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STATE OF NH
DEPT OF JUSTICE

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August 12, 2016

PRIVILEGED & CONFIDENTIAL

VIA U.S. MAIL

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Event

Dear Mr. Foster:

We represent The Dennis Group, Inc. ("Dennis Group"), 1537 Main Street, Springfield, Massachusetts 01103, and are writing to notify you of a data event that may have compromised the security of personal information of 3 New Hampshire residents. By providing notice of this incident to you, Dennis Group does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Background

On August 5, 2016, Dennis Group discovered that its company was targeted in an email spoofing attack. Through this attack, a request was made for 2015 IRS Tax Form W-2 information. A report with some information, including names, addresses, Social Security numbers, and compensation information, was emailed before it was discovered that the request was made from a fraudulent account by an individual purporting to be Dennis Group's CEO. The potential release of information occurred on Friday, August 5. Dennis Group discovered the fraudulent nature of the request that same night and immediately began to respond by notifying its employees, notifying the FBI, and arranging to provide its employees with credit monitoring and identity theft restoration services. The incident was not the result of an unauthorized intrusion into Dennis Group's computer networks.

Notice to New Hampshire Residents

Dennis Group determined that personally identifiable information relating to 3 New Hampshire residents was involved in this incident. Dennis Group provided written notice of this incident to these impacted New Hampshire residents beginning on or about August 12, 2016, in substantially the same form as the letter attached hereto as *Exhibit A*. Additionally, Dennis Group has provided voluntary preliminary notice to all affected individuals for whom they had proper email addresses on August 6, 2016. A copy of this preliminary notification is attached hereto as *Exhibit B*.

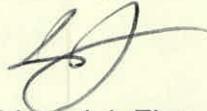
Other Steps Taken and To Be Taken

Dennis Group is providing potentially impacted individuals access to two free years of credit monitoring through AllClear ID. Additionally, Dennis Group is providing potentially impacted individuals with helpful information on how to protect against identity theft and fraud, including how to place a fraud alert and security freeze on one's credit file. Dennis Group is also providing the contact information for the national consumer reporting agencies, instructions on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Internal Revenue Service, Federal Trade Commission, state attorney general, and law enforcement to report attempted or actual identity theft and fraud. Dennis Group is also providing written notice of this incident to other state regulators as necessary.

Contact Information

Should you have any questions regarding this notification or other aspects of this event, please contact us at 215-977-4082.

Very truly yours,



Edward J. Finn of
LEWIS BRISBOIS BISGAARD & SMITH LLP

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