leader in identity theft protection.

IDX’s services include <<12/24>> months of credit monitoring, CyberScan dark web monitoring, a \$1 million identity fraud loss reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do. Please review this letter carefully, along with the guidance included with this letter about additional steps you can take to protect your information. You can also enroll in the IDX identity protection services, which are offered to you at no cost.

To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file. You can enroll

in the complimentary IDX identity protection services by calling (833) 365-2599 or going to <https://response.idx.us/advocates> and using the Enrollment Code provided above.

IDX representatives are available Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time. Please note the deadline to enroll is April 3, 2022. Please do not discard this letter, as you will need the Enrollment Code provided above to access services.

For More Information. If you have any questions about this letter, please call (833) 365-2599 Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time.

On behalf of Advocates, thank you for your understanding about this incident. Please accept our sincere apologies and know that we deeply regret any concern or inconvenience this matter may cause you.

Sincerely,



Diane Gould
President & CEO
Advocates

Se você precisa desta informação em Português por favor acesse www.advocates.org

如果您需要中文信息，请访问 www.advocates.org.

Nếu bạn cần thông tin này bằng tiếng Việt, vui lòng truy cập www.advocates.org.

Siw bezwen enfomasyon sa an Kreyol ale sou sit sa www.advocates.org.

Si necesita esta información en Español, visite www.advocates.org.

If you need this information in ASL, go to www.advocates.org.

ADDITIONAL STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and monitoring free credit reports closely for errors and by taking other steps appropriate to protect accounts, including promptly changing passwords. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained for remediation assistance or contact a remediation service provider. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC). You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Ave, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.consumer.ftc.gov, www.ftc.gov/idtheft.

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

- *Equifax*, P.O. Box 740241, Atlanta, GA 30374, 1-800-525-6285, www.equifax.com.
- *Experian*, P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, www.experian.com.
- *TransUnion*, P.O. Box 1000, Chester, PA 19016, 1-800-916-8800, www.transunion.com.

Fraud Alerts: There are two kinds of general fraud alerts you can place on your credit report—an initial alert and an extended alert. You may want to consider placing either or both fraud alerts on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and provide the appropriate documentary proof. An extended fraud alert is also free and will stay on your credit report for seven years. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>. Military members may also place an Active Duty Military Fraud Alert on their credit reports while deployed. An Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment.

Credit or Security Freezes: Under U.S. law, you have the right to put a credit freeze, also known as a security freeze, on your credit file, for up to one year at no cost. The freeze will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit.

You must separately place a security freeze on your credit file with each credit reporting agency. There is no fee to place or lift a security freeze. For information and instructions on how to place a security freeze, contact any of the credit reporting agencies or the Federal Trade Commission identified above. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. After receiving your freeze request, each credit bureau will provide you with a unique PIN or password. Keep the PIN or password in a safe place as you will need it if you choose to lift the freeze.

A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or via phone, a credit bureau must lift the credit freeze within an hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after receiving your request.

IRS Identity Protection PIN: You can obtain an identity protection PIN (IP PIN) from the IRS that prevents someone else from filing a tax return using your Social Security number. The IP PIN is known only to you and the IRS and helps the IRS verify your identity when you file your electronic or paper tax return. You can learn more and obtain your IP PIN here: <https://www.irs.gov/identity-theft-fraud-scams/get-an-identity-protection-pin>.

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include the right to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, and your rights pursuant to the FCRA, please visit http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state attorney general about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the attorney general in your state.

Additional information:

District of Columbia: The Office of the Attorney General for the District of Columbia can be reached at 400 6th Street, NW, Washington, DC 2000; (202) 727-3400; oag@dc.gov

Maine: Maine Attorney General can be reached at: 6 State House Station Augusta, ME 04333; 207-626-8800; <https://www.maine.gov/ag/>.

Maryland: Maryland Attorney General can be reached at: 200 St. Paul Place Baltimore, MD 21202; 1-888-743-0023; oag@state.md.us or IDTheft@oag.state.md.us

North Carolina: North Carolina Attorney General's Office, Consumer Protection Division, can be reached at: 9001 Mail Service Center Raleigh, NC 27699-9001; 877-5-NO-SCAM (Toll-free within North Carolina); 919-716-6000; www.ncdoj.gov

New York: New York Attorney General can be reached at: Bureau of Internet and Technology Resources, 28 Liberty Street, New York, NY 10005, 1-212-416-8433, <https://ag.ny.gov/>.

Rhode Island: <<Variable3>> Rhode Island Attorney General can be reached at: 150 South Main Street Providence, RI 02903, <http://www.riag.ri.gov>.

Vermont: Vermont Attorney General's Office can be reached at: 109 State Street, Montpelier, VT 05609; Phone (802) 828-3171; Email: ago.info@vermont.gov.

Washington D.C.: Washington D.C. Attorney General can be reached at: 441 4th Street, NW Washington, DC 20001, 1-202-727-3400, oag.dc.gov.