VIA USPS CERTIFIED MAIL

Hon. Joseph Foster Attorney General State of New Hampshire Office of the Attorney General 33 Capitol Street Concord, NH 03301

Dear Attorney General Foster:

I am writing on behalf of Placemark Investments, Inc. ("Placemark") to update you as to the number of New Hampshire residents affected as a result of the data security incident we reported to you on May 23, 2014. In that notice, attached here for your convenience, Placemark notified you that a malware program that infected our system potentially exposed the personal information of seven (7) New Hampshire residents. Placemark also informed you in that notice that it was providing notice to the potentially affected individuals.

After sending notice to you and to our customers, Placemark continued to investigate this data security incident. As a result of this additional investigation, we have concluded that there may be a small number of additional individuals whose personal information may have been affected. Specifically, in addition to the primary account holders whom we have already notified, there may be additional individuals who were designated as beneficiaries on those accounts and whose information may also have been affected. We have no contact information for any of the beneficiaries given the limited amount of information collected about these individuals. Accordingly, we are not able to confirm the state of residence for each potentially affected beneficiary. However, we are in the process of following up with our primary account holders to let them know that the information related to their designated beneficiary or beneficiaries was potentially affected by this data security incident. We are also offering one year of free credit monitoring services from Experian to these additional potentially affected individuals. The number of affected primary account holders in New Hampshire is seven (7) with an additional eight (8) individuals potentially affected as beneficiaries of those New Hampshire account holders.

Please do not hesitate to contact me if you have any questions.

Sincerely

Lauro Banda

Assistant General Counsel Placemark Investments, Inc. Phone: 972.404.8100 ext. 2031 Email: compliance@placemark.com

Attachment: Notice to the Office of the Attorney General – New Hampshire



May 23, 2014

VIA USPS Certified Mail

Hon. Joseph Foster Attorney General State of New Hampshire 33 Capitol Street Concord, NH 03301

Dear Attorney General Foster:

Placemark Investments, Inc. ("Placemark") is a registered investment adviser providing overlay management services for TD Ameritrade's Unified Managed Account Exchange program. Pursuant to N.H. Rev. Stat. Ann. § 359-C:20, I am writing to notify your office of a recent data security incident that may have affected the security of seven (7) New Hampshire residents.

Specifically, in early April, Placemark learned that a malware program accessed one of Placemark's servers and directed it to send large batches of spam email. Security measures were taken immediately following the discovery of the malware to ensure that further unauthorized access would not occur, including changing the affected server's passwords. Placemark is implementing additional security measures designed to prevent a recurrence of such an attack, and to protect the privacy of Placemark's valued customers.

Based on a comprehensive analysis after a thorough investigation, we believe that the malware program's unauthorized access of the server had at least the potential to expose certain PDF documents tied to account creation that were stored on the server for short intervals. These PDF documents may have contained information relating to seven (7) New Hampshire residents' individual accounts, including names, addresses, dates of birth, and social security numbers. At this time, we have no reason to believe that any particular PDF document was exposed or that anyone has actually accessed a New Hampshire resident's personal information, nor do we have any reason to suspect that such personal information has been misused or will be misused in the future. However, as a precaution, we are notifying potentially affected individuals of the possible information security breach as required by law and to help safeguard them from potential misuse of their personal information.

Notices to the seven (7) potentially affected New Hampshire residents will be mailed between May 27, 2014 and May 30, 2014. In the notice, Placemark offers each potentially affected individual one year of free credit monitoring services from Experian. The notice also includes contact information for the three major credit reporting agencies, information on how to place a fraud alert or security freeze on their credit files, advice on preventing identity theft, and a Placemark telephone number that affected individuals may call to obtain further information about this data security incident. A sample copy of the notice being sent to consumers is attached.



Please do not hesitate to contact me if you have any questions regarding this incident or Placemark's response.

Sincerely,

Lauro Banda Assistant General Counsel Placemark Investments, Inc. Phone: 972.404.8100 ext. 2031 Email: compliance@placemark.com

Attachment: Sample Notice