

March 13, 2012

Attorney General Michael A. Delaney
Office of the Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Edmund Optics, Inc. Data Exposure Event

Dear Attorney General Delaney:

We are writing to notify you of a data security event that compromised the security of personal information. Edmund Optics, Inc. ("EO"), 101 East Gloucester Pike, Barrington, NJ 08007, is informing your office of the pertinent facts that are known at this time related to the theft of personal information from EO's website, EdmundOptics.com, and of the actions taken in response. Upon discovery of the data exposure event, EO retained breach notification legal counsel, Nelson, Levine, de Luca & Horst, LLC, and forensic computer analysts, Trustwave and Kroll, Inc., to assist with its investigation of and response to this incident. The investigation is ongoing. Should new significant facts be learned we will supplement this notice. By providing this notice, EO does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Nature of the Security Event

On Sunday, February 26, 2012, EO identified suspicious activity on its website. EO immediately shut down access to its website from the IP address generating the suspicious activity. EO determined that hackers had been exploiting a vulnerability in the ColdFusion 8 software used to run its website from February 8, 2012 until February 26, 2012, at which time the unauthorized access was shut down. EO applied a security patch to eliminate the vulnerability in ColdFusion 8 and removed malicious code found on its web server. In addition, EO upgraded to ColdFusion 9, which provides newer security features, and re-applied all relevant security patches to secure the site. However, during the time hackers had access to the website, customer personal information, including name and credit card information, was accessed without authorization. EO continues to investigate the data breach event to confirm that all of its affected customers have been identified.

Notice to New Hampshire Residents

Although the investigation is ongoing, it appears four (4) New Hampshire resident's personal information may have been accessed without authorization. All four (4) New Hampshire residents will

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receive written notice of the data breach event on or about March 16, 2012 in substantially the same form as the sample notice which is attached as Exhibit A. Additionally, EO is posting notice of the breach event and providing a corporate statement on its website which are available at <http://www.edmundoptics.com/online-update>.

Other Steps Taken and To Be Taken

As discussed above, EO retained two forensic computer experts and legal counsel specializing in data breach response. Because credit card information is involved in this data breach event and at the request of its bank, EO is undergoing a Payment Card Industry forensic audit, which is being conducted by Trustwave and reviewed by Kroll. This investigation is ongoing, and the security of our processes is being confirmed through our independent forensic investigators.

EO provided notification of the breach event to the New Jersey State Police Regional Operations Intelligence Center, which works in conjunction with the state attorney general's office in data breach matters. EO is providing notice of this data loss event to other state regulators, and various regulators in involved foreign countries. EO provided notice of the breach to the three major consumer credit reporting agencies (Experian, Equifax and Trans Union). EO has notified the United States Secret Service field office in Philadelphia, Pennsylvania, which is conducting an investigation in conjunction with EO's bank to ensure that all involved credit card users are being protected.

Sincerely,



Marisa Anne Edmund
VP of Marketing & Communications
Edmund Optics | America

Enclosure

Edmund Optics, Inc.
Notice of Data Breach Event

Exhibit "A"
Notice to Affected Residents



URGENT — Please Open Immediately.

<<FirstName>> <<MiddleName>> <<LastName>>
<<Address1>>
<<Address2>>
<<City>>, <<StateProvince>> <<PostalCode>>
<INTELLIGENT MAIL BARCODE>

<<FirstName>> <<MiddleName>> <<LastName>>
Membership Number: <<MembershipNumber>>

Member Services: 1-XXX-XXX-XXXX
9:00 a.m. to 6:00 p.m. (Eastern Time), Monday through Friday
If you have questions or feel you may have an identity theft issue,
please call ID TheftSmart member services.

<<Date>> (Format: Month Day, Year)

Dear <<FirstName>> <<MiddleName>> <<LastName>>,

I am writing today with important information that may affect you. On February 26, 2012, Edmund Optics, Inc. discovered a compromise of our data security that we believe was caused by criminal computer hackers. We immediately took steps to contain the compromise and began a thorough investigation. We engaged two independent forensic experts and separate legal counsel to help with our investigation and response to this event. We continue to take steps to monitor and secure our system and to ensure that events like this one do not happen again.

Our ongoing investigation indicates that your credit card information <ClientDef1(was/may have been)> accessed by the unauthorized individuals. We are providing this notice to you now so that you may take steps to monitor your credit account, protect your identity and protect your personal information should you feel it is appropriate to do so.

Edmund Optics, Inc. takes this matter very seriously. The safety and security of your personal information is our highest priority. Edmund Optics, Inc. has engaged Kroll, Inc. to assist us with this matter. Kroll's team is expert at helping people who have experienced the exposure of confidential data. Edmund Optics, Inc. is providing you FREE access to:

Enhanced Identity Theft Consultation and Restoration. Licensed investigators, who understand the problems surrounding identity theft, are available to answer your questions and to offer their expertise regarding any concerns you may have. Should your name and credit be affected by this incident, your investigator will help restore your identity to pre-theft status. The investigators do most of the work.

Continuous Credit Monitoring. Monitoring alerts make you aware of key changes in your Experian credit file that could indicate the kind of unauthorized activity commonly associated with identity theft and fraud. Your authorization is required.

Please see the enclosed brochure for easy, simple instructions to take advantage of Kroll's ID TheftSmart service. To receive online credit services, please visit www.idintegrity.com to complete your authorization. If you would prefer to order and receive your credit services through the mail, please fill out and return the enclosed *Consumer Credit Report and Credit Monitoring Authorization Form*. If you fill out and return the authorization form to receive credit services through the mail, you cannot sign up online.

You may call 1-XXX-XXX-XXXX, 9:00 a.m. to 6:00 p.m. Eastern Standard Time, Monday through Friday, if you have any questions or feel you may have an identity theft issue. After those hours a voice message and the option to leave a message for a return call from the call center will be available.

Please review enclosed document with the heading "State Notification Requirements." This document includes additional information regarding identity theft and steps you can take to monitor and protect your personal information. Additional information is also available on our website at www.edmundoptics.com/online-update.

Again, please be assured that the safety and security of your personal information is very important to us. We regret any inconvenience or concern that this matter may have caused you. If you have any questions, please contact our privacy line at 1-XXX-XXX-XXXX, between the hours of 9:00 a.m. to 6:00 p.m. Eastern Standard Time.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert M. Edmund". The signature is fluid and cursive, with the first name "Robert" being the most prominent.

Robert M. Edmund
CEO and Chairman of the Board
Edmund Optics, Inc.