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August 11, 2017

Attorney General Joseph Foster Office of the Attorney General 33 Capitol Street Concord, NH 03302

Dear Attorney General Foster:

We represent Marine Corps Association & Foundation ("MCA") with respect to a recent security incident involving the potential exposure of certain personally identifiable information described in more detail below. MCA is a 501(c)(19) nonprofit organization located in Quantico, Virginia.

### 1. Nature of security incident.

MCA recently learned that its online store, which is hosted and maintained by a third party vendor, may have been compromised. MCA immediately hired an independent computer forensics firm to assist with an investigation. On July 20, 2017, the forensic investigator informed MCA that the MCA online store had been compromised. This compromise may have affected information submitted through the MCA online store between April 16, 2017 and June 19, 2017. Such information may have included a customer's name, address, telephone number, and credit or debit card information, including the expiration date and card verification number. If the customer also signed up for an online account during this period of time, the customer's username and password may also have been affected.

### 2. Number of New Hampshire residents affected.

Thirty (30) New Hampshire residents were notified of the incident. A notification letter was sent to the affected individuals on August 11, 2017 via regular mail, a copy of which is enclosed.

### 3. Steps you have taken or plan to take relating to the incident.

MCA is reviewing its policies and procedures to ensure that vendors are taking appropriate measures to protect information in their control. MCA has also suggested that affected individuals closely monitor their credit card statements and immediately notify their financial institution if they notice any suspicious activity.

### 4. Contact information.

MCA remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at MVentrone@ThompsonCoburn.com or (312) 580-2219.

Very truly yours,

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Thompson Coburn LLP

Melissa K. Ventrone

Enclosure



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## **Notice of Data Security Incident**

Dear << Name1>>,

We are writing to inform you about a data security incident experienced by the Marine Corps Association ("MCA") that may have affected your name and credit or debit card information. We value and respect the privacy of your information and sincerely apologize for any concern or inconvenience this may cause you. This letter contains information about steps you can take to protect your information.

## 1. What happened and what information was involved?

We recently learned that our online store, which is hosted and maintained by a vendor, may have been compromised. We take the privacy and security of your information seriously, and immediately hired an independent computer forensics firm to assist us with an investigation. On July 20, 2017, our forensic investigator informed us that the MCA online store had been compromised. It appears this may have affected information submitted through our online store if you made a purchase between April 16, 2017 and June 19, 2017. Such information may include your name, address, telephone number, and credit or debit card information, including the expiration date and card verification number. If you signed up for an online account during this period of time, your username and password may also have been affected. Purchases made after June 19, 2017 are secure, and are not affected by this incident.

#### 2. What we are doing and what you can do.

We want to assure you that we are taking steps to prevent this sort of incident from occurring in the future. We are reviewing our policies and procedures to ensure that our vendors are taking appropriate measures to protect information in their control.

We recommend you remain vigilant and monitor your credit or debit card statements, and immediately notify your financial institution if you notice any suspicious activity. We recommend that you change your password for this account and any others for which this password is used. Attached to this letter is information about additional steps you can take to protect yourself.

### 3. For more information.

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If you have questions, please call 888-457-6689, Monday through Friday from 8:00 a.m. to 5:00 p.m. Eastern Time. Your trust is a top priority for us and we deeply regret any inconvenience or concern this matter may cause you.

Sincerely,

LtGen William M. Faulkner, USMC (Ret)

President & CEO Marine Corps Association

# U.S. State Notification Requirements

For residents of *Hawaii*, *Michigan*, *Missouri*, *Virginia*, *Vermont*, and *North Carolina*: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia:

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report by contacting any one or more of the following national consumer reporting agencies:

Equifax
P.O. Box 105139
Atlanta, GA 30374
1-800-685-1111
www.equifax.com

Experian P.O. Box 2002 Allen, TX 75013 1-888-397-3742 www.experian.com TransUnion P.O. Box 6790 Fullerton, CA 92834 1-800-916-8800 www.transunion.com

You may also obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

### For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

### For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

### For residents of Maryland, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202 1-888-743-0023 www.oag.state.md.us North Carolina Office of the Attorney General Consumer Protection Division 9001 Mail Service Center Raleigh, NC 27699-9001 1-877-566-7226 www.ncdoj.com Federal Trade Commission Consumer Response Center 600 Pennsylvania Avenue, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) www.ftc.gov/bcp/edu/microsites/idtheft

## For residents of Massachusetts:

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

For residents of all states:

**Fraud Alerts:** You can place fraud alerts with the three credit bureaus at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below:

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity. Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to send a request to each consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency. You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348 www.equifax.com Experian Security Freeze P.O. Box 9554 Allen, TX 75013 http://www.experian.com/freeze TransUnion (FVAD) P.O. Box 2000 Chester, PA 19022 www.transunion.com

More information can also be obtained by contacting the Federal Trade Commission listed above.