

CONSUMER PROTECTION

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February 11, 2021

VIA U.S. MAIL

Consumer Protection Bureau Office of the New Hampshire Attorney General 33 Capitol Street Concord, NH 03301

> Re: **Notice of Data Event**

Dear Sir or Madam:

We represent Elwyn ("Elwyn") located at 111 Elwyn Road, Media, PA 19063, and are writing to notify your office of an incident that may affect the security of some personal information relating to one (1) New Hampshire resident. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Elwyn does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or about June 24, 2020, Elwyn's Information Technology Department discovered suspicious activity in some employee email accounts. Elwyn quickly launched an investigation with the assistance of computer forensic specialists to determine the nature and scope of the event. Elwyn also took steps to secure the email accounts by resetting user passwords associated with the activity while Elwyn continued to investigate the problem. Through the investigation, Elwyn confirmed that one or more unknown actors gained access to certain employee email accounts between October 9, 2019 and July 21, 2020. Elwyn undertook a time intensive and comprehensive review of the impacted accounts to determine what information was potentially impacted. This review completed on January 19, 2021. Elwyn then worked to understand the individuals' connections to Elwyn and locate address information so that Elwyn could mail notice.

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The information that could have been subject to unauthorized access includes name and Social Security number.

Notice to New Hampshire Resident

On or about February 11, 2021 Elwyn provided written notice of this incident to affected individuals, which includes approximately one (1) New Hampshire resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*. Additionally, while the review was ongoing, Elwyn posted notification of this event on its website on or around August 21, 2020.

Other Steps Taken and To Be Taken

Upon discovering the event, Elwyn moved quickly to investigate and respond to the incident, assess the security of Elwyn systems, and notify potentially affected individuals. Elwyn is also working to implement additional safeguards and training to its employees. Elwyn is providing access to credit monitoring services for one (1) year, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Elwyn is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Elwyn is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4786.

Very truly yours,

By Joyhli

Ryan C. Loughlin of

MULLEN COUGHLIN LLC

RCL/hfh Enclosure

EXHIBIT A



February 11, 2021

RE: Notice of Data [EXTRA2]

Dear Sample A Sample:

Elwyn is writing to notify you of a recent incident that may have impacted the security of your personal information. We want to provide you with information about the incident, our response, and steps you may take to better protect your personal information, should you feel it necessary to do so.

What Happened? On June 24, 2020 Elwyn's Information Technology Department discovered suspicious activity in some employee email accounts. Elwyn quickly launched an investigation with the assistance of computer forensics specialists to determine the nature and scope of the intrusion. Elwyn also took steps to secure the email accounts by resetting user passwords associated with the activity while we continued to investigate the problem. Through the investigation, we learned that one or more unknown actors gained access to certain employee email accounts without authorization for certain periods of time between October 9, 2019 and July 21, 2020.

Our investigation was unable to determine what emails and attachments, if any, in the accounts were viewed by the unauthorized actor(s). We immediately undertook a comprehensive review of the contents of impacted email account to identify those who may have personal information accessible within the impacted accounts. While this review was ongoing, we posted notice of this event on our website beginning on or around August 21, 2020. After a diligent and thorough process, we completed the review of the email contents on or about January 19, 2021 and determined that information related to you was present in the email accounts during the period of unauthorized access. We then worked to understand your connection to Elwyn and locate address information so that we could mail you this notice.

What Information was Involved? The investigation determined that the following information related to you was found within Elwyn email, and could have been accessed through an exposed account: your name, [EXTRA1].

California Delaware New Jersey Pennsylvania



What We Are Doing. The confidentiality, privacy, and security of personal information within our custody is among Elwyn's highest priorities. Upon learning of the event, we launched an investigation with the assistance of forensic specialists to determine what systems and information may be impacted by this event. We also took steps to confirm and further strengthen the security of our systems, including our email accounts. As a precautionary matter, we continue to review our security policies and procedures as part of our ongoing commitment to protect and maintain the security of your information.

What You Can Do. Please review the enclosed Steps You Can Take to Protect Personal Information, which contains information on what you can do to better protect against possible misuse of your information.

As an added precaution, Elwyn is offering you access to one year of credit monitoring and identity protection services provided by Experian at no cost to you. Your identity monitoring services include credit monitoring and identity restoration services. Details of this offer and instructions on how to enroll in the services are enclosed within this letter.

For More Information. We understand you may have questions that are not answered in this letter. If you have questions, please call our dedicated hotline at (833) 281-4833, Monday through Friday, 8 am -10 pm CT, Saturday and Sunday 10 am -7 pm CT, excluding national holidays.

Sincerely,

Shawna White

Shawna White, MBA, CHC, CHPC Corporate Compliance and Privacy Officer

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Credit Monitoring and Identity Restoration Services

What we are doing to protect your information:

To help protect your identity, we are offering a complimentary one-year membership of Experian's[®] IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: May 31, 2021 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/credit
- Provide your activation code: ABCDEFGHI

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (833) 281-4833 by May 31, 2021. Be prepared to provide engagement number DB25334 as proof of eligibility for the identity restoration services by Experian.

Additional details regarding your 12-month Experian IdentityWorks Membership:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.*
- Credit Monitoring: Actively monitors Experian file for indicators of fraud.
- Identity Restoration: Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- Experian IdentityWorks ExtendCARETM: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- Up to \$1 Million Identity Theft Insurance**: Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at (833) 281-4833. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

^{**} The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.



^{*} Offline members will be eligible to call for additional reports quarterly after enrolling

Monitor Your Accounts

In addition to enrolling in the complimentary services detailed above, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements and explanation of benefits, and to monitor your credit reports for suspicious activity and to detect errors. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian	TransUnion	Equifax
P.O. Box 9554	P.O. Box 2000	P.O. Box 105788
Allen, TX 75013	Chester, PA 19016	Atlanta, GA 30348-5788
1-888-397-3742	1-888-909-8872	1-800-685-1111
www.experian.com/freeze/center.html	www.transunion.com/credit-	www.equifax.com/personal/credit-
	freeze	report-services

In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian	TransUnion	Equifax
P.O. Box 9554	P.O. Box 2000	P.O. Box 105069
Allen, TX 75013	Chester, PA 19016	Atlanta, GA 30348
1-888-397-3742	1-800-680-7289	1-888-766-0008
www.experian.com/fraud/center.ht	www.transunion.com/frau	www.equifax.com/personal/credi
<u>ml</u>	d-victim-resource/place-	t-report-services
	fraud-alert	

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement. This notice has not been delayed by law enforcement.

For Maryland residents, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-410-528-8662, www.oag.state.md.us.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504 cfpb summary your-rights-under-fcra.pdf, writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/.

North Carolina Residents: Office of the Attorney General of North Carolina, Consumer Protection Division, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400, 877-566-7226 (toll free within NC).

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There is one (1) Rhode Island resident impacted by this incident.

Washington D.C. Residents: the Office of Attorney General for the District of Columbia can be reached at: 441 4thStreet NW, Suite 1100 South, Washington, D.C. 20001; 1-202-442-9828; https://oag.dc.gov.