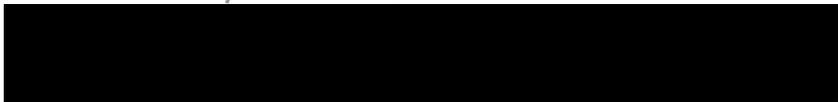




THE INSTITUTE FOR FINANCIAL MARKETS



May 12, 2015

State Attorney General
New Hampshire Department of Justice
33 Capitol Street
Concord, NH 03301

Re: Data Breach Notification

Dear Sir/Madam:

This letter is to notify you that our business experienced a data breach. At approximately 3 a.m. Friday, May 8, 2015, a hacker entered our site at theifm.org from IP address 188.143.234.93 (Russian Federation) and continued attacking our online shopping cart until approximately 10:15 a.m. The attack opened access to 248 credit cards, 1 of which belongs to a New Hampshire resident.

Changes were made to close the vulnerability at about 5:00 p.m. on May 8, 2015. The attack may have used multiple methods to penetrate the server. What method or methods will not be known at least until the forensic team completes its review. To ensure the safety of our server the shopping cart function has been disabled, until the forensic review is completed.

The IFM provided notice to each of the individuals impacted by the breach on May 12, 2015, and offered a free, 12-month identity protection services.

Please contact me should you have any questions.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Dwight Kessler".

