## **BakerHostetler**

September 21, 2018

### Baker&Hostetler LLP

2929 Arch Street Cira Centre, 12th Floor Philadelphia, PA 19104-2891

T 215.568.3100 F 215.568.3439 www.bakerlaw.com

Anthony P. Valach direct dial: 215.564.2588 avalach@bakerlaw.com

### VIA OVERNIGHT MAIL

Gordon MacDonald Office of the Attorney General 33 Capitol St. Concord, NH 03301

Re:

Incident Notification

Dear Attorney General MacDonald:

I am writing on behalf of my client, the Smith Freed & Eberhard, P.C. ("SFE"), to notify you of a security incident involving one New Hampshire resident.<sup>1</sup>

SFE discovered a potential information security incident at the firm on July 26, 2018. SFE immediately launched an investigation and engaged a leading cyber security and forensics firm to help contain and investigate the incident. On August 17, 2018, the investigation determined that the name and Social Security number of one New Hampshire resident may have been acquired without authorization. After this date, SFE continued its investigation of the incident and immediately began to verify the personal information involved and prepare notifications.

In accordance with N.H. RSA § 359-C:20(IV), on Friday, September 21, 2018, SFE will mail a notification letter to one New Hampshire resident that may have been affected by this incident. A copy of the notification letter is attached. SFE will be offering the individual a complimentary, one-year membership to credit monitoring and identity theft protection services through Experian. SFE is also providing a dedicated call center that customers can contact with any questions they may have.

To help prevent a similar incident from happening in the future, SFE is reviewing its information security policies and procedures and working to further improve its security controls.

<sup>&</sup>lt;sup>1</sup> This report is not, and does not constitute, a waiver of personal jurisdiction.

September 21, 2018 Page 2

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

Anthony P. Valach

Atty O. Valade

Counsel

Enclosure



# SMITH FREED & EBERHARD P.C.

ATTORNEYS AT LAW

111 SW 5th Avenue, Suite 4300 Portland, OR 97204

C/O GCG PO Box 9349 Dublin OH, 43017-4249

<FIRST NAME> <LAST NAME> <ADDRESS 1> <ADDRESS 2> <CITY>, <STATE> <ZIP CODE>

September 21, 2018

Dear <FIRST NAME> <LAST NAME>,

Smith Freed Eberhard, P.C., understands the importance of protecting its employees' personal information. Regrettably, this is to inform you of an incident that involved some of that information. This notice describes the incident, measures we have taken, and some steps you can take in response.

We discovered a potential information security incident at the firm on July 26, 2018. We immediately launched an investigation and engaged a leading cyber security and forensics firm to help us contain and investigate the incident. On August 17, 2018, the investigation determined that your personal information was involved in the incident and that your name, Social Security number, and earnings information may have been acquired without authorization. After this date we continued our investigation of the incident and immediately began to verify the personal information involved and prepare notifications.

To date, we have no information that any of your information has been misused. However, out of an abundance of caution, we have notified the FBI, the IRS, and state taxing authorities of the incident. The IRS has indicated to us that they will monitor affected individuals' returns to attempt to prevent fraudulent tax refunds from being paid out.

As a precaution, we have also arranged for you to receive a complimentary one-year membership to Experian's Identity Works Credit Plus 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. Credit Plus 3B is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and Credit Plus 3B, including instructions on how to activate your complimentary one-year membership, please see the additional information provided in this letter.

We regret that this incident occurred and apologize for any concern this may cause you. To help prevent something like this from happening again, we are reviewing our information security policies and procedures. Should you have further questions regarding this incident, please call (877) 600-6532 Monday through Friday between 8:00 a.m. and 5:00 p.m. Pacific Time.

Sincerely,

Jeff Eberhard Managing Partner

#### Activate IdentityWorks Credit Plus 3B Now in Three Easy Steps

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 877-890-9332. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at <a href="https://www.ExperianIDWorks.com/restoration">www.ExperianIDWorks.com/restoration</a>. You will also find self-help tips and information about identity protection at this site.

While <u>Identity Restoration assistance is immediately available to you</u>, we also encourage you to activate the fraud detection tools available through Experian's IdentityWorks<sup>SM</sup> Credit Plus 3B as a complimentary one year membership. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: 12/31/18 (Your code will not work after this date.)
- Visit the Experian Identity Works website to enroll: www.experianidworks.com/3bplus
- Provide your activation code: <<Activation Code>>

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian Identity Works online, please contact Experian's customer care team at 877-890-9332 by 12/31/18. Be prepared to provide engagement number **DB08721** as proof of eligibility for the identity restoration services by Experian.

## ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian Identity Works.

You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports
  are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Internet Surveillance: Technology searches the web, chat rooms & bulletin boards 24/7 to identify trading or selling of your personal information on the Dark Web.
- Identity Restoration: Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- Experian IdentityWorks ExtendCARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- Up to \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.
- \* Offline members will be eligible to call for additional reports quarterly after enrolling
- \*\* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage may not be available in all jurisdictions

### Additional Steps You Can Take

We recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Experian, PO Box 2002, Allen, TX 75013, <u>www.experian.com</u>, 1-888-397-3742 TransUnion, PO Box 2000, Chester, PA 19016, <u>www.transunion.com</u>, 1-800-916-8800 Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), <a href="https://www.ftc.gov/idtheft">www.ftc.gov/idtheft</a>