TRAUB LIEBERMAN STRAUS & SHREWSBERRY LLP

322 Highway 35 South Red Bank, New Jersey 07701

Telephone (732) 985-1000 Facsimile (732) 985-2000 www.traublieberman.com



August 23, 2018

New Hampshire Office of the Attorney General Consumer Protection and Antitrust Bureau Attn: Security Breach Notification 33 Capitol Street Concord, NH 03301

Re: Notification of Data Breach

To Whom it May Concern:

I am writing on behalf of our client, REEB Millwork Corporation ("REEB"), and pursuant to the New Hampshire Right to Privacy Act, N.H. Rev. Stat. § 359-C:20, to inform you of a data breach.

On or about June 11, 2018, some REEB employees discovered that they were unable to access files residing in REEB's Windows environment. The REEB IT staff investigated and determined that a number of files had been encrypted and rendered inaccessible. The IT staff stopped the program that was executing the encryption. Thereafter REEB retained an IT forensic consultation to further investigate. It was determined that the REEB computer system had been the subject of a ransomware attack on or about June 8, 2018. The IT forensic consultant discovered that the intruder may have had access to the social security numbers, passport numbers and/or driver's license numbers of REEB's employees. However, the IT forensic consultant could not conclude with certainty whether the intruder actually accessed this information. Nevertheless, REEB promptly coordinated with its insurer to retain our law firm as its breach response counsel.

Pursuant to New Hampshire Right to Privacy Act, N.H. Rev. Stat. § 359-C:20, notification was provided to two (2) New Hampshire residents on or about July 25, 2018 during a company-wide meeting, which was followed with written notification on August 10, 2018 by way of United States Postal Service ground mail in substantially the form attached hereto.

In addition to providing the three affected individuals with information regarding security freezes, fraud alerts, identity theft protection and contact details for several regulatory agencies and companies which can advise them on matters related to the incident, including the Federal Trade Commission, and the three principle national consumer reporting agencies, REEB is making available to its employees, at no cost to them, twelve (12) months of identity protection services through LifeLock. These services include, but are not limited to, identity alert system, live member support, stolen funds reimbursement, personal expense compensation, credit reports and monitoring, identity monitoring and financial account alerts.

Office of the Attorney General Re: Notification of Data Breach Page 2

Please feel free to contact me if you have any questions or require additional information.

Sincerely,

TRAUB LIEBERMAN STRAUS & SHREWSBERRY

Richard J. Bortnicl

Enclosure

cc: Daniel Schaffer (with enclosure)



8 1 1305 ***************************AUTO**5-DIGIT 21654 **Test Data** 12345 Test Rd Test, CA 12345-1248 լերվիի հեկլիիի կուսին ինկիիի հիկիիի հիկիի հ

08/09/2018

Notice of Data Breach

Dear Test Data.

We are writing to tell you about a data security incident that may have exposed certain of your personal information to unauthorized intruders.

We take the protection and proper use of your personal information very seriously. For this reason, we are contacting you directly to explain the circumstances of the incident and to advise you about what we are doing to protect you from fraud and identity theft.

What Happened and What Information was Involved

On or about the afternoon of June 11, 2018, certain of you were unable to access files residing in our Windows environment.

Members of our IT staff investigated and quickly discovered that a number of files had been encrypted and rendered unreadable. Fortunately, our staff was able to quickly identify the program executing the encryption and immediately stop the process. The program was called SamSam, which is a type of ransomware. Further analysis determined that the attackers accessed our network through Remote Desktop beginning on June 8, 2018.

To their credit, our IT staff and consultants have been able to restore a majority of the data that the attackers had encrypted. We now have full access to that information.

We have not been able to conclude with certainty whether the intruders were able to gain access to the personal information stored on our servers. For your reference, the subject information is our employees' social security numbers, passport numbers and driver's license numbers. In the unlikely event the intruders did gain access to this information, however, we wanted you to know what we are doing to protect you and what you can do to protect yourself from fraud and identity theft.

Bethlehem, PA 1000 Maloney Cir. Bethlehem, PA 18015 Phone (800) 862-8622

Fax (800) 772-7332

Barclay, MD

1315 Goldsboro Rd. Barclay, MD 21607 Phone (800) 825-8331 Fax (800) 331-9387

Mocksville, NC

346 Bethel Church Rd. Mocksville, NC 27028 Phone (800) 642-0886 Fax (800) 618-0620

Providence, RI

19 Business Park Dr. Smithfield, RI 02917 Phone (800) 343-5703 Fax (800) 388-5979

Syracuse, NY

7475 Henry Clay Blvd. Liverpool, NY 13088 Phone (800) 422-5224 Fax (800) 531-7332

What We Are Doing to Protect You

As some of you may know, our IT staff and consultants have been working diligently to protect your personal information. We are pleased with the quality of protections in place and believe that no such incident will happen again.

Still, it is understandable if some of you might be concerned that the intruders may have accessed your personal information. In order to help relieve any such concerns and restore confidence following this incident, we have contracted with LifeLock, a Symantec company, to make available at no cost to you for one year its LifeLock DefenderTM Preferred solution. As you may be aware, LifeLock is an industry leader in providing credit and identity theft monitoring and remediation services and products. Their incident response team has extensive experience in assisting people who have sustained an unintentional exposure of their personal information.

LifeLock DefenderTM Preferred is specifically designed to protect your personal information as well as your financial standing and personal identity. In the unlikely event that you are impacted by this incident, LifeLock will take all steps necessary to respond to, remediate and rectify the situation.

To activate your membership and get protection at no cost to you:

- 1. Go to www.LifeLock.com and click on the red START MEMBERSHIP button.
- 2. You will be taken to another page where, below the three protection plan boxes, you can enter the promo code:

TESTPROMO and click the APPLY button.

- 3. On the next page, enter your Member ID. (Your Member ID is TEST12345).
- 4. Click the red START YOUR MEMBERSHIP button.
- 5. You will receive a confirmation email after enrollment (be sure to follow all directions in this email).

You will have until October 12th, 2018 to enroll in this service.

Once you have completed the LifeLock enrollment process, the service will be in effect. Your LifeLock DefenderTM Preferred membership includes:

- ✓ LifeLock Identity Alert® System[†]
- ✓ Live, US-Based Priority Member Support 24/7
- ✓ Stolen Funds Reimbursement up to \$25,000 *
- ✓ Personal Expense Compensation up to \$25,000 *
- ✓ Service Guarantee for Lawyers and Experts up to \$1 million*
- ✓ Identity Restoration Support
- ✓ Annual Three-Bureau Credit Reports & Credit Scores¹

The credit scores provided are VantageScore 3.0 credit scores based on Equifax, Experian and TransUnion respectively. Third parties use many different types of credit scores and are likely to use a different type of credit score to assess your creditworthiness.

- ✓ Three-Bureau Credit Monitoring^{1,2}
- ✓ Address Change Verification
- ✓ Bank Account Takeover Alerts†
- ✓ Dark Web Monitoring
- ✓ Fictitious Identity Monitoring
- ✓ Credit Card, Checking and Savings Account Activity & Application Alerts †

¹ Credit reports, scores and credit monitoring may require an additional verification process and credit services will be withheld until such process is complete.

We are also providing you with the attached Recommended Steps to help Protect your Information, which identifies other measures that you can take to protect yourself from identity theft. It also includes contact information for the Federal Trade Commission, state Attorneys General, and the three major credit bureaus, should you wish to contact them as well.

What You Can Do

In addition to utilizing the LifeLock solution, which we strongly encourage you to take advantage of, we also caution you to be vigilant in protecting your personal information. By way of example, you might change all of your website and computer passwords, check your bank and credit card statements to see if there have been any unusual or unauthorized transactions or activity, and take similar remedial measures that only you can do, as suggested on the attached document

Please rest assured that our employees' and their families' well-being and the security of your personal information are our highest priorities. We apologize for any inconvenience this incident may cause you and thank you for your understanding and patience.

For More Information

Jala Schoffer

If you have any questions or need additional information about this notice, we have set up a dedicated support line through LifeLock, available 24/7/365. Please feel free to give us a call at 844-466-9181.

Sincerely,

Daniel Schaffer 610-867-6160

² For LifeLock DefenderTM Preferred Three-bureau Credit monitoring, credit monitoring from Experian and TransUnion will take several days to begin.

[†] LifeLock does not monitor all transactions at all businesses.

^{*} Indicates features included within the Million Dollar Protection™ Package††† No one can prevent all identity theft.

Recommended Steps to Help Protect Your Information

It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

You can obtain information from the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft. The FTC can be reached at:

Federal Trade Commission Consumer Response Center 600 Pennsylvania Ave, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) www.ftc.gov/idtheft

Fraud Alerts: You can place fraud alerts with the three major credit bureaus by phone and also via their websites. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, or regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security

number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a small fee to place, life, or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency.

You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security FreezeExperian Security FreezeTransUnion (FVAD)P.O. Box 105788P.O. Box 9554P.O. Box 2000Atlanta, GA 30348Allen, TX 75013Chester, PA 19022www.freeze.equifax.comwww.experian.com/freezehttp://freeze.transunion.com800-525-6285888-397-3742800-680-7289

If you live in Maryland, please read the additional notice below that applies to you:

You can obtain information from your state's Attorney General Office about steps you can take to prevent identity theft.

Office of the Attorney General 200 St. Paul Place Baltimore, MD 21202 1-888-743-0023 www.marylandattorneygeneral.gov

If you live in North Carolina, please read the additional notice below that applies to you:

You can obtain information from your state's Attorney General Office about steps you can take to prevent identity theft.

North Carolina Attorney General
Department of Justice
9001 Mail Service Center
Raleigh, NC 27699-9001
(919) 716-6400
http://www.ncdoj.gov/Help-for-Victims/ID-Theft-Victims.aspx

If you live in Oregon, please read the additional notice below that applies to you:

You can obtain information from your state's Attorney General Office about steps you can take to prevent identity theft.

Oregon Attorney General Department of Justice – Consumer Protection 1162 Court Street NE Salem, OR 97301 (877) 877-9392

https://www.doj.state.or.us/consumer-protection/id-theft-data-breaches/data-breaches

If you live in Rhode Island, please read the additional notice below that applies to you:

You can obtain information from your state's Attorney General Office about steps you can take to prevent identity theft.

Rhode Island Attorney General
Consumer Protection Unit
150 South Main Street
Providence, RI 02903
(401) 274-4400
http://www.riag.ri.gov/consumerprotection/about.php