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ATTORNEYS AT LAW

STATE OF NH
DEPT OF JUSTICE
2015 MAR 20 AM 11:45

March 17, 2015

PRIVILEGED & CONFIDENTIAL

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Event

Dear Sir/Madam:

We represent OneStopParking, 7821 Commerce Dr., Suite 411, Florence, KY 41042, and are writing to notify you of a potential data security incident that may have compromised the security of personal information of thirty-two (32) New Hampshire residents. The investigation into this event is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, OneStopParking does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Nature of the Data Security Event

On December 25, 2014 OneStopParking learned of a potential exposure of personal information provided to OneStopParking. OneStopParking immediately began an internal investigation into this issue and was able to remediate the issue by December 31, 2014. Independent forensic investigators were retained to assist with this investigation. The investigation has determined that customers who used OneStopParking's website between August 1, 2014 and December 31, 2014 may have been impacted by this incident. Unfortunately, OneStopParking is not able to determine which specific individuals may have been affected by this incident. In an abundance of caution, OneStopParking is notifying all potentially affected customers about this incident. While OneStopParking cannot determine exactly what information may have been compromised, the information potentially compromised includes the customer's name, address, credit card number,

credit card expiration date and CVV code. This incident did not compromise the security of OneStopParking's customers' Social Security numbers, which are never requested by OneStopParking.

Notice to New Hampshire Residents

On March 17, 2015, OneStopParking mailed written notice to potentially affected customers, which include thirty-two (32) New Hampshire residents, about this incident and the steps they can take to protect themselves. Written notice was provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

OneStopParking takes this matter, and the security of your personal information in its care, seriously and has taken measures to ensure that this type of exposure does not occur again. These measures include an independent review of the code used by OneStopParking to confirm the absence of any ongoing compromise. Sophisticated software has also been deployed to monitor all traffic.

In addition to providing written notice of this incident to affected vendors as described above, each affected customer is being offered access to one free year of monitoring and fraud resolution services provided through Experian. OneStopParking is providing each customer with information on how to protect against identity theft and fraud. Further, OneStopParking is providing written notice of this incident to other state regulators where required.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact u [REDACTED]

Very truly yours,



James E. Prendergast of
LEWIS BRISBOIS BISGAARD & SMITH LLP

JEP:lm

EXHIBIT A



Alternative Affordable Parking Nationwide
Return Mail Processing Center
PO Box 6336
Portland, OR 97228-6336

<<mail id>>
<<First Name>><<Last Name>>
<<Street Address>>
<<City>>, <<State>><<Zip>>

<<Date>>

Dear <<FirstName>> <<LastName>>:

OneStopParking is writing to notify you of an incident that may affect the security of some of your personal information.

What Happened? On December 25, 2014 we learned of a potential exposure of personal information provided to OneStopParking. We immediately began an internal investigation into this issue and were able to remediate the issue by December 31, 2014. Independent forensic investigators were retained to assist with this investigation. Our investigation has determined that customers who used our website between August 1, 2014 and December 31, 2014 may have been impacted by this incident. Unfortunately we are not able to determine which specific individuals may have been affected by this incident. While we cannot determine exactly what information may have been compromised, the information potentially compromised includes the customer's name, address, credit card number, credit card expiration date and CVV code. **This incident did not compromise the security of your Social Security number, which we never request you provide to us as part of the purchasing process.**

What We Are Doing. We remediated the issue that gave rise to the incident. We retained independent computer experts to assist in our investigation into what happened and what information is at risk. Our systems have been reviewed by third party experts to ensure that they are secure.

What You Can Do. Enclosed is helpful information on how to protect against identity theft and fraud. To help protect your identity, we have engaged Experian®, the largest credit bureau in the US, to offer you complimentary Fraud Resolution and identity protection for one-year.

If you are a victim of fraud, simply call Experian at 866-751-1324 by February 27, 2016 and a dedicated Identity Theft Resolution agent will help you restore your identity. Please provide the engagement number in this letter as proof of eligibility.

While Fraud Resolution assistance is immediately available to you, we also encourage you activate the fraud detection tools available through ProtectMyID® Elite. This product provides you with superior identity protection and resolution of identity theft. To start monitoring your personal information please follow the steps below:

- Visit www.protectmyid.com/protect
- Provide your activation code: [code]

If you have questions or need an alternative to enrolling online, please call 866-751-1324 and provide Engagement #: PC92551.

The security of our customers' personal information is one of our highest priorities. If you have any questions about the contents of this letter, please contact us at 1-866-660-7762. We are sorry for any inconvenience and concern this incident may cause you.

Sincerely,

Devesh Patel
CEO

ADDITIONAL STEPS YOU CAN TAKE TO PREVENT IDENTITY THEFT AND FRAUD

You may also take action directly to further protect against possible identity theft or other financial loss. We encourage you to be vigilant by reviewing your account statements regularly and monitoring your credit reports for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below. Information regarding security freezes is also available from these agencies.

Equifax
P.O. Box 105069
Atlanta, GA 30348
800-525-6285
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19022-2000
800-680-7289
www.transunion.com

You can further educate yourself regarding identity theft, fraud alerts, and the steps you can take to protect yourself, by contacting the Federal Trade Commission. **For North Carolina residents**, the Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-919-716-6400, www.ncdoj.gov. **For Maryland residents**, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.ftc.gov/idtheft/, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH PROTECTMYID MEMBERSHIP:

A credit card is not required for enrollment.

You can contact Experian immediately regarding any fraud issues, and have access to the following features once you initiate ProtectMyID:

- Experian credit report: See what information is associated with your credit file.
- Active Surveillance Alerts: Monitors the Experian file for indicators of fraud.
- Internet Scan: Alerts you if your information is found on sites containing compromised data.
- Address Change Alerts: Alerts you of changes to your mailing address
- Fraud Resolution: Identity Theft Resolution agents are immediately available to help you address credit and non-credit related fraud.
- ExtendCARE: You receive the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- \$1 Million Identity Theft Insurance*: Provides coverage for certain costs and unauthorized electronic fund transfers.
- Lost Wallet Protection: Get help replacing credit, debit, and medical insurance cards.

Integrate your ProtectMyID membership with the BillGuard app for FREE and receive:

- Card Fraud Monitoring: Alerts you when your credit/debit cards are used.
- Card Concierge: Resolve billing inquiries and disputes with merchants

If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 866-751-1324

* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.