SPENCER S. POLLOCK DIRECT LINE (410) 832-2002 DIRECT FAX (410) 339-4028 spollock@wtplaw.com 7 ST. PAUL STREET BALTIMORE, MD 21202-1636

MAIN TELEPHONE (410) 832-2000 FACSIMILE (410) 832-2015 DELAWARE* DISTRICT OF COLUMBIA KENTUCKY MARYLAND NEW YORK PENNSYLVANIA VIRGINIA

WWW.WTPLAW.COM (800) 987-8705

October 29, 2021

Privileged and Confidential VIA EMAIL AND FIRST-CLASS MAIL

Hon. John M. Formella Office of the Attorney General 33 Capitol Street Concord, New Hampshire 03301

Re: Security Breach Notification

Dear Attorney General Formella:

We are writing on behalf of our client, Professional Healthcare Management, Inc. ("PHM") (located at 7900 Players Forest Drive, Memphis, TN 38119), to notify you of a data security incident involving three (3) New Hampshire residents.¹

Nature

On September 14, 2021, PHM discovered that it was the victim of a sophisticated ransomware attack. After discovering the incident, PHM quickly took steps to secure and safely restore its systems and operations. Further, PHM immediately engaged independent third-party forensic and incident response experts to thoroughly investigate the incident's nature and scope and assist in remediation efforts. The investigation is ongoing, but PHM believes its systems were accessed via a brute force attack. *However, as of now, PHM has no indication of misuse of any of the potentially impacted information.*

Concurrent to its investigation, PHM began a comprehensive review of the potentially impacted data to determine the types of protected information that may have been exposed or acquired and identify individuals potentially affected by the incident. On October 5, 2021, PHM concluded its initial review and determined that the incident potentially involved three (3) New Hampshire residents, and on October 26, 2021, PHM located the most recent contact information for these individuals.

The potentially impacted personal information could include first and last name, social security number, health insurance information (Medicaid number, Medicare number and insurance identification number), prescription name(s) and diagnosis code(s).

¹ By providing this notice, PHM does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire data event notification statute, or personal jurisdiction.

Notice and PHM's Response to the Event

On October 29, 2021, PHM mailed a written notification pursuant to N.H. Rev. State § 359-C:19, in a substantially similar form as the enclosed letters (attached as <u>Exhibit A</u>).

Further, PHM is providing the potentially impacted individuals the following:

- Reimbursement for access to credit monitoring services for one year through Sontiq;
- Guidance on ways to protect against identity theft and fraud, including steps to report any suspected activities or events of identity theft or fraud to their credit card company and/or bank and multi-factor authentication and voice verification for access to brokerage accounts;
- The appropriate contact information for the consumer reporting agencies along with information on how to obtain a free credit report and place a fraud alert and security freeze on their credit file;
- A reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports; and
- Encouragement to contact the Federal Trade Commission and law enforcement to report attempted or actual identity theft and fraud.

Further, PHM notified the three major credit reporting agencies and applicable government regulators, officials, and other Attorneys General (as necessary).

Finally, PHM continues to implement any necessary additional safeguards; enhance and improve its policies and procedures related to data protection; improve its cybersecurity infrastructure; and further train its employees on best practices to minimize the likelihood of this type of incident occurring again.

Contact Information

If you have any questions or wish to discuss this event further, please do not hesitate to call me on my direct dial (410) 832-8002 or email me at spollock@wtplaw.com.

Sincerely Yours,

Spencer S. Pollock, Esq., CIPP/US, CIPM

EXHIBIT A



professiona nealthcare nanagement

7900 Players Forest Drive Memphis, TN 38119



October 29, 2021

Re: Notice of Data Breach

Dear

At Professional Healthcare Management, Inc. ("PHM")¹, we value transparency and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that may involve your protected health or personal information, what we did in response, and steps you can take to protect yourself against possible misuse of the information.

What Happened

On September 14, 2021, we discovered that we were the victim of a sophisticated ransomware attack. After discovering the incident, we quickly took steps to secure and safely restore our systems and operations. Further, PHM immediately engaged independent third-party forensic and incident response experts to conduct a thorough investigation of the incident's nature and scope and assist in remediation efforts.

Concurrent to the investigation, we began a comprehensive review of the potentially impacted information that might be involved. Further, on October 5, 2021, we concluded our initial review and determined that the impacted information could potentially include your protected health information. *However, as of now, we have no evidence indicating misuse of any of your information*. Regardless, we wanted to notify you of the incident out of an abundance of caution and pursuant to our obligations under the Health Insurance Portability and Accountability Act (HIPAA).

What Information Was Involved

The personal information could potentially involve your first and last name, social security number, financial account and routing number, driver's license number, and health insurance information.

What We Are Doing

As explained above, we took immediate steps to secure our systems and engaged third-party forensic experts to assist in the investigation. Further, in response to this incident, we are implementing additional cybersecurity safeguards, as needed, enhancing our employee cybersecurity training, and improving our cybersecurity policies, procedures, and protocols to help minimize the likelihood of this type of incident occurring again.

<u>What You Can Do</u>

The security and privacy of the information contained within our systems is a top priority for us. Therefore, while we have no evidence indicating your information was misused, we strongly recommend that you remain vigilant, monitor and review all of your financial and account statements, and report any unusual activity to the institution that issued the record and law enforcement. In addition, please see "*OTHER IMPORTANT INFORMATION*" (attached) for guidance on how to best protect your identity.

¹ Professional Healthcare Management, Inc. is a management company that manages (or previously managed) five healthcare entities (Volunteer Home Care Inc.; Volunteer Home Care of Middle TN., Inc., which also does business as Quality First Home Care; Springhill Home Health and Hospice; and Affinity Health Care).

Finally, we are providing you with access to Single Bureau Credit Monitoring* services at no charge. These services provide you with alerts for twelve months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. In addition, we are providing you with proactive fraud assistance to help with any questions that you might have or in the event you become a victim of identity theft. These services will be provided by Cyberscout through Identity Force, a company specializing in fraud assistance and remediation services.

To enroll in Credit Monitoring* services at no charge, please log on to and follow the instructions provided. When prompted please

provide the following unique code to receive services:

In order for you to receive the monitoring services described above, you **must enroll within 90 days** from the date of this letter.

For More Information

We sincerely regret this incident occurred and for any concern it may cause. We understand that you may have questions about it beyond what is covered in this letter. If you have additional questions, please call our toll-free response line at **Exercise**, Monday through Friday between 8:00 a.m. and 8:00 p.m. (ET). Representatives are available for 90 days.

Sincerely yours,

Amanda Egner Chief Information Officer

* Services marked with an "*" require an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

OTHER IMPORTANT INFORMATION

Obtain and Monitor Your Credit Report. We recommend that you obtain a free copy of your credit report from each of the three nationwide credit reporting agencies once every 12 months by visiting <u>http://www.annualcreditreport.com</u>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request form at <u>https://www.annualcreditreport.com/requestReport/requestForm.action.</u> Alternatively, you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies' contact information are provided below to request a copy of your credit report or general identified above inquiries.

Equifax	
(888) 766-0008	
P.O. Box 740256	
Atlanta, GA 30374	
www.equifax.com	

TransUnion (800) 680-7289 P.O. Box 6790 Fullerton, CA 92834 www.transunion.com

Security Freeze (also known as a Credit Freeze). Following is general information about how to request a security freeze from the three credit reporting agencies. While we believe this information is accurate, you should contact each agency for the most accurate and up-to-date information. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services. In addition, in some states, the agency cannot charge you to place, lift or remove a security freeze. There might be additional information required, and as such, to find out more information, please contact the three nationwide credit reporting agencies (contact information provided above).

Equitax Security FreezeP.O. Box 105788Atlanta, GA 30348 https://www.equifax.com/personal/credit- P.O. Box 9554Allen, TX 75013www.experian.com/freezeP.O. Box 9554France (Contemport services/credit france)	TransUnion Security Freeze & Fraud Victim Assistance Dept. P.O. Box 6790 Fullerton, CA 92834 <u>https://www.transunion.com/credit-freeze</u>
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<u>Consider Placing a Fraud Alert on Your Credit Report</u>. You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least twelve months. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you before establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three nationwide credit reporting agencies identified above. Additional information is available at https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/

Remain Vigilant, Review Your Account Statements and Notify Law Enforcement of Suspicious Activity.

As a precautionary measure, we recommend that you remain vigilant by closely reviewing your account statements and credit reports. If you detect any suspicious activity on an account, we strongly advise that you promptly notify the financial institution or company that maintains the account. Further, you should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC). To file a complaint or to contact the FTC, you can (1) send a letter to the *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580; (2) go to <u>IdentityTheft.gov/databreach</u>; or (3) call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, a database made available to law enforcement agencies.

<u>Take Advantage of Additional Free Resources on Identity Theft.</u> We recommend that you review the tips provided by the Federal Trade Commission's Consumer Information website, a valuable resource with some helpful tips on how to protect your information. Additional information is available at https://www.consumer.ftc.gov/topics/privacy-identity-online-security. For more information, please visit IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). In addition, a copy of Identity Theft – A Recovery

Plan, a comprehensive guide from the FTC to help you guard against and deal with identity theft, can be found on the FTC's website at https://www.consumer.ftc.gov/articles/pdf 0009_identitytheft_a_recovery_plan.pdf.

District of Columbia Residents: You can obtain information from the FTC and the Office of the Attorney General for the District of Columbia about steps to take to avoid identity theft. You can contact the D.C. Attorney General at: 441 4th Street, NW, Washington, DC 200001, 202-727-3400, www.oaq.dc.gov. Iowa residents may also wish to contact the Office of the Attorney general on how to avoid identity theft by calling 515-281-5164 or by mailing a letter to the Attorney General at: Office of the Attorney General of Iowa, Hoover State Office Building, 1305 E. Walnut Street, Des Moines, IA 50319. Maryland residents may wish to review the information the Attorney General, who can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-888-743-0023, or visiting www.oag.state.md.us. Massachusetts residents: State law advises you that you have the right to obtain a police report. You also will not be charged for seeking a security freeze, as described above in this document. New Hampshire residents have the right to ask that the three nationwide credit reporting agencies place fraud alerts in their file (as described above) and or request a security freeze (as described above). To place or fraud alert on your file or request the security freeze, please contact three credit reporting agencies identified above. New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit. New York Residents: You may also contact the following state agencies for information regarding security breach response and identity theft prevention and protection information: New York Attorney General's Office Bureau of Internet and Technology, (212) 416-8433, https://ag.ny.gov/internet/resource-center and or NYS Department of State's Division of Consumer Protection, (800) 697-1220, https://www.dos.ny.gov/consumerprotection. North Carolina residents may wish to review the information provided by the North Carolina Attorney General at www.ncdoj.gov, or by contacting the Attorney General by calling 877-5-NO-SCAM (Toll-free within North Carolina) or by mailing a letter to the Attorney General at North Carolina Attorney General's Office, Consumer Protection Division, 9001 Mail Service Center Raleigh, NC 27699. Oregon Residents: State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission. You can contact the Oregon Attorney General at: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, (877) 877-9392, www.doj.state.or.us. Rhode Island residents have the right to obtain a police report (if one was filed. Alternatively, you can file a police report). Further, you can obtain information from the Rhode Island Office of the Attorney General about steps you can take to help prevent identity theft. You can contact the Rhode Island Attorney General at: 150 South Main Street, Providence, RI 02903, (401) 274-4400, www.riag.ri.gov, As noted above, you have the right to place a security freeze on your credit report at no charge, but note that consumer reporting agencies may charge fees for other services. West Virginia residents have the right to ask that the three nationwide credit reporting agencies place fraud alerts in their file (as described above) and or request a security freeze (as described above). To place or fraud alert on your file or request the security freeze, please contact three credit reporting agencies identified above.



professional nealthcare management

7900 Players Forest Drive Memphis, TN 38119

October 29, 2021

Re: Notice of Data Breach

Dear

At Professional Healthcare Management, Inc. ("PHM")¹, we value transparency and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that may involve your protected health or personal information, what we did in response, and steps you can take to protect yourself against possible misuse of the information.

What Happened

On September 14, 2021, we discovered that we were the victim of a sophisticated ransomware attack. After discovering the incident, we quickly took steps to secure and safely restore our systems and operations. Further, PHM immediately engaged independent third-party forensic and incident response experts to conduct a thorough investigation of the incident's nature and scope and assist in remediation efforts.

Concurrent to the investigation, we began a comprehensive review of the information that might be involved. On October 5, 2021, we concluded our initial review and determined that the impacted information could potentially include your protected health information. *However, as of now, we have no evidence indicating misuse of any of your information.* Regardless, we wanted to notify you of the incident out of an abundance of caution and pursuant to our obligations under the Health Insurance Portability and Accountability Act (HIPAA).

What Information Was Involved

The protected personal information could potentially involve your first and last name, social security number, health insurance information (Medicaid number, Medicare number and insurance identification number), prescription name(s) and diagnosis code(s).

What We Are Doing

As explained above, we took immediate steps to secure our systems and engaged third-party forensic experts to assist in the investigation. Further, in response to this incident, we are implementing additional cybersecurity safeguards, as needed, enhancing our employee cybersecurity training, and improving our cybersecurity policies, procedures, and protocols to help minimize the likelihood of this type of incident occurring again.

What You Can Do

The security and privacy of the information contained within our systems is a top priority for us. Therefore, while we have no evidence indicating your information was misused, we strongly recommend that you remain vigilant, monitor and review all of your financial and account statements, and report any unusual activity to the institution that issued the record and law enforcement. In addition, please see "*OTHER IMPORTANT INFORMATION*" on the following pages for guidance on how to best protect your identity.

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Sincerely yours,

Amanda Egner Chief Information Officer

* Services marked with an "*" require an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

OTHER IMPORTANT INFORMATION

Obtain and Monitor Your Credit Report. We recommend that you obtain a free copy of your credit report from each of the three nationwide credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request form at https://www.annualcreditreport.com/requestReport/requestForm.action. Alternatively, you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. The three nationwide credit reporting agencies' contact information are provided below to request a copy of your credit report or general identified above inquiries.

Equifax
(888) 766-0008
P.O. Box 740256
Atlanta, GA 30374
www.equifax.com

Experian
(888) 397-3742
P.O. Box 2104
Allen, TX 75013
www.experian.com
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TransUnion (800) 680-7289 P.O. Box 6790 Fullerton, CA 92834 www.transunion.com

Security Freeze (also known as a Credit Freeze). Following is general information about how to request a security freeze from the three credit reporting agencies. While we believe this information is accurate, you should contact each agency for the most accurate and up-to-date information. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services. In addition, in some states, the agency cannot charge you to place, lift or remove a security freeze. There might be additional information required, and as such, to find out more information, please contact the three nationwide credit reporting agencies (contact information provided above).

Equifax Security Freeze	Experian Security Freeze	TransUnion
P.O. Box 105788	P.O. Box 9554	Security Freeze & Fraud Victim Assistance
Atlanta, GA 30348	Allen, TX 75013	Dept.
https://www.equifax.com/personal/credit-	www.experian.com/freeze	P.O. Box 6790
		Fullerton, CA 92834
report-services/credit-freeze/		https://www.transunion.com/credit-freeze
		*

<u>Consider Placing a Fraud Alert on Your Credit Report</u>. You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least twelve months. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you before establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three nationwide credit reporting agencies identified above. Additional information is available at https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/

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Plan, a comprehensive guide from the FTC to help you guard against and deal with identity theft, can be found on the FTC's website at https://www.consumer.ftc.gov/articles/pdf 0009 identitytheft a recovery plan.pdf.

District of Columbia Residents: You can obtain information from the FTC and the Office of the Attorney General for the District of Columbia about steps to take to avoid identity theft. You can contact the D.C. Attorney General at: 441 4th Street, NW, Washington, DC 200001, 202-727-3400, www.oaq.dc.gov. Iowa residents may also wish to contact the Office of the Attorney general on how to avoid identity theft by calling 515-281-5164 or by mailing a letter to the Attorney General at: Office of the Attorney General of Iowa, Hoover State Office Building, 1305 E. Walnut Street, Des Moines, IA 50319. Maryland residents may wish to review the information the Attorney General, who can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-888-743-0023, or visiting www.oag.state.md.us. Massachusetts residents: State law advises you that you have the right to obtain a police report. You also will not be charged for seeking a security freeze, as described above in this document. New Hampshire residents have the right to ask that the three nationwide credit reporting agencies place fraud alerts in their file (as described above) and or request a security freeze (as described above). To place or fraud alert on your file or request the security freeze, please contact three credit reporting agencies identified above. New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit. New York Residents: You may also contact the following state agencies for information regarding security breach response and identity theft prevention and protection information: New York Attorney General's Office Bureau of Internet and Technology, (212) 416-8433, https://ag.ny.gov/internet/resource-center and or NYS Department of State's Division of Consumer Protection, (800) 697-1220, https://www.dos.ny.gov/consumerprotection. North Carolina residents may wish to review the information provided by the North Carolina Attorney General at www.ncdoj.gov, or by contacting the Attorney General by calling 877-5-NO-SCAM (Toll-free within North Carolina) or by mailing a letter to the Attorney General at North Carolina Attorney General's Office, Consumer Protection Division, 9001 Mail Service Center Raleigh, NC 27699. Oregon Residents: State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission. You can contact the Oregon Attorney General at: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, (877) 877-9392, www.doj.state.or.us. Rhode Island residents have the right to obtain a police report (if one was filed. Alternatively, you can file a police report). Further, you can obtain information from the Rhode Island Office of the Attorney General about steps you can take to help prevent identity theft. You can contact the Rhode Island Attorney General at: 150 South Main Street, Providence, RI 02903, (401) 274-4400, www.riag.ri.gov. As noted above, you have the right to place a security freeze on your credit report at no charge, but note that consumer reporting agencies may charge fees for other services. West Virginia residents have the right to ask that the three nationwide credit reporting agencies place fraud alerts in their file (as described above) and or request a security freeze (as described above). To place or fraud alert on your file or request the security freeze, please contact three credit reporting agencies identified above.