

March 3, 2021

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VIA EMAIL (DOJ-CPB@DOJ.NH.GOV)

Attorney General Gordon MacDonald Office of the Attorney General Consumer Protection Bureau 33 Capitol Street Concord, NH 03301

Re: Notification of Cybersecurity Incident Potentially Affecting New Hampshire Residents

Dear Madam/Sir:

We represent Lake Forest College ("Lake Forest") in connection with a recent incident that may have impacted the security of certain personal information of nine (9) New Hampshire residents. Lake Forest is reporting potential unauthorized access to this information.

By providing this notice, Lake Forest does not waive any potential rights or defenses regarding applicability of New Hampshire law in connection with this incident.

Background of the Incident

Lake Forest is a private liberal arts college at 555 N. Sheridan Rd., Lake Forest, Illinois 60045. Lake Forest learned on February 11, 2021, that certain personal information may have been at issue in a data security incident. An unauthorized user gained access to a single email account at Lake Forest. Upon identifying the intrusion, Lake Forest retained a computer forensics vendor. The vendor conducted a thorough review of the contents of that email box and determined what information could potentially be at issue. Although Lake Forest has no evidence that information was misused in any way, Lake Forest is providing notice out of an abundance of caution. After the incident, Lake Forest required all affected user accounts to update their passwords. Additionally, Lake Forest updated its administrative protocols to help minimize the presence of sensitive information in email.

The information potentially at risk included name, date of birth, postal mailing address, Social Security Number, financial account information, and/or student ID number.

Notice to the New Hampshire Residents

On or about March 3, 2021, Lake Forest notified the nine potentially affected New Hampshire residents of the incident. Enclosed is a sample of the notification letter that was sent to those residents via United States first-class mail. Lake Forest has arranged to offer one (1) year of complimentary credit monitoring and identity theft protection through IDX to the potentially affected New Hampshire residents.

Contact Information

Please contact me if you have any questions or if I can provide you with any further information concerning this matter. Thank you.

Sincerely,

Bryan K. Clark

cc: Lake Forest College



To Enroll, Please Call: (833) 933-1101 Or Visit: https://app.idx.us/account-

<u>creation/protect</u>
Enrollment Code: [XXXXXXXX]

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<<First Name>> <<Last Name>> <<Address1>> <<Address2>> <<City>>, <<State>> <<Zip>>>
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March 3, 2021

Dear <<First Name>> <<Last Name>>,

Lake Forest College ("LFC") is committed to your privacy and the security of your information. As part of this commitment, we're providing you this notice regarding a potential data security incident that may have affected your information.

What Happened

LFC learned on February 11, 2021, that your data may have been at issue in a data security incident that affected a single email account belonging to a member of the LFC administration. An unauthorized third party gained access to this email account. LFC promptly retained a computer forensics vendor to investigate the incident and determine whether any personal data was compromised. Although we have no evidence that any personal information has been misused, the forensics investigator could not rule out the possibility that the unauthorized third party accessed personal information in the single user's email account. Accordingly, we conducted a thorough investigation of this email account to identify any personal data that could have been accessible through this account, and we're providing this notice out of an abundance of caution to individuals whose information may be at risk, based on previous contact with the LFC email account.

What Information Was Involved

The information potentially at risk could have included your name, date of birth, postal mailing address, Social Security number, financial account information, and/or student ID number.

What We Are Doing

Investigation. Upon learning of the incident, LFC conducted a full investigation to determine the degree to which any sensitive information was stored in the user's email account and whether that information had been accessed. Again, we have no evidence that your information was accessed, and we are sending you this letter out of an abundance of caution.

Mitigation. LFC has retained IDX to provide, at no cost to you, identity theft protection and credit monitoring services. The details for opting into these services are set forth below. LFC also has notified the FBI of this incident. We also have notified the IRS so that they can scrutinize any returns using your information for potential tax fraud.

Protection Against Further Harm. LFC promptly terminated the unauthorized third party's access to the LFC systems. LFC also is taking steps to ensure that the data at issue here is removed from LFC's email environment, and LFC has redoubled its efforts to remind students and staff of the importance of safeguarding their email credentials.

What You Can Do

We're offering identity theft protection services through IDX. IDX identity protection services include: << Membership Offering Length>> of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

We encourage you to contact IDX with any questions and to enroll in free identity protection services by calling (833) 933-1101 or going to https://app.idx.us/account-creation/protect and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 9 am - 9 pm Eastern Time. Please note the deadline to enroll is June 3, 2021.

Again, we have no evidence that your information has been misused. However, we encourage you to take full advantage of this service offering. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have regarding protection of your personal information.

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

For More Information

If you have questions or concerns, please contact our toll free number, (833) 933-1101, between the hours of 9 am - 9 pm Eastern. Additionally, for more information about avoiding identity theft, you can contact the Federal Trade Commission at 600 Pennsylvania Ave. N.W., Washington, D.C. 20580, 1-877-ID-THEFT, consumer.ftc.gov.

Sincerely,

Lori Sundberg

VP for Finance and Planning; Treasurer

Lake Forest College

Recommended Steps to Help Protect Your Information

- 1. Website and Enrollment. Go to https://app.idx.us/account-creation/protect and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the Internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at (833) 933-1101 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.
- **4. Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

5. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

 Equifax Fraud Reporting
 Experian Fraud Reporting
 TransUnion Fraud Reporting

 1-866-349-5191
 1-888-397-3742
 1-800-680-7289

 P.O. Box 105069
 P.O. Box 9554
 P.O. Box 2000

 Atlanta, GA 30348-5069
 Allen, TX 75013
 Chester, PA 19022-2000

 www.equifax.com
 www.experian.com
 www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

6. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you

will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

7. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (<u>www.oag.ca.gov/privacy</u>) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201904 cfpb summary your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.