



WILSON COMBAT
2452 COUNTY ROAD 719
BERRYVILLE, ARKANSAS 72616
PHONE: (800) 955-4845

September 7, 2022

VIA CERTIFIED MAIL:

Office of the Attorney General
33 Capitol Street
Concord, NH 03301

RECEIVED

SEP 12 2022

CONFIDENTIAL

Re: Notice of Security Breach – Wilson Combat

Dear Sir or Madam:

I write you today on behalf of Wilson's Gun Shop, Inc. d/b/a Wilson Combat ("WC"). In addition to selling firearms and related accessories, WC provides training, educational and other related support services to thousands of customers across the globe. WC has additionally retained a webservice that maintains a website for WC, allowing its customers to view and, in certain cases, purchase one or more of WC's products (www.shopwilsoncombat.com).

For years, WC has used FreeStyle Software Inc. ("FreeStyle") for these services. FreeStyle is a cloud-based management and payment processing software that provides online payment functionality for online vendors, including WC. Earlier this year, FreeStyle learned that it was subject to a data breach. FreeStyle immediately commenced an investigation into the matter to not only learn the nature of the breach, but the identity of those vendors impacted by it. In these efforts, FreeStyle retained security experts at Verizon to conduct a PCI forensic investigation and, at its conclusion, issue a report of their findings.

Recently, that report was finalized and, unfortunately, on July 26, 2022, 826 of WC's customers in New Hampshire were identified as potential victims of FreeStyle's breach. The report indicates that malware was downloaded onto FreeStyle's servers and, as a result, any customer who made a purchase on WC's website from September 17, 2020 through February 3, 2022 had or, at the very least, could have had their names, addresses, credit card information (number, expiration date and security code) and transaction history disclosed.

Given its scope, federal law enforcement was notified of FreeStyle's breach. On August 16, 2022, law enforcement confirmed that WC could proceed with notifying customers of the breach without impeding on any ongoing investigation. A full copy of the notice is included herewith. WC has additionally notified multiple nationwide consumer reporting agencies of FreeStyle's breach.

Thank you for your attention to this matter. If there is any additional information you need from WC concerning FreeStyle's breach, please do not hesitate to contact me at duane@wilsoncombat.com.

Sincerely,

Duane Wormington

NOTICE OF POTENTIAL SECURITY BREACH

Dear Valued Customer,

Recently, Wilson Combat was informed of a nationwide data breach by FreeStyle Software, Inc. ("FreeStyle"), a company that provides online webhosting services. This breach could have potentially included the personal information of, not only Wilson Combat, but of Wilson Combat's customers as well.

As you know, at Wilson Combat, our customers are and have always been our top priority. For this reason, our team simply wanted to notify you of what we have learned about the breach to date and steps you can take to safeguard your information going forward.

What Happened?

FreeStyle is a software company that provides online payment processing functionality, such as the "shopping cart," for businesses, merchants and customers across the globe. Earlier this year, FreeStyle learned that malware had been downloaded onto a server that hosts numerous e-commerce websites. After removing the malware, FreeStyle began an investigation to identify which sites were potentially impacted and, unfortunately, our website, www.shopwilsoncombat.com, was one of many.

FreeStyle has confirmed to us that it, not only deleted the malware, but it promptly retained data security experts to investigate the breach and assist in FreeStyle's containment and remediation efforts. Based on the investigation, FreeStyle has informed us that the payment card information of individuals who used a card on our site between September 17, 2020 through February 3, 2022 may have been acquired by an unauthorized party.

What Information Was Involved?

FreeStyle has advised that the malware at issue was designed to capture information entered into the checkout page, including first and last name, payment card number, expiration date, security code, billing address, gift certificate number (if applicable), and transaction details (such as product type, price and quantity).

What Has Been Done?

As indicated above, upon learning of the malware, FreeStyle immediately had it removed and took steps to block any further unauthorized activity. FreeStyle subsequently launched an extensive investigation with the assistance of data security experts to determine the timeframes of exposure for each of the affected businesses (such as Wilson Combat) and to identify the impacted cardholders (such as yourself). State and federal law enforcement authorities have been notified of the breach and FreeStyle has confirmed that it has been coordinating with the payment card companies in an effort to protect affected cardholders.



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What Can I Do?

Below are several ways you can protect your personal information:

- Review Your Account Statements. We encourage you to remain vigilant by reviewing your account statements. If you believe there is an unauthorized charge on your card, please contact your financial institution or card issuer immediately. The payment card brands' policies provide that cardholders have zero liability for unauthorized charges that are reported in a timely manner. Please contact your card brand or issuing bank for more information about the policy that applies to you.
- Order a Credit Report. You are entitled under U.S. law to one free credit report annually from each of the three nationwide consumer reporting agencies. To order your free credit report, visit www.annualcreditreport.com or call toll-free at 1-877-322-8228.
- Review the Reference Guide. FreeStyle has issued the attached Reference Guide, which provides additional insight and recommendations on the protection of personal information.

For More Information

If you have any questions about the FreeStyle data breach, please feel free to give us a call at 1-800-955-4856 any time Monday - Friday, 8 AM to 4:30 PM CST. Our full contact information is provided below:

Wilson's Gun Shop, Inc. d/b/a Wilson Combat
2452 County Road 719
Berryville, Arkansas 72616
Phone: (800) 955-4845

We hope this information is as useful to you as it was for us. Thank you for your attention to this matter and our team sincerely hopes that FreeStyle's data breach does not cause you any inconvenience.

Sincerely,

The Team at Wilson Combat

REFERENCE GUIDE

The following is encouraged to those affected by the FreeStyle data breach:

Order A Free Credit Report. To order your free credit report, visit www.annualcreditreport.com, call toll-free at 1-877-322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC's") website at www.consumer.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three nationwide consumer reporting agencies provide free annual credit reports only through the website, toll-free number or request form.

When you receive your credit report, review it carefully. Look for accounts you did not open. Look in the "inquiries" section for names of creditors from whom you have not requested credit. Some companies bill under names other than their store or commercial names. The consumer reporting agency will be able to tell you when that is the case. Look in the "personal information" section for any inaccuracies in your information (such as home address and Social Security number). If you see anything you do not understand, call the consumer reporting agency at the telephone number on the report. Errors in this information may be a warning sign of possible identity theft. You should notify the consumer reporting agencies of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate consumer reporting agency by telephone and in writing. Consumer reporting agency staff will review your report with you. If the information cannot be explained, you will need to call the creditors involved. Information that cannot be explained also should be reported to your local police or sheriff's office because it may signal criminal activity.

Report Incidents. If you detect any unauthorized transactions in a financial account, promptly notify your payment card company or financial institution. If you detect any incident of identity theft or fraud, promptly report the incident to law enforcement, the FTC and your state Attorney General. If you believe your identity has been stolen, the FTC recommends that you take these steps:

- Close the accounts that you have confirmed or believe have been tampered with or opened fraudulently. For streamlined checklists and sample letters to help guide you through the recovery process, please visit <https://www.identitytheft.gov/>.
- File a local police report. Obtain a copy of the police report and submit it to your creditors and any others that may require proof of the identity theft crime.

You can contact the FTC to learn more about how to protect yourself from becoming a victim of identity theft and how to repair identity theft:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft/

Consider Placing a Fraud Alert on Your Credit File. To protect yourself from possible identity theft, consider placing a fraud alert on your credit file. A fraud alert helps protect you against the possibility of an identity thief opening new credit accounts in your name. When a merchant checks the credit history of someone applying for credit, the merchant gets a notice that the applicant may be the victim of identity theft. The alert notifies the merchant to take steps to verify the identity of the applicant. You can place a fraud alert on your credit report by calling any one of the toll-free numbers provided below. You will reach an automated telephone system that allows you to flag your file with a fraud alert at all three consumer reporting agencies. For more information on fraud alerts, you also may contact the FTC as described above.

Equifax	Equifax Information Services LLC P.O. Box 740241 Atlanta, GA 30374	1-800-525-6285	www.equifax.com
Experian	Experian Inc. P.O. Box 9554 Allen, TX 75013	1-888-397-3742	www.experian.com
TransUnion	TransUnion LLC P.O. Box 2000 Chester, PA 19016	1-800-680-7289	www.transunion.com

Consider Placing a Security Freeze on Your Credit File. You may wish to place a “security freeze” (also known as a “credit freeze”) on your credit file. A security freeze is designed to prevent potential creditors from accessing your credit file at the consumer reporting agencies without your consent. *Unlike a fraud alert, you must place a security freeze on your credit file at each consumer reporting agency individually.* There is no charge to place or lift a security freeze. For more information on security freezes, you may contact the three nationwide consumer reporting agencies or the FTC as described above. As the instructions for establishing a security freeze differ from state to state, please contact the three nationwide consumer reporting agencies to find out more information.

The consumer reporting agencies may require proper identification prior to honoring your request. For example, you may be asked to provide:

- Your full name with middle initial and generation (such as Jr., Sr., II, III)
- Your Social Security number
- Your date of birth
- Addresses where you have lived over the past five years
- A legible copy of a government-issued identification card (such as a state driver’s license or military ID card)
- Proof of your current residential address (such as a current utility bill or account statement)