

Melissa K. Ventrone
312 580 2219 direct
mventrone@thompsoncoburn.com

October 9, 2017

Attorney General Joseph Foster
Office of the Attorney General
33 Capitol Street
Concord, NH 03302

Dear Attorney General Foster:

We represent ABC Carpet and Home ("ABC") with respect to a recent security incident involving the potential exposure of certain personally identifiable information described in more detail below. ABC is a retail company located in New York, New York.

1. Nature of security incident.

On August 9, 2017, ABC was notified that that its online store, which is hosted and maintained by a vendor, may have been compromised. ABC immediately hired an independent computer forensics firm to assist with an investigation. On September 8, 2017, this investigation concluded transaction information for purchases made from January 2, 2017 until August 9, 2017 may have been made available to unauthorized individuals. This transaction information may have included customer's names, addresses, telephone numbers, email addresses, credit card or debit card numbers, expiration dates and security numbers. Purchases made before January 2 and after August 9, 2017 were not impacted by this incident.

2. Number of New Hampshire residents affected.

Six (6) New Hampshire residents were notified of the incident. A notification letter was sent to the affected individuals on October 9, 2017 via regular mail, a copy of which is enclosed.

3. Steps you have taken or plan to take relating to the incident.

ABC is taking steps to prevent this sort of incident from occurring in the future. They have updated their internal security procedures to better safeguard the information in ABC's possession and better ensure that vendors are taking appropriate measures to protect information in their control.

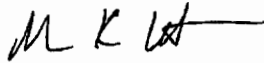
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CONSUMER PROTECTION

4. Contact information.

ABC remains dedicated to protecting the sensitive information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at MVentrone@ThompsonCoburn.com or (312) 580-2219.

Very truly yours,

Thompson Coburn LLP

A handwritten signature in black ink, appearing to read "M K Ventrone", with a long horizontal flourish extending to the right.

Melissa K. Ventrone

Enclosure

abc carpet & home

C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

<<MemberFirstName>> <<MemberLastName>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip Code>>

October 9, 2017

Notice of Data Security Incident

Dear <<MemberFirstName>> <<MemberLastName>>,

We are writing to inform you of a data security incident experienced by ABC Carpet and Home ("ABC") that may have impacted the security of your personal information, including your name and credit or debit card information. We take the security of your information seriously, and apologize for any inconvenience this may cause you. This letter contains information about steps you can take to protect your information, and resources we are making available to help you.

1. What happened and what information was involved?

On August 9, 2017, ABC was notified that our online store, which is hosted and maintained by a vendor, may have been compromised. We immediately hired an independent computer forensics firm to assist us with an investigation. On September 8, 2017, this investigation concluded that transaction information for purchases made from January 2, 2017 until August 9, 2017 may have been made available to unauthorized individuals. This transaction information may have included your name, address, telephone number, email address, credit card or debit card number, expiration date and security number. Purchases made before January 2 and after August 9, 2017 were not impacted by this incident.

2. What we are doing and what you can do.

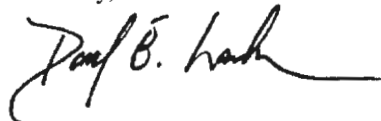
We want to assure you that we are taking steps to prevent this sort of incident from occurring in the future. We are reviewing our policies and procedures to ensure that our vendors are taking appropriate measures to protect information in their control.

We recommend you remain vigilant and monitor your credit or debit card statements, and immediately notify your financial institution if you notice any suspicious activity. You should change your password for this account, and any other account if you use the same password, if your log-in credentials were affected by this incident. Attached to this letter is information about additional steps you can take to protect yourself.

3. For more information.

If you have questions, please call (866) 767-6092, Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time. Your trust is a top priority for us, and we deeply regret any inconvenience or concern this matter may cause you.

Sincerely,



David E. Lauber
Chief Financial Officer
ABC Carpet & Home

U.S. State Notification Requirements

For residents of Hawaii, Michigan, Missouri, Virginia, Vermont, and North Carolina: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia:

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report by contacting any one or more of the following national consumer reporting agencies:

Equifax

P.O. Box 105139
Atlanta, GA 30374
1-800-685-1111
www.equifax.com

Experian

P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 6790
Fullerton, CA 92834
1-800-916-8800
www.transunion.com

You may also obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

For residents of Maryland, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

**Maryland Office of the
Attorney General**

Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

**North Carolina Office of the
Attorney General**

Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission

Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/bcp/edu/microsites/idtheft

For residents of Massachusetts:

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below:

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to send a request to each consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency. You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348
www.equifax.com

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
<http://www.experian.com/freeze>

TransUnion (FVAD)

P.O. Box 2000
Chester, PA 19022
www.transunion.com

More information can also be obtained by contacting the Federal Trade Commission listed above.