## **BakerHostetler**

December 30, 2022

## Baker&Hostetler LLP

1735 Market Street Suite 3300 Philadelphia, PA 19103-7501 T 215.568.3100

T 215.568.3100 F 215.568.3439 www.bakerlaw.com

David B. Sherman direct dial: 215.564.8380 dsherman@bakerlaw.com

## VIA E-MAIL (DOJ-CPB@DOJ.NH.GOV)

Attorney General John M. Formella Office of the Attorney General 33 Capitol Street Concord, NH 03301

Re: Incident Notification

Dear Attorney General Formella:

We are writing on behalf of our client, L. Knife & Son ("L. Knife"), to notify you of a security incident involving 210 New Hampshire residents.

On November 1, 2022, L. Knife identified encryption on its network. L. Knife immediately initiated an investigation, implemented measures to help secure its network, and notified law enforcement. The investigation determined that an unauthorized actor accessed files on its computer systems between October 13, 2022 and October 19, 2022 and took certain files from L. Knife's network. L. Knife reviewed those files, and on December 8, 2022, determined that certain documents contained the personal information of 210 New Hampshire residents, including the residents' names, Social Security numbers, and for certain New Hampshire residents, financial account information (full account numbers and routing numbers).

Beginning today, December 30, 2022, L. Knife is providing written notice to the New Hampshire residents by mailing a letter via United States Postal Service first-class mail. A sample copy of the notification letter is enclosed. L. Knife is offering the New Hampshire residents a complimentary, two-year membership to identity theft protection services provided by Experian. L. Knife also established a dedicated phone number for notification recipients to call to obtain more information regarding the incident.

To help prevent a similar incident from occurring, L. Knife has implemented additional measures to enhance the security of its network.

Attorney General John M. Formella December 30, 2022 Page 2

Please do not hesitate to contact me if you have any questions regarding this incident.

Sincerely,

David B. Sherman Partner

Enclosures



<< Date>> (Format: Month Day, Year)

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<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country>>
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Dear <<first name>> <<middle name>> <<last name>> <<suffix>>,

L. Knife & Son is committed to protecting the privacy and security of the information we maintain. We are writing to inform you of a data security incident that involved some of your information. This notice explains the incident, the measures we have taken, and some additional steps you may consider taking in response.

On November 1, 2022, we identified a network security incident. We immediately initiated an investigation, implemented measures to help secure our network, and notified law enforcement. The investigation determined that an unauthorized actor accessed files on our computer systems between October 13, 2022 and October 19, 2022, and took certain files from our network. We reviewed those files, and on December 8, 2022, we determined that certain documents contained your <<br/>b2b text 1 ("name" and data elements)>>.

We are offering a complimentary, two-year membership to Experian's IdentityWorks<sup>SM</sup>. This product helps detect possible misuse of your information and provides you with identity protection support focused on immediate identification and resolution of identity theft. IdentityWorks is completely free to you and enrolling in this program will not hurt your credit score. For more information on IdentityWorks, including instructions on how to activate your complimentary two-year membership, as well as some additional steps you can take to protect your information, please see the pages that follow this letter.

We regret any inconvenience or concern caused by this incident. To help prevent a similar incident from occurring in the future, we implemented additional measures to enhance the security of our network. If you have any questions, please call our dedicated help line at (855) 624-3337, Monday through Friday from 9:00 a.m. to 6:30 p.m. Eastern Time, excluding certain U.S. holidays.

Sincerely,

Deborah Lahteine Senior Vice President

## **EXPERIAN CREDIT MONITORING ENROLLMENT INSTRUCTIONS**

To help protect your identity, we are offering a complimentary, two-year membership of Experian's® IdentityWorks<sup>SM</sup>. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: <<bb/>betext 6 (activation date)>> (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/3bcredit
- Provide your activation code: <<Activation Code s\_n>>

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at by <<br/>b2b\_text\_6 (activation date)>>. Be prepared to provide engagement number <<br/>b2b\_text\_2 (engagement #)>> as proof of eligibility for the identity restoration services by Experian.

# ADDITIONAL DETAILS REGARDING YOUR TWO-YEAR EXPERIAN IDENTITY WORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian Identity Works.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Identity Restoration: Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- Experian IdentityWorks ExtendCARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- Up to \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at . If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for two years from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at <a href="www.ExperianIDWorks.com/restoration">www.ExperianIDWorks.com/restoration</a>. You will also find self-help tips and information about identity protection at this site.

<sup>\*</sup> Offline members will be eligible to call for additional reports quarterly after enrolling

<sup>\*\*</sup> The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

#### ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111
- Experian, PO Box 2002, Allen, TX 75013, <u>www.experian.com</u>, 1-888-397-3742
- TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

• Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), <a href="https://www.identitytheft.gov">www.identitytheft.gov</a>

**Fraud Alerts:** There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active-Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years unless you ask them not to.

Credit or Security Freezes: You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If they can't see your report, they may not extend the credit.

How do I place a freeze on my credit reports? There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, contact each of the credit reporting agencies at the addresses below:

- Experian Security Freeze, PO Box 9554, Allen, TX 75013, www.experian.com
- TransUnion Security Freeze, PO Box 2000, Chester, PA 19016, www.transunion.com
- Equifax Security Freeze, PO Box 105788, Atlanta, GA 30348, www.equifax.com

You'll need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

How do I lift a freeze? A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.

L. Knife & Son's mailing address is 35 Elder Avenue, Kingston, MA 02364, and its phone number is 781-585-5165.

## ADDITIONAL INFORMATION FOR RESIDENTS OF THE FOLLOWING STATES

**Connecticut:** You may contact and obtain information from your state attorney general at: *Connecticut Attorney General's Office*, 165 Capitol Ave, Hartford, CT 06106, 1-860-808-5318, <a href="www.ct.gov/ag">www.ct.gov/ag</a>.

**District of Columbia**: You may contact and obtain information from your attorney general at: Office of the Attorney General for the District of Columbia, 441 4th Street NW, Washington, DC 20001, 1-202-727-3400, <a href="https://www.oag.dc.gov.">www.oag.dc.gov.</a>

**Maryland:** You may contact and obtain information from your state attorney general at: *Maryland Attorney General's Office*, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023 / 1-410-576-6300, www.oag.state.md.us.

**New York:** You may contact and obtain information from these state agencies: *New York Department of State Division of Consumer Protection,* One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, 518-474-8583 / 1-800-697-1220, <a href="http://www.dos.ny.gov/consumerprotection">http://www.dos.ny.gov/consumerprotection</a>; and *New York State Office of the Attorney General,* The Capitol, Albany, NY 12224-0341, 1-800-771-7755, <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

**North Carolina:** You may contact and obtain information from your state attorney general at: *North Carolina Attorney General's Office*, 9001 Mail Service Centre, Raleigh, NC 27699, 1-919-716-6000 / 1-877-566-7226, <a href="www.ncdoj.gov">www.ncdoj.gov</a>.

**Rhode Island:** This incident involves <<XXX>> individuals in Rhode Island. Under Rhode Island law, you have the right to file and obtain a copy of a police report. You also have the right to request a security freeze, as described above. You may contact and obtain information from your state attorney general at: *Rhode Island Attorney General's Office*, 150 South Main Street, Providence, RI 02903, 1-401-274-4400, <a href="https://www.riag.ri.gov">www.riag.ri.gov</a>.

West Virginia: You have the right to ask that nationwide consumer reporting agencies place "fraud alerts" in your file to let potential creditors and others know that you may be a victim of identity theft, as described above. You also have a right to place a security freeze on your credit report, as described above.