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Winston-Salem, NC 27101-2400  
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December 20, 2018

direct dial 336 607 7441  
direct fax 336 793 9188  
CCannon@kilpatricktownsend.com

**VIA US AND ELECTRONIC MAIL**

Attorney General Gordon McDonald  
New Hampshire Department of Justice  
Office of the Attorney General  
Attn: Security Breach Notification  
33 Capitol Street  
Concord, NH 03301  
Email: DOJ-CPB@doj.nh.gov

**Re: Security Breach Notification**

Dear Attorney General McDonald:

Kilpatrick Townsend & Stockton LLP represents Teall Acquisitions, LLC ("Teall"). Teall, on behalf of itself and its subsidiary (Riddle & Bloom, formerly Fluent), recently became aware that personally identifiable information of one (1) New Hampshire resident [REDACTED] may have been accessed without authorization due to a hole in its vendor's back-up data storage system, which rendered previously stored personal information discoverable via a thorough search of an individual's full name on select search engines. The personal information that may have been involved includes the individual's permanent address, legal first and last names, telephone number, email address, and emergency contact name and contact information. In addition, individuals uploaded their completed W-9 form through this vendor's form, and the W-9 form included an individual's name, address, Social Security number, and signature.

There is no way to know when or if any of this information was accessed by anyone inappropriately. Upon being notified of the issue on November 28, 2018, Teall worked rapidly with the vendor to investigate and address the situation, and by December 2, 2018, the vendor had taken appropriate steps to restrict access to the data. No Teall systems were involved in this incident, and Teall no longer collects W-9 forms through this vendor.

On December 21, 2018, Teall will be providing notification to the one New Hampshire resident whose personally identifiable information may have been compromised in the incident. A copy of the form of this notification letter is attached hereto. While Teall is not aware of any instances of fraud, identity theft, or any other harm to any individuals related to this incident, Teall is offering notified individuals a complimentary one-year membership in Experian's IdentityWorks product

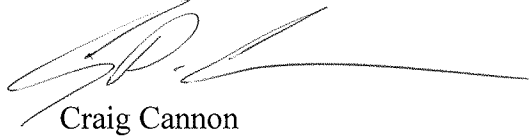
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that includes credit monitoring, identity restoration services, and identity theft insurance, as set out in the attached form of notification letter that will be mailed December 21.

Teall is committed to protecting its current and former contractors and employees, and their data. Please do not hesitate to call me at 336-607-7441 if I can provide any further information.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Cannon', with a long horizontal flourish extending to the right.

Craig Cannon

CDC/pm  
Enclosure

# T E A L L C A P I T A L

December 21, 2018

Name

Street Address

City, State Zip

Dear [Insert Name],

We are writing to let you know of an issue involving some of your personal information that you shared with Campus Entertainment, LLC or Teall Acquisitions, LLC (formerly Fluent, and now known as Riddle & Bloom) back in 2016. [REDACTED]

**What Happened:** On November 28, 2018, we were notified of a “hole” in a secured third-party storage system pursuant to which certain previously stored and secured personal information, [REDACTED] may have been searchable and accessible via an Internet search on select search engines, due to a vendor error. While the information was not accessible via the vendor’s primary data storage system for its business, which was appropriately protected, the information was potentially discoverable with a thorough search using your full name on select search engines via the vendor’s back-up data storage system, which was not appropriately protected.

**What Information Was Involved:** Your personal information that may have been involved includes your permanent address, legal first and last names, telephone number, email address, and emergency contact name and contact information. In addition, you uploaded your completed W-9 form through this vendor’s form, and the W-9 form included your name, address, Social Security number, and signature. There is no way to know when or if any of this information was accessed by anyone inappropriately. Please note that, at this time, we are not aware of any instances of fraud, identity theft, or other harm to any individual associated with this incident.

**What We Are Doing:** We worked rapidly with the vendor to investigate and address the situation, and by December 2, 2018, the vendor had assured us that it had taken appropriate steps to restrict access to its back-up recovery versions of its data. Based upon our own investigation, it appears that none of the forms or data are accessible at this time. It is important to note that this is a vendor issue and neither our systems nor Microsoft’s systems were involved. We stopped collecting W-9 forms through this vendor in December 2017.

In addition, to help protect your identity we are offering you a **complimentary** one-year membership in Experian’s® IdentityWorks<sup>SM</sup> program. This product provides you with superior identity detection and resolution of identity theft. This offer is not intended and should not be taken to suggest or acknowledge

Teall Capital Partners, LLC

P.O. Box 21528

Winston-Salem, NC 27120

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that recipients of the offer are at any substantial risk of harm. This offer is available to you for six months from the date of this letter. To activate your membership and start monitoring your personal information, please follow the steps below:

Ensure that you **enroll by: June 30, 2019** (Your code will not work after this date)  
**Visit** the IdentityWorks website to enroll: <https://www.experianidworks.com/3bcredit>  
Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration, or would like an alternative to enrolling in Experian® IdentityWorks<sup>SM</sup> online, please contact Experian's® customer care team at 877-890-9332 by June 30, 2019. Be prepared to provide Engagement Number **DB10134** as proof of eligibility for the identity restoration services by Experian®.

### **ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN® IDENTITYWORKS<sup>SM</sup> MEMBERSHIP:**

A credit card is **not** required for enrollment in Experian® IdentityWorks<sup>SM</sup>.

You can contact Experian® **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian® IdentityWorks<sup>SM</sup>:

- **Experian® credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.<sup>1</sup>
- **Credit Monitoring:** Actively monitors Experian®, Equifax, and TransUnion files for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian® IdentityWorks<sup>SM</sup> ExtendCARE™:** You receive the same high level of Identity Restoration support even after your Experian® IdentityWorks<sup>SM</sup> membership has expired.
- **Up to \$1 Million Identity Theft Insurance<sup>2</sup>:** Provides coverage for certain costs and unauthorized electronic fund transfers.

**What You Can Do:** If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian® agent at 877-890-9332. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian® Identity Restoration agent is available to work with you to investigate and

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<sup>1</sup> Offline members will be eligible to call for additional reports quarterly after enrolling.

<sup>2</sup> Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions, and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for six months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration). You will also find self-help tips and information about identity protection at this site.

**For More Information:** Below, please find additional information on the protection of personal information, based on recommendations by the U.S. Federal Trade Commission and other authorities.

We are very sorry for any concern or inconvenience this situation may cause and want to assure you that we are committed to protecting your personal information. We encourage you to take advantage of the product outlined herein. Should you have questions or concerns regarding this matter and/or the products available to you, please do not hesitate to contact us at 617-229-5432.

Sincerely,

Michael Carey  
EVP, Director of Client Services  
Riddle & Bloom

# T E A L L C A P I T A L

## **Information About Identity Theft Prevention**

We recommend that, as a consumer, you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at [www.annualcreditreport.com](http://www.annualcreditreport.com), by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available to [www.annualcreditreport.com](http://www.annualcreditreport.com)) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.

**Equifax**, P.O. Box 105139, Atlanta, GA 30374-0241, 1-800-685-1111, [www.equifax.com](http://www.equifax.com)

**Experian**, P.O. Box 2002, Allen, TX 75013, 1-888-397-3742, [www.experian.com](http://www.experian.com)

**TransUnion**, P.O. Box 6790, Fullerton, CA 92834-6790, 1-800-916-8800, [www.transunion.com](http://www.transunion.com).

When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you did not initiate or do not recognize. Look for information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report.

Consumers should always remain vigilant with respect to reviewing their account statements and credit reports, and promptly report any suspicious activity or suspected identity theft to the proper law enforcement authorities, including local law enforcement, a state's attorney general and/or the Federal Trade Commission (FTC). You may contact the FTC or your state's regulatory authority to obtain additional information about avoiding identity theft.

**Federal Trade Commission**, Consumer Response Center

600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

**For Residents of Maryland:** You may also obtain information about preventing and avoiding identity theft from the Maryland Office of the Attorney General:

**Maryland Office of the Attorney General**, Consumer Protection Division

200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, [www.oag.md.us](http://www.oag.md.us)

**For Residents of Massachusetts:** You also have the right to obtain a police report.

**For Residents of North Carolina:** You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office:

**North Carolina Attorney General's Office**, Consumer Protection Division

9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-5-NO-SCAM, [www.ncdoj.gov](http://www.ncdoj.gov)

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**For Residents of Rhode Island:** You may also obtain information about preventing and avoiding identity theft from the Rhode Island Attorney General's Office:

**Rhode Island Attorney General's Office**, Consumer Protection Division  
150 South Main Street, Providence, RI 02903, 401-274-4400,  
[www.riag.ri.gov/ConsumerProtection/About.php#](http://www.riag.ri.gov/ConsumerProtection/About.php#)

**Fraud Alerts:** There are also two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least 90 days. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by calling the toll-free fraud number of any of the three national credit reporting agencies listed below.

Equifax: 1-800-525-6285, [www.equifax.com](http://www.equifax.com)  
Experian: 1-888-397-3742, [www.experian.com](http://www.experian.com)  
TransUnion: 1-800-680-7289, [www.transunion.com](http://www.transunion.com)

**Credit Freezes (for Non-Massachusetts Residents):** You may have the right to put a credit freeze, also known as a security freeze, on your credit line, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift and/or remove a credit freeze. Credit freeze laws vary from state to state. The cost of placing, temporarily lifting, and removing a credit freeze also varies by state, generally \$5 to \$20 per action at each credit reporting company. *Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.* Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as specified below to find out more information.

Equifax, P.O. Box 105788, Atlanta, GA 30348, [www.equifax.com](http://www.equifax.com)  
Experian, P.O. Box 9554, Allen, TX 75013, [www.experian.com](http://www.experian.com)  
TransUnion, LLC, P.O. Box 2000, Chester, PA 19022-2000, [www.transunion.com](http://www.transunion.com)

You can obtain more information about fraud alerts and credit freezes by contacting the FTC or one of the national credit reporting agencies listed above.

**Credit Freezes (for Massachusetts Residents):** Massachusetts law gives you the right to place a security freeze on your consumer reports. A security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. Using a security freeze, however,

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may delay your ability to obtain credit. You may request that a freeze be placed on your credit report by sending a request to a credit reporting agency by certified mail, overnight mail, or regular stamped mail to the address(es) below.

Equifax, P.O. Box 105788, Atlanta, GA 30348, [www.equifax.com](http://www.equifax.com)

Experian, P.O. Box 9554, Allen, TX 75013, [www.experian.com](http://www.experian.com)

TransUnion, LLC, P.O. Box 2000, Chester, PA 19022-2000, [www.transunion.com](http://www.transunion.com)

*Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.* The following information should be included when requesting a security freeze (documentation for you and your spouse must be submitted when freezing a spouse's credit report): full name, with middle initial and any suffixes; Social Security number; date of birth (month, day, and year); current address and previous addresses for the past five (5) years; and applicable fee (if any) or incident report or complaint with a law enforcement agency or the Department of Motor Vehicles. The request should also include a copy of a government-issued identification card, such as a driver's license, state, or military ID, and a copy of a utility bill, bank, or insurance statement. Each copy should be legible, display your name and current mailing address, and the date of issue (statement dates must be recent). The credit reporting company may charge a reasonable fee of up to \$5 to place a freeze or lift or remove a freeze, unless you are a victim of identity theft or the spouse of a victim of identity theft, and have submitted a valid police report relating to the identity theft to the credit reporting company.