

November 3, 2008

Kelly A. Ayotte  
Office of the Attorney General  
Department of Justice  
Consumer Protection Bureau  
33 Capitol Street  
Concord, NH 03301

Dear Ms. Ayotte:

We are writing to inform you of a data security breach involving individuals' personal information pursuant to the requirements of N.H. Rev. Stat. Ann. §359-C:20(I)(b).

On October 7, 2008, our scholarship applicant database became publicly accessible through a link that was transmitted to scholarship applicants via e-mail. The e-mail containing the link was sent to approximately 160 applicants for the purpose of permitting its recipient to access his or her individual online application to complete the missing application data fields. The link permitted access to other applicants' files. We were informed of this inadvertent disclosure on October 7, 2008. On October 8, 2008, we disabled the link, restored the database, and conducted an investigation. In the course of our investigation, we determined that the name, Social Security number, and permanent and school addresses of applicants residing in New Hampshire were implicated. We are sending a notification letter to those individuals impacted by this incident.

Although we have no indication that any of the information is being misused, as a result of this incident and pursuant to requirements under New Hampshire law, we are notifying you of the following concerning the timing, distribution, and content of the notice we are sending to affected individuals:

- We are preparing a notification letter for individuals whose information may have been involved in the incident (a copy of our notification letter is attached).
- We will send the notification letter to individuals whose information may have been involved in the incident – we estimate that three individuals in New Hampshire will receive notification. We expect that the notification letters will be mailed commencing November 5, 2008.

413 North Lee Street  
P.O. Box 1417-D49  
Alexandria, Virginia  
22313-1480

(703) 549-3001

Fax (703) 683-3587

[www.NACDSFoundation.org](http://www.NACDSFoundation.org)

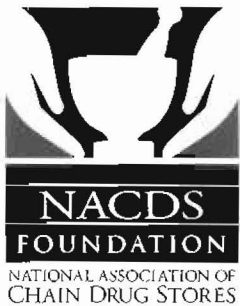
We are available to answer any questions you may have regarding this incident and our notification to our customers.

Sincerely,

A handwritten signature in black ink, appearing to read "Phil Schneider". The signature is fluid and cursive, with the first name "Phil" and last name "Schneider" clearly distinguishable.

Phillip L. Schneider  
President

Encl.



Dear NACDS Foundation Pharmacy Student Scholarship Applicant:

We are contacting you to inform you that on October 7, 2008, our scholarship applicant database became publicly accessible through a link that was transmitted to scholarship applicants via e-mail. The database includes your name, Social Security number, and permanent and school addresses. On October 8, 2008, we disabled the link and restored the database. We deeply regret this incident.

Although there is no indication that any of this information has been misused, it is not possible for us at this time to foreclose the possibility that the information could be used with fraudulent intent. However, we do wish to advise you that there are proactive measures you can take to minimize the risk of misuse or identity theft.

We advise you to remain vigilant by reviewing your account statements and monitoring free credit reports. The three consumer reporting agencies from which you may obtain copies of your credit report (and enroll in credit monitoring services) are:

Equifax  
(888) 766-0008  
[www.equifax.com/home](http://www.equifax.com/home)  
P.O. Box 740241  
Atlanta, GA 30374

Experian  
(888) 397-3742  
[www.experian.com](http://www.experian.com)  
P.O. Box 2002  
Allen, TX 75013

TransUnion  
(800) 680-7289  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 6790  
Fullerton, CA 92834

We encourage you to report suspected incidents of identify theft to local law enforcement, the state attorney general, or the Federal Trade Commission ("FTC"). Below is the contact information for the Federal Trade Commission:

Federal Trade Commission  
Bureau of Consumer Protection  
Division of Privacy and Identity Protection  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) 438-4338  
[www.ftc.gov/bcp/edu/microsites/idtheft/](http://www.ftc.gov/bcp/edu/microsites/idtheft/)

Your state attorney general and the FTC offer resources about steps you can take to avoid identity theft. We encourage you to review the FTC's comprehensive guide called "Take Charge: Fighting Back Against Identity Theft" to help you guard against and deal with identify theft. This guide is available at [www.ftc.gov/bcp/edu/pubs/consumer/idtheft04.shtm](http://www.ftc.gov/bcp/edu/pubs/consumer/idtheft04.shtm).

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If you should have any additional questions about this incident, please contact Mary Ellen Kleiman, Legal Counsel, at (703) 837-4327 or [mkleiman@nacds.org](mailto:mkleiman@nacds.org)

Sincerely,

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Phillip L. Schneider  
President