

November 21, 2022

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State of New Hampshire
Department of Justice
Office of the Attorney General John M. Formella
33 Capitol Street
Concord, NH 03301

RE: Notification of Security Breach

Dear Mr. Formella:

I am writing on behalf of Yonex Corporation to inform you of a recent security breach incident. At various times between approximately June 9, 2022, to September 12, 2022, an unauthorized third-party accessed four employee email accounts likely as the result of a phishing email. On or about October 26, 2022, Yonex determined that the unauthorized third party likely had access to and/or was able to view certain personal information contained in or attached to some of those employee emails. This breach may have resulted in the unauthorized access of name and credit card number of 1 resident of your state.

Yonex initiated an investigation as soon as it learned of these issues and hired an independent IT forensics firm to assess and remediate the incident and limit its effect. Yonex continues to use ongoing measures to protect its personal information and has re-set passwords, is implementing multi-factor authentication, and is training and educating employees about potential cyber threats.

Please find a copy of the notification that will be sent to the affected individual by November 21, 2022.

Please contact me at the above address with any questions or concerns regarding this incident or at aehrhadt@perkinscoie.com.

Sincerely, _____

Adrienne S. Ehrhardt

**YONEX USA**

19601 Western Ave. Torrance, CA 90501
Tel 424-201-4800 Fax 424-201-4799

<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country>>

NOTICE OF SECURITY INCIDENT

Dear <<first_name>> <<last_name>>,

On behalf of Yonex Corporation (“Yonex”, “we”, or “us”), we are writing to inform you about a recent incident that involved personal information about you.

WHAT HAPPENED

At various times between approximately June 9, 2022, to September 12, 2022, an unauthorized third-party accessed four employee email accounts likely as the result of a phishing email. On or about October 26, 2022, we determined that the unauthorized third party likely had access to and/or was able to view certain personal information contained in or attached to some of those employee emails. There was no evidence, however, that any information was acquired or downloaded.

We take the security of your personal information very seriously and wanted to bring this to your attention. We also wanted to apologize for any inconvenience this may cause you.

WHAT INFORMATION WAS INVOLVED

Through our investigation, we have determined that the personal information that could have been viewed or accessed included your name and credit card number.

WHAT WE ARE DOING

We initiated an investigation as soon as we learned of these issues and hired an independent IT forensics firm to assess and remediate the incident and limit its effect on you. We continue to use ongoing measures to protect your personal information and have re-set passwords, are implementing multi-factor authentication, and are training and educating employees about potential cyber threats. There was no delay in providing this notification to you as a result of a law enforcement investigation.

WHAT YOU CAN DO

To date we have not received any reports of actual access to or misuse of information as a result of this incident. We recommend that you take the following steps to monitor for any potential misuse of your personal information:

- You should regularly review your account statements and monitor free credit reports. Please promptly report suspicious or unusual activity on your accounts to us.
- Under federal law, you are entitled to obtain one free copy of your credit report every twelve months from each of the nationwide consumer reporting agencies. You can obtain a free copy of your credit report from each agency by calling 1-877-322-8228 or visiting www.annualcreditreport.com. We recommend that you periodically obtain credit reports from each nationwide credit reporting agency. If you discover information on your credit report arising from a fraudulent transaction, you may request that the credit reporting agency delete that information from your credit report file.

- You may also consider contacting the credit reporting agencies directly if you wish to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should take additional measures to verify the application. Contacting any one of the three agencies will place an alert on your file at all three. A security freeze restricts all creditor access to your account but might also delay any requests you might make for new accounts.

§ Equifax: 800-525-6285; www.equifax.com; P.O. Box 740241, Atlanta, GA 30374-0241

§ Experian: 1-888-EXPERIAN (397-3742); www.experian.com; P.O. Box 9554, Allen, TX 75013

§ TransUnion: 800-680-7289; www.transunion.com; Fraud Victim Assistance Division, P.O. Box 6790, Fullerton, CA 92834-6790

- You may also consider contacting the credit reporting agencies directly if you wish to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should take additional measures to verify the application. Contacting any one of the three agencies will place an alert on your file at all three. A security freeze restricts all creditor access to your account but might also delay any requests you might make for new accounts. You may contact the nationwide credit reporting agencies at the following numbers to place a security freeze to restrict access to your credit report:

§ Equifax: 800-349-9960; www.equifax.com; P.O. Box 740241, Atlanta, GA 30374-0241

§ Experian: 1-888-EXPERIAN (397-3742); www.experian.com; P.O. Box 9554, Allen, TX 75013

§ TransUnion: 888-909-8872; transunion.com; Fraud Victim Assistance, P.O. Box 2000, Chester, PA 19022-2000

You will need to supply your name, address, date of birth, Social Security number, and other personal information. The agencies are not permitted to charge you for placing or lifting a freeze. Each credit reporting agency will confirm your request with a unique PIN or password that you will need in order to lift or remove the freeze. You should keep the PIN or password in a safe place.

- To report incidents of fraud and identity theft, you can contact the Federal Trade Commission (FTC) at 1-877-ID-THEFT or through their website at <http://identitytheft.gov>. You can also contact local law enforcement or your state's attorney general.
- Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

FOR MORE INFORMATION.

If you have questions or concerns about this, or if we can be of further assistance to you, please do not hesitate to email us at privacy@yonexusa.net or call (855) 504-7632, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding major US holidays.

Sincerely,

Gunho Kim
President, Yonex Corporation

IMPORTANT CONTACT INFORMATION

You may obtain information about avoiding identity theft from the FTC. The FTC can be reached at:

Federal Trade Commission
1-877-ID-THEFT (1-877-438-4338)
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20850
consumer.ftc.gov

IF YOU ARE A MARYLAND RESIDENT: You may also obtain information about avoiding identity theft from the Maryland Attorney General's Office. This office can be reached at:

Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
(888) 743-0023
marylandattorneygeneral.gov

IF YOU ARE A NORTH CAROLINA RESIDENT: You may also obtain information about preventing identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice
Attorney General Roy Cooper
9001 Mail Service Center
Raleigh, NC 27699-9001
(877) 566-7226
ncdoj.com

IF YOU ARE A NEW YORK RESIDENT: You may also obtain information about preventing identity theft from the New York Department of State's Division of Consumer Protection. This office can be reached at:

New York State Division of Consumer Protection
123 William Street
New York, NY 10038-3804
1 (800) 697-1220
www.dos.ny.gov/consumerprotection

One Commerce Plaza
99 Washington Ave.
Albany, NY 12231-0001

IF YOU ARE A DISTRICT OF COLUMBIA RESIDENT: You may also obtain information about preventing identity theft from the D.C. Attorney General's Office. This office can be reached at:

Office of Consumer Protection
441 4th Street, NW
Washington, DC 20001
(202) 442-9828
oag.dc.gov/consumer-protection