

February 12, 2014

VIA OVERNIGHT MAIL

Attorney General Joseph Foster
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Notice of Potential Security Incident

Dear Attorney General Foster:

Pursuant to N.H. Rev. Stat. § 359-C:20, I am writing on behalf of the Massachusetts Society for the Prevention of Cruelty to Children ("MSPCC"), to inform you that notice is being mailed to certain New Hampshire residents regarding MSPCC's recent mailing of Form 1099s in which certain residents received the Form 1099 of another resident.

I. Nature of the Potential Security Incident.

On January 24, 2014, MSPCC mailed certain vendors two sets of Form 1099s. These vendors received their own Form 1099 as well as the Form 1099 for another vendor. The personal information contained in the Form 1099s included, among other information, names, mailing addresses, and Social Security numbers. Upon discovery of the incident, MSPCC launched an investigation to determine the cause of the incident

II. Number of New Hampshire Residents Affected.

Two (2) New Hampshire residents have been identified as potentially affected by the incident.

III. Steps MSPCC Has Taken or Plans to Take Relating to the Incident.

First, MSPCC launched an investigation to determine the cause and impact of the incident.

Second, MSPCC requested that any vendor who called to notify MSPCC about the additional Form 1099 return that Form 1099 to MSPCC.

Third, MSPCC has prepared written notices for those New Hampshire residents that it believes may have been affected. The written notices are being mailed on February 13, 2014, to the identified residents' last-known address. A sample of the notification letter is enclosed.

Fourth, MSPCC has partnered with AllClear ID to help protect from identity theft those individuals that may potentially have been affected. Specifically, MSPCC has made available for affected residents, free of charge, twelve (12) months of credit monitoring and identity theft insurance. MSPCC has also purchased twelve (12) months of recovery services for each resident in the event that he or she is the victim of identity theft. Please see the enclosed sample notification letter for additional details.

Attorney General Foster
February 12, 2014

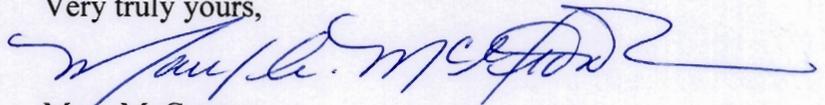
Fifth, MSPCC has provided affected residents with a toll-free number that they may call with questions about the incident, as explained in the enclosed sample notification letter.

Sixth, upon discovery, MSPCC resent Form 1099s to the correct vendors in order to comply with mailing deadlines.

Finally, MSPCC is conducting supplemental training on staff responsibility and obligations to protect the confidentiality of personal information to better ensure that this type of incident does not occur again.

Please contact me if you have any questions or would like additional information.

Very truly yours,



Mary McGeown
President & CEO

Massachusetts Society for the Prevention of Cruelty to Children
3815 Washington Street, Suite 2
Boston, MA 02130
617-587-1511
mmcgeown@mspcc.org

Enclosures

#27499385_v2



massachusetts society for the prevention of cruelty to children

February 13, 2014

[Name]
[Address]
[City, State]

Dear [Redacted] :

I am writing to you on behalf of the Massachusetts Society for the Prevention of Cruelty to Children about a security incident. MSPCC is required to send Form 1099s to some of its vendors every January. Form 1099s contain personal information about individuals, including his or her name, mailing address and Social Security number. On January 24, 2014, certain vendors were mailed their own Form 1099 as well as a Form 1099 for another vendor, while other vendors did not receive a Form 1099. We are notifying you because MSPCC was required to send a Form 1099 to you.

Upon discovery of the incident, we launched an investigation to determine its cause. We are conducting supplemental training on staff responsibility and obligations to protect the confidentiality of personal information to better ensure that such an incident does not reoccur. In addition, we have resent the Form 1099s to the correct vendors.

I would like to emphasize that, to date, we have no evidence that the personal information at issue has been used to commit identity theft. However, as a precautionary measure, we have purchased twelve months of AllClear PRO and AllClear SECURE identity protection services from AllClear ID, at no cost to you. The identity protection services are available beginning on the date of this letter and continue for the next twelve months.

AllClear PRO includes credit monitoring and identity theft insurance. You may sign up online for AllClear PRO at enroll.allclearid.com, by mail with the enclosed mail-in registration form, or by phone by calling 866-979-2598 using the following redemption code: [Redemption Code]. Additional steps may be required by you in order to activate your phone alerts, and mailed registrations may take up to ten (10) business days before the registration is received and you are able to log in to your account. AllClear SECURE includes services if you suspect that you are a victim of identity theft – simply call 866-979-2598 and an investigator will assist you. Please see the enclosure to learn more about AllClear PRO and AllClear SECURE.

Experts recommend that you periodically review your credit report and account statements, even if you do not initially find suspicious activity. We have also included with this letter an explanation of additional steps you may consider taking to further protect yourself. Moreover, you should not provide personal information to others unless you are certain of the requester's identity and, as always, you should remain vigilant for incidents of fraud and identity theft.

MSPCC takes its responsibility to protect your privacy very seriously. We regret that this incident occurred and, as outlined above, we are taking steps to prevent future incidents of this nature. If you have any questions, please do not hesitate to contact representatives from AllClear ID, toll-free, at 866-979-2598, Monday through Saturday, between 8:00 AM and 8:00 PM CT.

Sincerely,

Mary McGeown, President & CEO



United Way

3815 washington street, suite 2 • boston • ma • 02130 • tel: 617.587.1500 • www.mspcc.org

IDENTITY THEFT PRECAUTIONS

Free Credit Report

The Fair Credit Reporting Act requires each of the three nationwide consumer reporting agencies (Equifax, Experian and TransUnion) to provide you annually, upon request, with a free copy of your credit report. Obtaining a copy of your credit report from each agency on an annual basis, and reviewing it for suspicious activity, can help you spot problems and address them quickly. You can request your free credit report online at www.annualcreditreport.com or by phone at 1-877-322-8228. You can also request your free credit report by completing the request form available at www.annualcreditreport.com, and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

Fraud Alert

As a precaution against identity theft, you can consider placing a fraud alert on your credit file. A "fraud alert" tells creditors to contact you before opening a new account or changing an existing account. A fraud alert also lets your creditors know to watch for unusual or suspicious activity. To place a fraud alert, call any one of the three major consumer reporting agencies listed below. An initial fraud alert remains effective for ninety days, and is free of charge. If you wish, you can renew the fraud alert at the expiration of this initial period. As soon as one credit agency confirms your fraud alert, the others are notified to place fraud alerts on your file.

Equifax

Equifax Information Services LLC
P.O. Box 105069
Atlanta, GA 30348-5069
Toll-free: 800-525-6285
www.fraudalerts.equifax.com

TransUnion

Fraud Victim Assistance Department
P.O. Box 6790
Fullerton, CA 92834
Toll-free: 800-680-7289
www.transunion.com

Experian

P.O. Box 9532
Allen, TX 75013
Toll-free: 888-397-3742
www.experian.com/fraud/center.html

Further Information

You may obtain additional information about identity theft (including a security freeze) by contacting the above or the Federal Trade Commission (FTC) using the contact information below. In addition, certain state laws advise you to report suspected incidents of identity theft to the FTC, local law enforcement or to your Attorney General's office.

**Federal Trade Commission
Consumer Response Center**
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

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