

MAR 1 2 2018

CONSUMER PROTECTION

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March 6, 2018

# VIA U.S. MAIL

Attorney General Gordon J. MacDonald
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Event

Dear Attorney General MacDonald:

Our office represents Interstate Plastics, Inc. ("Interstate Plastics"), 330 Commerce Circle, Sacramento, California 95815. We write to provide you with notice of an event that may impact the security of personal information relating to approximately nine (9) New Hampshire residents. The investigation into this event is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Interstate Plastics does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

### **Nature of Data Event**

On or around December 23, 2017, Interstate Plastics learned of suspicious activity related to its e-commerce website. Interstate Plastics immediately commenced an investigation and determined that its e-commerce site was infected with a suspicious code. While the investigation into this incident is ongoing, it has determined that a sophisticated cyber-intrusion exploited a server monitoring program and injected a malicious code which was capable of collecting payment information entered into the website's customer check out page by customers. Interstate Plastics has removed the malicious code and is undertaking an investigation. To date, the investigation has determined that this incident may impact payment cards used to make purchases on the e-commerce site between October 27, 2017, and December 23, 2017. This incident did not impact customer information received by Interstate Plastics via phone orders.

It is believed that the customer information collected by the malware was customer name, address, card number, expiration date, and CVV.

# Notice to New Hampshire Residents

On March 6, 2018, Interstate Plastics will begin providing written notice to approximately nine (9) New Hampshire residents whose payment card information may be affected by this incident. Such notice is being provided in substantially the same form as the letter template attached here as **Exhibit A**.

# Other Steps Taken and to Be Taken

In addition to written notice of this incident, Interstate Plastics is providing impacted and potentially impacted individuals with helpful information on how to protect against identity theft and fraud, including how to place a fraud alert and security freeze on one's credit file, the contact information for the national consumer reporting agencies, how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, state attorney general, and law enforcement to report attempted or actual identity theft and fraud.

Interstate Plastics will also be providing written notice of this incident to other state regulators and the major consumer reporting agencies as required by law.

# **Contact Information**

Should you have any questions regarding this notification of other aspects of this event, please contact us at 267-930-4786.

Very truly yours,

Ryan Loughlin of

MULLEN COUGHLIN LLC

RCL: Enclosure

# **EXHIBIT** A



Return Mail Processing Center P.O. Box 6336 Portland, OR 97228-6336

<Mail ID>>
<Name 1>>
<Name 2>>
<Address 1>>
<Address 2>>
<Address 3>>
<Address 4>>
<Address 5>>
<City>><State>>><Zip>>>

<<Date>>

#### Re: Notice of Data Breach

Dear << Name 1>>:

Interstate Plastics, Inc. ("Interstate Plastics") recently learned of an incident that may affect the security of your payment information. We write to provide you with notice of this incident and information on the steps we are taking in response and steps you can take to protect against misuse of your payment card information, should you feel it is appropriate.

What Happened? On or around December 23, 2017, we learned of suspicious activity related to our e-commerce website. We immediately commenced an investigation and determined that our e-commerce site was infected with a suspicious code. While the investigation into this incident is ongoing, it has determined that a sophisticated cyber-intrusion exploited a server monitoring program and injected a malicious code which was capable of collecting payment information entered into our website's customer check out page by customers. We have removed the malicious code and are undertaking an investigation into this incident. To date, the investigation has determined that this incident may impact payment cards used to make purchases on our e-commerce site between October 27, 2017, and December 23, 2017. This incident did not impact customer information received by Interstate Plastics via phone orders.

What Information Was Involved? Since discovering the code, we have been working diligently to determine what happened, what information was affected, and to whom that information relates. The investigation has confirmed the following information could be collected by the malicious code: name, address, card number, expiration date, and CVV.

What We Are Doing. We take the security of our customer's information very seriously. We have security measures in place to protect data in our care and we are working to implement additional procedures to further protect the security of customer debit and credit cards. Upon learning of this incident, we immediately took steps to remove the malicious code and ensure the security of our systems. In addition, we are consulting third-party computer experts to ensure the ongoing protection of our network and will continue to work to secure your information in the future. We are also notifying certain state regulators of this incident as required by law.

What You Can Do. Please review the enclosed Steps You Can Take to Protect Your Information for additional information on how to better protect against potential misuse of your information. We also encourage you to remain vigilant against incidents of identity theft by reviewing your account statements regularly and monitoring your credit reports for suspicious activity.

For More Information. We take this incident, and the security of information in our care very seriously. Should you have any questions about the content of this letter or ways you can better protect yourself from the possibility of identity theft, please call our dedicated assistance line at 888-762-8172 between 6:00 a.m. and 6:00 p.m. PST, Monday through Friday, excluding major holidays.

Sincerely,

Cole Klokkevold

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CEO

## STEPS YOU CAN TAKE TO PROTECT YOUR INFORMATION

#### **Monitor Your Accounts**

<u>Credit Reports and Account Statements</u>. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit card and account statements and monitoring your free credit reports for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

<u>Fraud Alerts</u>. At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below:

Equifax P.O. Box 105069 Atlanta, GA 30348 800-525-6285 www.equifax.com Experian P.O. Box 2002 Allen, TX 75013 888-397-3742 www.experian.com TransUnion P.O. Box 2000 Chester, PA 19106 800-680-7289 www.transunion.com

Security Freeze. You may also place a security freeze on your credit reports. A security freeze prohibits a credit bureau from releasing any information from a consumer's credit report without the consumer's written authorization. However, please be advised that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. If you have been a victim of identity theft and you provide the credit bureau with a valid police report, it cannot charge you to place, lift, or remove a security freeze. In all other cases, a credit bureau may charge you a fee to place, temporarily lift, or permanently remove a security freeze. Fees vary based on where you live, but commonly range from \$3 to \$15. You will need to place a security freeze separately with each of the three major credit bureaus listed above if you wish to place a freeze on all of your credit files. In order to request a security freeze, you will need to supply your full name, address, date of birth, Social Security number, current address, all addresses for up to five previous years, email address, a copy of your state identification card or driver's license, and a copy of a utility bill, bank or insurance statement, or other statement proving residence. To find out more on how to place a security freeze, you can use the following contact information:

Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348 1-800-685-1111 www.freeze.equifax.com Experian Security Freeze P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com/freeze/ TransUnion P.O. Box 2000 Chester, PA 19016 1-888-909-8872 freeze.transunion.com

Additional Information. You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud by contacting the credit reporting agencies listed above, Federal Trade Commission, or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="https://www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission encourages those who discover that their information has been misused to file a complaint with them. Instances of known or suspected identity theft should be promptly reported to law enforcement, the Federal Trade Commission, and your state Attorney General. This notice has not been delayed as the result of a law enforcement investigation.

For Maryland residents, the Maryland Attorney General can be reached at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-888-743-0023; and <a href="www.oag.state.md.us">www.oag.state.md.us</a>. Interstate Plastics, Inc. is located at 330 Commerce Circle, Sacramento, CA 95815.

For North Carolina residents, the North Carolina Attorney General can be contacted by mail at 9001 Mail Service Center, Raleigh, NC 27699-9001; toll-free at 1-877-566-7226; by phone at 1-919-716-6400; and online at wvvw.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General can be contacted by mail at 150 South Main Street, Providence, RI 02903; by phone at (401) 274-4400; and online at www.riag.ri.gov. Approximate five (5) Rhode Island residents are potentially impacted by this incident. You have the right to file and obtain a police report if you ever experience identity theft or fraud. Please note that, in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://www.consumerfinance.gov/f/201504">www.consumerfinance.gov/f/201504</a> cfpb summary your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.