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 **NORTON ROSE FULBRIGHT**

Norton Rose Fulbright US LLP
1301 McKinney, Suite 5100
Houston, Texas 77010-3095
United States of America

CONSUMER PROTECTION

October 31, 2023

Via Certified Mail

New Hampshire Attorney General
33 Capitol St.
Concord, NH 03301

Tel +1 713 651 5151
Fax +1 713 651 5246

Re: Legal Notice of Information Security Incident

Dear Sir or Madam:

I am writing on behalf of my client, Nature's Path Foods, Inc. ("Nature's Path") to inform you of a cybersecurity incident.

On March 24, 2023, Nature's Path discovered that an unauthorized third party gained access to their network. Nature's Path took immediate steps to secure their systems, launched an investigation with the assistance of cybersecurity experts, and notified law enforcement. All impacted systems have been secured and restored. The investigation determined that the incident may have resulted in personal information being accessed and collected without authorization in March 2023. In September 2023, following a thorough review of potentially affected data, Nature's Path determined that the data contained the personal information of certain current and former employees of Nature's Path, including,

of 1 New

Hampshire resident.

Today, October 31st, Nature's Path, will begin mailing notification letters to the 1 New Hampshire resident and will be offering of complimentary credit monitoring and fraud protection services. A copy of the notice letter is attached. Nature's Path is also providing a telephone number for individuals to call with any questions regarding the incident.

To help prevent a similar incident in the future, Nature's Path has implemented additional security enhancements and continues to evaluate additional measures to further protect its systems and data. If you have any questions or need further information regarding this incident, please do not hesitate to contact me.

Respectfully Submitted,

Will Daugherty

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Nature's Path Foods
9100 Van Horne Way
Richmond BC V6X 1W3
CANADA

October 19, 2023

000001

Dear [REDACTED]

RE: Notice of Data Breach

Nature's Path Foods, Inc. ("Nature's Path") takes the privacy and security of information in our care seriously. As such, we are writing to inform you of a cybersecurity incident that may have involved some of your information. This letter is to inform you of this incident, the steps we are taking in response, and the steps that you may consider to help protect your information.

What Happened?

On March 24, 2023, we discovered that an unauthorized third party gained access to our network. We took immediate steps to secure our systems, launched an investigation with the assistance of cybersecurity experts and notified law enforcement. All impacted systems have been secured and restored. From our investigation, we learned that the incident may have resulted in your personal information being accessed and collected without authorization in March 2023.

What Information was Involved?

In September 2023, following a thorough review of potentially affected data, we determined that the data contained

What We Are Doing?

Although we are not aware of any misuse of this information, protecting the personal information of our former and current employees is a top priority for us at Nature's Path. As a precaution, we are offering you a complimentary one-year membership for credit monitoring and identify theft support. This product helps detect possible misuse of your personal information and provides you with identity protection support. Information about Equifax Inc's ("Equifax") credit monitoring product and instructions on how to activate your complimentary one-year membership are included with this letter on the following page.

What Can You Do?

For more information on Equifax credit monitoring services, including instructions on activating your complimentary membership, as well as additional information on steps you can take in response to this incident, please see the pages that follow this letter.

For More Information

The security of personal information is of the utmost importance to us, and we are committed safeguarding the information in our care. If you have additional questions, please contact us at (Monday to Friday, 8:30 am to 4:30 pm PST). Thank you for your understanding, and please do not hesitate to contact us if you have any questions or concerns.

Yours sincerely,

Neil Mandleman, CFO
Nature's Path Foods, Inc.



Equifax Complete™ Premier

*Note: You must be over age 18 with a credit file to take advantage of the product

Key Features

- Annual access to your 3-bureau credit report and VantageScore¹ credit scores
- Daily access to your Equifax credit report and 1-bureau VantageScore credit score
- 3-bureau credit monitoring² with email notifications of key changes to your credit reports
- WebScan notifications³ when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts⁴, which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock⁵
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft⁶.
- Lost Wallet Assistance if your wallet is lost or stolen, and one-stop assistance in canceling and reissuing credit, debit and personal identification cards.

Enrollment Instructions

Go to www.equifax.com/activate

Enter your unique Activation Code of [REDACTED] then click "Submit"

1. **Register:**

Complete the form with your contact information and click "Continue".

If you already have a myEquifax account, click the 'Sign in here' link under the "Let's get started" header. Once you have successfully signed in, you will skip to the Checkout Page in Step 4

2. **Create Account:**

Enter your email address, create a password, and accept the terms of use.

3. **Verify Identity:**

To enroll in your product, we will ask you to complete our identity verification process.

4. **Checkout:**

Upon successful verification of your identity, you will see the Checkout Page.

Click 'Sign Me Up' to finish enrolling.

You're done!

The confirmation page shows your completed enrollment.

Click "View My Product" to access the product features.

ADDITIONAL INFORMATION GUIDE

| Equifax | Experian | TransUnion |
|---|---|--|
| Phone: 800-685-1111 P.O. Box 740256 Atlanta, GA 30348 equifax.com | Phone: 888-397-3742 P.O. Box 9554 Allen, TX 75013 experian.com | Phone: 888-909-8872 P.O. Box 105281 Atlanta, GA 30348-5281 transunion.com |

Free Credit Report. We remind you to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. If you identify any unauthorized charges on your financial account statements, you should immediately report any such charges to your financial institution. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit annualcreditreport.com or call toll free at 877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's (FTC) website at consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, Puerto Rico, and Vermont residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Security Freeze. Security freezes, also known as credit freezes, restrict access to your credit file, making it harder for identity thieves to open new accounts in your name. You can freeze and unfreeze your credit file for free. You also can get a free freeze for your children who are under 16. And if you are someone's guardian, conservator or have a valid power of attorney, you can get a free freeze for that person, too.


How will these freezes work? Contact all three of the nationwide credit reporting agencies Equifax, Experian, and TransUnion. If you request a freeze online or by phone, the agency must place the freeze within one business day. If you request a lift of the freeze, the agency must lift it within one hour. If you make your request by mail, the agency must place or lift the freeze within three business days after it gets your request. You also can lift the freeze temporarily without a fee.

Don't confuse freezes with locks. They work in a similar way, but locks may have monthly fees. If you want a free freeze guaranteed by federal law, then opt for a freeze, not a lock.

The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible and display your name, current mailing address and date of issue.

For New Mexico residents: You may obtain a security freeze on your credit report to protect your privacy and ensure that credit is not granted in your name without your knowledge. You may submit a declaration of removal to remove information placed in your credit report as a result of being a victim of identity theft. You have a right to place a security freeze on your credit report or submit a declaration of removal pursuant to the Fair Credit Reporting and Identity Security Act.

For Colorado and Illinois residents: You may obtain information from the credit reporting agencies and the FTC about security freezes.



Fraud Alerts. A fraud alert tells businesses that check your credit that they should check with you before opening a new account. As of Sept. 18, 2018, when you place a fraud alert, it will last one year, instead of 90 days. Fraud alerts will still be free and identity theft victims can still get an extended fraud alert for seven years.

For Colorado and Illinois residents: You may obtain additional information from the credit reporting agencies and the FTC about fraud alerts.

FTC and State Attorneys General Offices. You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the FTC, or your state Attorney General. The FTC can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; identitytheft.gov; 877-ID-THEFT (877-438-4338); TTY: 866-653-4261. The FTC also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above.

For Connecticut Residents: You may contact and obtain information from your state attorney general at: Connecticut Attorney General's Office, 55 Elm Street, Hartford, CT 06106, 860-808- 5318, ct.gov/ag

For District of Columbia Residents: You may contact the Office of the Attorney General for the District of Columbia, 441 4th Street NW, Suite 1100 South, Washington, D.C. 20001, oag.dc.gov, 202-442-9828

For Maryland Residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 888-743-0023

For New York Residents: You may contact the New York Department of State Division of Consumer Protection, One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, 518-474-8583 / 800-697-1220, dos.ny.gov/consumerprotection; and New York State Office of the Attorney General, The Capitol, Albany, NY 12224-0341, 800-771-7755, ag.ny.gov

For North Carolina residents: You may contact the North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, ncdoj.gov, 877-566-7226.

For Rhode Island Residents: You may contact the Rhode Island Office of the Attorney General, 150 South Main Street, Providence, RI 02903, riag.ri.gov, 401-274-4400.

For Washington Resident: You may contact the Washington State Office of the Attorney General, 1125 Washington St SE, PO Box 40100, <https://www.atg.wa.gov/>, Olympia, WA 98504 1-800-551-4636 (in Washington only) or 1-206-464-6684.

Obtaining a police report.

You have the right to obtain any police report filed in the United States in regard to this incident. If you are the victim of fraud or identity theft, you also have the right to file a police report.

For Iowa residents: You are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Massachusetts residents: You have the right to obtain a police report if you are a victim of identity theft. You also have a right to file a police report and obtain a copy of it.

For Oregon residents: You are advised to report any suspected identity theft to law enforcement, the Federal Trade Commission, and the Oregon Attorney General.

For Rhode Island residents: You have the right to file or obtain a police report regarding this incident.



Nature's Path Foods
9100 Van Horne Way
Richmond BC V6X 1W3
CANADA

October 19, 2023

000002



Dear [REDACTED]:

RE: Notice of Data Breach

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What We Are Doing?

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What Can You Do?

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Yours sincerely,

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Free Credit Report. We remind you to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. If you identify any unauthorized charges on your financial account statements, you should immediately report any such charges to your financial institution. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit annualcreditreport.com or call toll free at 877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's (FTC) website at consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

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