

January 12, 2023

To: Consumer Protection Bureau
Office of the New Hampshire Attorney General
33 Capitol Street
Concord, NH 03301

RECEIVED

JAN 18 2023

From: Kyle Liudahl, Associate General Counsel and Chief Privacy Officer

CONSUMER PROTECTION

Re: Notification of Data Breach

We are writing to notify you of a data breach that may have affected the security of approximately four (4) residents of New Hampshire. We have provided notice to the impacted residents of New Hampshire on or about December 17th, 2022 via letter. This written notice was provided in substantially the same manner as the letter template attached as Exhibit A.

By providing this notice, Graco does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire Data event notification statute, or personal jurisdiction.

What Happened? On November 22, 2022, Graco discovered that certain information about Graco employees, former employees, and their dependents may have been exposed on or about October 10th, 2022 as a result of a data breach. Based on our subsequent investigation, we believe that the malicious actors who perpetrated the data breach may have acquired the personal information of approximately four (4) residents of New Hampshire. However, at this time, we have not identified any facts suggesting that this information was made publically available.

What We Are Doing. Graco takes this data breach extremely seriously and is actively working to protect the interests of impacted individuals. Upon discovery of the breach, Graco took immediate action, including engaging a third party cybersecurity firm to investigate and assist in remediating the breach. At this time, it is Graco's belief that the malware that caused this breach has been fully removed and/or quarantined. However, Graco continues to remain vigilant and is actively monitoring the status of this situation as it develops. In addition to our investigation and remediation efforts, Graco is offering credit monitoring services and providing resources to assist in risk mitigation to everyone affected.

Should you need to contact Graco for any reason, including for further information and assistance, please contact me at

Sincerely,

Kyle Liudahl
Associate General Counsel and Chief Privacy Officer

EXHIBIT A

December 16, 2022

To: [Affected Graco Employee]
From: Kyle Liudahl, Graco Privacy Officer
Re: Notification of Data Breach

I am writing to notify you of a data breach that appears to have involved the exfiltration of some of your personal information from Graco's network.

What Happened? Graco recently experienced a loss of data from its network that was initiated by a third party actor. We have a high degree of confidence that the data breach has been contained, and we will continue to monitor the situation in an effort to confirm that this continues to be the case. Based on our investigation of the incident, we believe that the exfiltrated data, while fairly limited in scope, included some of your personal information. However, at this time, we have not identified any facts suggesting that this information was made publicly available.

What Information Was Involved? The files that were exfiltrated included your first and last name, along with the following:

- [Affected Graco Employee].

The files also include the first and last name as well as [(category of information)] of the following dependents:

- [Affected Graco Employee's Dependents]

What We Are Doing. Graco takes the exfiltration of this data extremely seriously and is actively working to help protect the interests of impacted individuals. In addition to ongoing monitoring of the situation, we are offering credit monitoring services to everyone affected. If you are interested in obtaining free credit monitor and identity theft protection services, please contact Norton LifeLock. You will be asked to provide the following code [insert code] to enroll in credit monitoring and identity protection services.

What You Can Do. Please remain vigilant by reviewing account statements and monitoring free credit reports. If you would like to contact any of the consumer reporting agencies, their contact information is listed below. If you experience any suspected incidents of identity theft, please report to local law enforcement or your state's attorney general.

In addition, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. You may also complete the Annual Credit Report Request Form at

<https://www.consumer.ftc.gov/sites/www.consumer.ftc.gov/files/articles/pdf/pdf-0093-annual-report-request-form.pdf> and mail it to:

Annual Credit Report Request Service

P.O. Box 105281
Atlanta, GA 30348-5281

At no charge, you can also have the major credit bureaus place a fraud alert on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Please note that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file.

To place a fraud alert, please contact any of the credit agencies listed below:

Equifax
P.O. Box 105069
Atlanta, GA 30348-5069
800-525-6285
www.equifax.com

Experian
PO Box 9554
Allen, TX 75013
888-397-3742
<http://www.experian.com>

TransUnion
PO Box 2000
Chester, PA 19016
800-680-7289
www.transunion.com/fraud

You also have the right to place a “security freeze” on your credit file. A security freeze generally will prevent creditors from accessing your credit file at the three nationwide credit bureaus without your consent. You can request a security freeze free of charge by contacting each of the credit bureaus individually at:

Equifax
P.O. Box 105788
Atlanta, GA 30348-5788
888-298-0045
www.equifax.com/personal/credit-report-services/credit-freeze/

Experian
PO Box 9554
Allen, TX 75013
888-397-3742
www.experian.com/freeze

TransUnion
PO Box 2000
Chester, PA 19016
800-680-7289
www.transunion.com/credit-freeze

You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud by contacting the Federal Trade Commission. The Federal Trade Commission’s contact information is listed below.

Federal Trade Commission
Consumer Response Center

600 Pennsylvania Avenue, NW
Washington, DC 20580
www.identitytheft.gov
1-877-ID-THEFT (1-877-438-4338)
TTY: 1-866-653-4261

For More Information. I understand you may have questions that are not answered in this letter. To ensure your questions are answered timely, please contact me at . Please leave your phone number in your message and I will get back to you.

I seriously regret any inconvenience or concern this event has caused you.

Sincerely,

Kyle Liudahl
Graco Privacy Officer