

December 10, 2013

Via U.S. Mail

Office of the Attorney General
Consumer Protection and Antitrust Bureau
33 Capital Street
Concord, NH 03301

Re: Notification of Information Security Breach

Dear Sir/Madam:

We represent DecisionDesk, Inc., a software-as-a-service ("SaaS") provider headquartered in Lakewood, Ohio and New York, New York. DecisionDesk provides a SaaS service through which educational institutions can manage and monitor their application process. More information about DecisionDesk can be found at www.decisiondesk.com.

I write regarding a data incident involving DecisionDesk's hosting services provider, MongoHQ. MongoHQ was the subject of an unauthorized intrusion into its information technology systems. On November 1st, MongoHQ informed DecisionDesk that the facts available to it indicated that on or about October 28, 2013, databases of some of MongoHQ's customers had been accessed as part of the intrusion, and that DecisionDesk's databases were among those whose MongoHQ's forensic investigation indicated had been improperly accessed. MongoHQ informed DecisionDesk of the steps it had taken to halt the intrusion and to secure the personal information hosted on its systems. Additional information about the MongoHQ incident can be found at security.mongohq.com. DecisionDesk continues to monitor MongoHQ's remediation of the incident. In addition, DecisionDesk has taken additional steps to secure the personal information in its affected databases including resetting all passwords, which had been encrypted even prior to the MongoHQ incident.

Based upon the information available to it, DecisionDesk believes the personal information of approximately 28 New Hampshire residents are contained in the affected databases, all of whom were notified of the data breach on or about December 6, 2013. The personal information of individuals contained in the DecisionDesk databases hosted by MongoHQ vary not only by individual, but by the preferences of DecisionDesk's institutional customers. Not every individual submitted all of the types of personal information collectively contained in the databases, but taken together the personal information of New Hampshire residents contained in the databases includes name, date of birth, address, phone number, email address, educational background, and, in some instances, the adjusted gross income of an individual's parent(s) or

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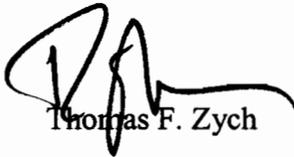
December 10, 2013

Page 2

guardian(s). In the case of 9 New Hampshire residents, the DecisionDesk database contained their social security number or other government-issued identification number, and DecisionDesk is offering one year of credit monitoring services to those residents.

DecisionDesk takes this matter seriously, and is continuing to work to protect the personal information procured by its services. Please let me know if you would like to discuss the incident further.

Sincerely,



Thomas F. Zych