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August 17, 2016

#### VIA U.S. MAIL

Attorney General Joseph Foster Office of the New Hampshire Attorney General Attn: Security Breach Notification 33 Capitol Street Concord, NH 03301

## Re: Notice of Event

Dear Attorney General Foster:

We represent J. Polep Distribution Services ("J. Polep"),705 Meadow Street, Chicopee, MA 01013, and are writing to notify your office of an incident that affects the security of personal information relating to nineteen (19) New Hampshire residents. By providing this notice, J. Polep does not waive any rights or defense regarding the applicability of New Hampshire law or Personal Jurisdiction.

## **Nature of Data Event**

On July 29, 2016, J. Polep discovered that they were the victim of an email spoofing scam that resulted in the compromise of 2015 W-2 forms. Through this spoofing scam, a request was made from what appeared to be a legitimate J. Polep company, Consumer Products Distributors ("CPD"), email address for 2015 W-2 information. An employee W-2 includes the following categories of information: (1) the employee's name, and the employee's Social Security number. Unfortunately, the W-2 information was provided prior to J. Polep becoming aware of the fraudulent nature of the request. J. Polep immediately began working to investigate and to mitigate the potential impact of this incident.

## Notice to New Hampshire Residents

On August 17, 2016, J. Polep mailed notice letters to affected individuals, which includes nineteen (19) New Hampshire residents. The notifications provided details of the incident, additional information on steps individuals can take to protect against identity theft and fraud, and contact information individuals may use should they have any questions or concerns. The notice letters were provided in substantially the same form as the letter attached here as *Exhibit A*.

# Other Steps Taken and To Be Taken

Upon discovering the fraudulent nature of the email, J. Polep moved quickly to identify the affected, and, put in place resources to assist them. J. Polep also provided them with notice of this incident, including information on how to better protect against identity theft and fraud, including information on how to place a fraud alert or security freeze on one's credit file, the contact details for the national consumer reporting agencies, the Federal Trade Commission, and information on notifying the state Attorney General as well. J. Polep also provided information on how to notify law enforcement to report attempted or actual identity fraud. As an additional precaution, J. Polep is providing affected individuals access to two (2) years of free credit monitoring and identity theft restoration services and has provided a call-line for potentially affected individuals to contact J. Polep with questions or concerns regarding this incident and the services being offered. J. Polep is also providing written notice of this incident to other state regulators as necessary. J. Polep notified the FBI and IRS about this incident.

## **Contact Information**

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at 215-977-4258.

Very truly yours,

James E. Prendergast of

LEWIS BRISBOIS BISGAARD & SMITH LLP

JEP:sn Encl.