# BakerHostetler

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CONSUMER PROTEST

June 29, 2018

## Baker&Hostetler LLP

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## Via Overnight Mail

Attorney General Gordon MacDonald Office of the Attorney General 33 Capitol St Concord, NH 03301

Re:

Incident Notification

Dear Attorney General MacDonald:

We are writing on behalf of our client, Spinnaker Trust ("Spinnaker"), to notify you of a security incident involving New Hampshire residents.

Spinnaker's investigation recently determined that an unauthorized individual gained access to an employee email account between April 16 and April 17, 2018. Upon learning of the incident, Spinnaker immediately secured the email account, began an investigation and engaged a leading computer forensic firm to assist it. On May 29, 2018, the investigation determined that the unauthorized individual may have accessed email messages that contained personal information. Spinnaker conducted a thorough review of the email account and concluded the unauthorized individual had access to email messages that contained New Hampshire residents' names and Social Security numbers.

Today, Spinnaker will begin notifying five (5) New Hampshire residents via U.S. mail in accordance with N.H. Rev. Stat. Ann. § 359-C:20 in substantially the same form as the enclosed letter. Spinnaker is offering eligible individuals one year of complimentary credit monitoring and identity theft protection services. Spinnaker also provided contact information for both the President and Chief Compliance Officer and invited potentially affected individuals to contact them with questions and is recommending that potentially affected individuals remain vigilant to

<sup>&</sup>lt;sup>1</sup> This report does not waive Spinnaker's objection that New Hampshire lacks personal jurisdiction regarding the company.

Attorney General Gordon MacDonald June 29, 2018 Page 2

the possibility of fraud by reviewing their account statements and credit reports for unauthorized activity.

To help prevent something like this from happening in the future, Spinnaker is deploying additional technical security measures, including multi-factor authentication, and is redoubling its ongoing efforts to provide employees with awareness and training on how to recognize phishing emails.

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

Aaron R. Lancaster

Counsel

Enclosure



C/O GCG P.O. BOX 10639 Dublin, Ohio 43017-9239

<<Name 1>><<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<City>><<State>><<Zip>>

<<Country>>

June 29, 2018

Dear << Name 1>>:

Spinnaker Trust understands the importance of protecting the personal information of its clients. We are writing to inform you that we recently identified and addressed a cybersecurity incident that may have involved your information. This notice explains the incident, measures we have taken, and some steps you can take in response.

Our investigation has determined that an unauthorized individual gained access to an employee email account between April 16 and April 17, 2018. Upon learning of the incident, we immediately secured the email account, began an investigation and engaged a leading computer forensic firm to assist us. On May 29, 2018, our investigation determined that the unauthorized individual may have accessed email messages that contained your personal information. Because of our internal security procedures, no one is able to access Spinnaker account information or our internal Spinnaker network. We conducted a thorough review of the email account and concluded the unauthorized individual had access to email messages that contained your <<variable data element>>.

We wanted to notify you about this incident out of an abundance of caution so you may take appropriate steps to protect your information. We are offering a complimentary one-year membership in Experian's<sup>®</sup> Identity Works<sup>SM</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. Identity Works<sup>SM</sup> Credit 3B is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and Identity Works<sup>SM</sup> Credit 3B, including instructions on how to activate your complimentary one-year membership, please see the additional information provided in this letter.

We encourage you to remain vigilant by reviewing your account statements for any unauthorized activity. You should also review the additional information on the following pages on ways to protect yourself.

We apologize for the inconvenience and concern caused by this incident. To help prevent something like this from happening in the future, we are deploying additional technical security measures, including multi-factor authentication, and are redoubling our ongoing efforts to provide employees with awareness and training on how to recognize phishing emails. If you have any questions about this incident or the recommended next steps, please contact your relationship manager, Amanda Rand, President of the Firm at 207-541-9643 or arand@spinnakertrust.com, or Karen Towle, Chief Operating Officer at 207-541-9650 or ktowle@spinnakertrust.com, Monday through Friday between 8 a.m. and 5 p.m. Eastern Time.

Sincerely,

Amanda V. Rand,

President

### Activate IdentityWorks Credit 3B Now in Three Easy Steps

- Ensure that you enroll by: 9.30.18 (Your code will not work after this date.)
- Visit the Experian Identity Works website to enroll: https://www.experianidworks.com/3bcredit
- Provide your activation code: [Code]

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian Identity Works online, please contact Experian's customer care team at 877-890-9332 by 9.30.18. Be prepared to provide engagement number DB07561 as proof of eligibility for the identity restoration services by Experian.

#### ADDITIONAL DETAILS REGARDING YOUR 24-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian Identity Works.

You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Identity Restoration: Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- Experian Identity Works Extend CARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian Identity Works membership has expired.
- Up to \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 877-890-9332. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for two years from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at <a href="https://www.ExperianIDWorks.com/restoration">www.ExperianIDWorks.com/restoration</a>. You will also find self-help tips and information about identity protection at this site.

- \* Offline members will be eligible to call for additional reports quarterly after enrolling
- \*\* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions

## MORE INFORMATION ON WAYS TO PROTECT YOURSELF

Even if you choose not to take advantage of this free credit monitoring, we remind you to remain vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, <a href="www.equifax.com">www.equifax.com</a>, 1-800-685-1111 Experian, PO Box 2002, Allen, TX 75013, <a href="www.experian.com">www.experian.com</a>, 1-888-397-3742 TransUnion, PO Box 2000, Chester, PA 19016, <a href="www.transunion.com">www.transunion.com</a>, 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

If you are a resident of Connecticut, Maryland, or North Carolina, you may contact and obtain information from your state attorney general at:

Connecticut Attorney General's Office, 55 Elm Street, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag

Maryland Attorney General's Office, 200 St. Paul Place, Baltimore, MD 21202, <a href="www.oag.state.md.us">www.oag.state.md.us</a>, 1-888-743-0023 (toll free when calling within Maryland) (410) 576-6300 (for calls originating outside Maryland)

North Carolina Attorney General's Office, 9001 Mail Service Center, Raleigh, NC 27699, <a href="www.ncdoj.gov">www.ncdoj.gov</a>, 877-566-7226 (toll-free when calling within North Carolina) 919-716-6400 (for calls originating outside of North Carolina)

Fraud Alerts: There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least 90 days. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Credit Freezes: You may have the right to put a credit freeze, also known as a security freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift and/or remove a credit freeze. Credit freeze laws vary from state to state. The cost of placing, temporarily lifting, and removing a credit freeze also varies by state. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as specified below to find out more information.

To place a security freeze on your credit report, you may do it on line using the websites provided below, or may send a written request to each of the three (3) major reporting agencies by regular, certified, or overnight mail at the addresses below:

Equifax Security Freeze, PO Box 105788, Atlanta, GA 30348, <a href="www.equifax.com">www.equifax.com</a>
Experian Security Freeze, PO Box 9554, Allen, TX 75013, <a href="www.experian.com">www.experian.com</a>
TransUnion Security Freeze, PO Box 2000, Chester, PA 19016, <a href="www.transunion.com">www.transunion.com</a>

In order to request a security freeze, you may need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.)
- 2. Social Security number
- 3. Date of birth
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years
- 5. Proof of current address such as a current utility bill or telephone bill
- 6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.)
- 7. If you are a victim of identity theft, include a copy of the police report, investigative report, or complaint to a law enforcement agency concerning identity theft

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number ("PIN") or password or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail and include proper identification (name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze as well as the identity of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

Fair Credit Reporting Act: You also have rights under the federal Fair Credit Reporting Act, which promotes the accuracy, fairness, and privacy of information in the files of consumer reporting agencies. The FTC has published a list of the primary rights created by the FCRA (https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf), and that article refers individuals seeking more information to visit www.ftc.gov/credit. The FTC's list of FCRA rights includes:

- You have the right to receive a copy of your credit report. The copy of your report must contain all the information in your file at the time of your request.
- Each of the nationwide credit reporting companies Equifax, Experian, and TransUnion is required to provide you with a free copy of your credit report, at your request, once every 12 months.
- You are also entitled to a free report if a company takes adverse action against you, like denying your application for credit, insurance, or employment, and you ask for your report within 60 days of receiving notice of the action. The notice will give you the name, address, and phone number of the credit reporting company. You are also entitled to one free report a year if you're unemployed and plan to look for a job within 60 days; if you are on welfare; or if your report is inaccurate because of fraud, including identity theft.
- You have the right to ask for a credit score.
- You have the right to dispute incomplete or inaccurate information.
- Consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information.
- Consumer reporting agencies may not report outdated negative information.
- Access to your file is limited. You must give your consent for reports to be provided to employers.
- You may limit "prescreened" offers of credit and insurance you receive based on information in your credit report.
- You may seek damages from violators.
- Identity theft victims and active duty military personnel have additional rights.