



November 30, 2011

Michael A. Delaney  
Attorney General of the State of New Hampshire  
33 Capitol Street  
Concord, NH 03301

CONFIDENTIAL AND HIGHLY PROPRIETARY INFORMATION

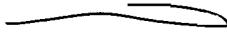
Dear Mr. Delaney:

We are writing pursuant to RSA 359-C:20 to report a recent incident involving the websites 101domain.com, bluesit.com, free-domain.com, rerandomains.com, RWGUSA.com, and RWGUSA.net (the "Websites"), owned and operated by 101Domain, Inc. ("101Domain"). 101Domain was recently notified by one of its vendors, that the servers hosting the Websites may have been compromised due to a security breach in its vendor's system. We immediately began an investigation including retention of a third party computer forensics company. On November 14, 2011, it was confirmed to us by the third party computer forensics company that these servers were in fact compromised, including the areas which contained customer names, addresses, email addresses, and, in some cases, credit card or PayPal account information. Notably, the vast majority of customer files did not include any payment information, and where payment information was stored, the CVV code was not. While all of the Websites' data was encrypted, out of an abundance of caution and to prevent further intrusion, 101Domain has taken a number of immediate steps including replacing all of the encryption keys and forcing password resets for all customers. 101Domain will also be migrating its website to new servers with an even higher level of security, and is retaining a third party vendor to conduct a comprehensive security audit to identify any additional steps that 101Domain might be able to take to protect customer information stored on the Websites.

At this time, we believe that the Personal Information of as many as 27 residents of New Hampshire may have been compromised. At this time, no criminal complaints have been filed, but we are currently working with our vendor and law enforcement officials of the FBI who are working to determine the source of the security breach in in our vendor's system. We sent notification to residents on November 29, 2011.

101Domain is committed to protecting the Personal Information of its customers in New Hampshire and stands ready to cooperate with the Attorney General and other law enforcement agencies in New Hampshire.

Very truly yours,

  
Anthony Beltran  
COO/CFO  
101Domain, Inc.

Toll Free USA (877) 983-6624 | International (760) 444-8674 | Facsimile (760) 579-4996  
Corporate Offices | 101domain, Inc. | 5858 Edison Place | Carlsbad | California | 92008 | USA  
[www.101domain.com](http://www.101domain.com)





{FIRST\_NAME} {LAST\_NAME}  
{ADDRESS1} {ADDRESS2}  
{CITY}, {STATE} {POSTAL}

Dear {FIRST\_NAME} {LAST\_NAME}:

We're writing to you as a primary contact on your account with 101domain.com. We need to make you aware of a security breach that may potentially have affected your account.

We were recently informed by one of our vendors that some of its systems, and those of a few of its customers, including 101domain.com, were compromised to varying degrees by a "phishing" attack. Although there is no direct evidence that your information was stolen and we have received no customer complaints, this attack may have resulted in unauthorized access to your personal information and possibly your payment information.

Out of an abundance of caution we are passing along the following simple steps that security experts generally recommend you take to protect yourself:

1. Monitor your credit card account statements and credit reports to ensure that your credit card information is not being used fraudulently.
2. Consider putting a "freeze" on your credit report, which prevents a credit reporting company from releasing your credit report without your consent, by contacting one of the three credit reporting agencies listed below.
3. Be cautious if you receive any emails asking for your personal information, as they could be "phishing" attacks or other attempts at identity theft. To be clear, 101domain.com will never ask for your personal information or login credentials in an email. In particular, do not respond to emails that threaten to take action if you do not immediately provide personal information.
4. Report suspected incidents of identity theft to local law enforcement.
5. You can obtain two free credit reports, which you are entitled to by law, to help you monitor your credit status. Go to [www.annualcreditreport.com](http://www.annualcreditreport.com), call 1-877-322-8228, or contact one of the three agencies directly:

Equifax  
P.O. Box 740241  
Atlanta, GA 30374

Phone: 1-800-685-1111

Experian  
475 Anton Blvd.  
Costa Mesa, CA 92626

Phone: 1-888-397-3742

TransUnion  
2 Baldwin Place  
P.O. Box 2000  
Chester, PA 19022  
Phone: 1-800-680-7289

We want to assure you that we maintain rigorous security practices to protect our customer data. In addition, we offer a suite of security products to our customers to provide additional levels of protection. Many of these services are provided free of charge with your account.

We sincerely regret any inconvenience this incident may have caused you. Thank you for your attention to this matter.

Sincerely,

Domain Support  
101domain.com  
101domain, Inc.  
Toll Free: 1-877-983-6624  
Tel: +1-760-444-8674