

Vincent F. Regan Office: (267) 930-4842 Fax: (267) 930-4771 Email: vregan@mullen.law 426 W. Lancaster Avenue, Suite 200 Devon, PA 19333

August 4, 2020

VIA U.S. MAIL

Consumer Protection Bureau Office of the New Hampshire Attorney General 33 Capitol Street Concord, NH 03301

Re: Notice of Data Event

Dear Sir or Madam:

We represent POWER Engineers, Inc. ("POWER Engineers") located at 3940 Glenbrook Drive P.O. Box 1066 Hailey, ID 83333, and are writing to notify your office of an incident that may affect the security of some personal information relating to five (5) New Hampshire residents. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, POWER Engineers does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire data event notification statute, or personal jurisdiction.

Nature of the Data Event

POWER Engineers became aware of suspicious activity related to POWER Engineers' email system. POWER Engineers immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined that there was unauthorized access to certain email accounts. POWER Engineers began reviewing the affected accounts to determine what, if any, sensitive information was contained within them. On June 25, 2020, POWER Engineers' review determined that the email accounts contained some information related to individuals including Social Security number, date of birth, and health insurance information.

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Notice to New Hampshire Residents

On or about August 4, 2020, POWER Engineers provided written notice of this incident to all affected individuals, which includes five (5) New Hampshire residents. Written notice is being provided in substantially the same form as the letter attached here as **Exhibit** A.

Other Steps Taken and To Be Taken

Upon discovering the event, POWER Engineers moved quickly to investigate and respond to the incident, assess the security of POWER Engineers systems, and notify potentially affected individuals. POWER Engineers is also working to implement additional safeguards and training to its employees. POWER Engineers is providing access to credit monitoring services for twenty-four (24) months, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, POWER Engineers is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. POWER Engineers is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4842.

Very truly yours,

Vincent F. Regan of MULLEN COUGHLIN LLC

VFR/smm Enclosures

EXHIBIT A

August 4, 2020



RE: Notice of Data Breach

Dear Sample A Sample:

POWER Engineers, Incorporated ("POWER Engineers") writes to notify you of an incident that may affect the privacy of some of your information. We take this seriously and want to share the details of the incident, our response, and steps you may take to better protect yourself.

What happened? POWER Engineers recently became aware of suspicious activity related to POWER Engineers' email system. We immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined that there was unauthorized access to certain email accounts between December 19, 2010 and March 3, 2020. We began reviewing the affected accounts to determine what, if any, sensitive information was contained within them. On June 25, 2020, POWER Engineers' review determined that the email accounts contained some information related to you.

What information was involved? The following information related to you was present in the affected email accounts at the time of this incident:

Name, address, and CLIENT_DEF_1.

What are we doing? We know that the integrity of your data is of the utmost importance. As mentioned above, upon discovery, we immediately commenced an investigation to confirm the nature and scope of the incident. We are taking a close look at our data security processes and reviewing our high standards. We are also notifying certain state regulators of the incident as required by law.

POWER Engineers is providing you with access to twenty-four (24) months of credit monitoring and identity protection services through Experian at no cost to you. A description of services and instructions on how to enroll can be found within the enclosed *Steps You Can Take to Protect Against Identity Theft and Fraud*. Please note that you must complete the enrollment process yourself, as we are not permitted to enroll you in these services on your behalf.

What you can do. You can review the enclosed Steps You Can Take to Protect Against Identity Theft and Fraud. You can also enroll to receive the complimentary credit monitoring and identity protection services through Experian. We also encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements and to monitor your credit reports for suspicious activity.



For More Information. We understand you may have questions about this incident that are not addressed in this letter. To ensure your identity theft-related questions are answered, we have a dedicated call center ready to help at 877-716-5553 available Monday-Friday 6:00 a.m. to 8:00 p.m. PST and Saturday/Sunday 8:00 a.m. to 5:00 p.m. PST. For questions specific to POWER Engineers, please email us at <u>cybersecurity@powereng.com</u>.

Again, POWER Engineers takes the privacy and security of your information in our care seriously. We sincerely regret any inconvenience or concern this incident may cause you.

Sincerely,

Bret Moffett President and Chief Executive Officer POWER Engineers, Inc.

Steps You Can Take to Protect Against Identity Theft and Fraud

Enroll in Credit Monitoring

To help protect your identity, we are offering a complimentary twenty-four months membership of Experian's® IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: 10/31/2020 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: <u>https://www.experianidworks.com/3bcredit</u>
- Provide your activation code: ABCDEFGHI

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-716-5553 by **October 31, 2020**. Be prepared to provide engagement number ENGAGE# as proof of eligibility for the identity restoration services by Experian.

Monitor Your Accounts

In addition to enrolling in the complimentary services detailed above, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit <u>www.annualcreditreport.com</u> or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

| Experian P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com/freeze/ center.html | TransUnion P.O. Box 160 Woodlyn, PA 19094 1-888-909-8872 <u>www.transunion.com/credit-freeze</u> | Equifax P.O. Box 105788 Atlanta, GA 30348-5788 1-800-685-1111 www.equifax.com/personal/ credit-report-services |
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In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.); and
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.



As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

| Experian | TransUnion | Equifax |
|-------------------------|---------------------------|---------------------------|
| P.O. Box 9554 | P.O. Box 2000 | P.O. Box 105069 |
| Allen, TX 75013 | Chester, PA 19016 | Atlanta, GA 30348 |
| 1-888-397-3742 | 1-800-680-7289 | 1-888-766-0008 |
| www.experian.com/fraud/ | www.transunion.com/fraud- | www.equifax.com/personal/ |
| center.html | alerts | credit-report-services |

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, <u>www.identitytheft.gov</u>, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the Attorney General for the District of Columbia may be contacted at Office of the Attorney General, 441 4th Street NW, Suite 1100 South, Washington, D.C. 20001; (202) 727-3400; and <u>https://oag.dc.gov</u>

For Maryland residents, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-888-743-0023, <u>www.oag.state.md.us.</u>

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act by visiting <u>www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf</u>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <u>https://ag.ny.gov/</u>.

For North Carolina residents, the Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-566-7226 or 1-919-716-6400, <u>www.ncdoj.gov</u>.

For Rhode Island Residents: The Rhode Island Attorney General can be reached at: 150 South Main Street, Providence, Rhode Island 02903, <u>www.riag.ri.gov</u>, 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are 15 Rhode Island residents impacted by this incident.

