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June 26, 2014

VIA U.S. MAIL

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Butler University – Notice of Data Security Event

Dear Sir or Madam:

We represent Butler University, 4600 Sunset Avenue, Indianapolis, IN 46208-3485, and are writing to notify you of a data event that compromised the security of personal information of three hundred-ninety three (393) New Hampshire residents.

Butler's investigation into this event is ongoing, and this notice will be supplemented with any significant facts learned subsequent to its submission. By providing this notice, Butler University does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Nature of the Data Security Event

On May 28, 2014, Butler University was contacted by California law enforcement. The following day, the University learned that a suspect in custody had in his possession a flash drive containing the personal information of a small number of Butler University employees. Upon learning of this, Butler University immediately notified the affected employees and launched an internal investigation. This investigation revealed that this personal information could have originated from unauthorized hacking into Butler University's computer network between November 2013 and May 2014. Third-party computer forensics experts were retained by Butler University to confirm these findings and to identify the full extent of data potentially exposed as a result of this incident. While these

investigations are ongoing, we have determined that files containing the personal information of three hundred-ninety three (393) New Hampshire residents were accessible to the hacker(s) during this time period. The personal information accessible varied among individuals, although consisted of some combination of name, Social Security number, driver's license number, and bank account information.

Notice to New Hampshire Residents

Butler University is providing these New Hampshire residents with written notice of this incident on or about June 26, 2014, in substantially the same form as the letter attached here as Exhibit A.

Other Steps Taken and To Be Taken

In addition to providing written notice of this incident to all affected individuals as described above, each affected individual is being offered access to one (1) free year of credit monitoring services and identity theft restoration services. Butler University is also providing each individual with information on how to protect against identity theft and fraud. Butler University is providing written notice of this incident to other state regulators, and to the national credit reporting agencies.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at 215-977-4058.

Very truly yours,



James E. Prendergast of
LEWIS BRISBOIS BISGAARD & SMITH LLP

JEP:ipt
cc: Butler University

EXHIBIT A



June 26, 2014



##A1640-L01-0123456 *****3-DIGIT 159

123 ANY ST
ANYTOWN, US 12345-6789



Dear Sample A Sample:

We are writing to notify you of an incident that may affect the security of your personal information. Butler University is providing this notice to ensure that you are aware of the incident and so that you may take steps to monitor and safeguard your identity, financial accounts, and credit report, should you feel it is appropriate to do so.

On May 28, 2014, Butler University was contacted by California law enforcement and alerted to an identity theft investigation in which the suspect had in his possession a flash drive containing the personal information of certain Butler University employees. Upon learning of this, Butler University immediately notified the affected employees and launched an internal investigation. This investigation revealed that this personal information could have originated from unauthorized hacking into Butler University's computer network between November 2013 and May 2014. Third-party computer forensics experts were retained by Butler University to confirm these findings and to identify the full extent of data potentially exposed as a result of this incident. While these investigations are ongoing, we have determined that files containing your name, Social Security number, driver's license number, and bank account information were accessible to the hacker(s) during this time period.

Butler University takes this matter, and the security of personal information entrusted to it, very seriously. To help protect your identity, we are offering a complimentary one-year membership to Experian's[®] ProtectMyID[®] Alert. This service helps detect possible misuse of your personal information and provides you with superior identity protection support that is focused on immediate identification and resolution of identity theft.

Activate ProtectMyID now in three easy steps:

1. ENSURE that you enroll by: **September 30, 2014 (your code will not work after this date)**
2. VISIT the ProtectMyID website to enroll: **www.protectmyid.com/redeem**
3. PROVIDE your activation code: **ABCDEFGHIJKL**

0123456



If you need an alternative to enrolling online, please call 866-271-3084 and provide engagement #:

Once your ProtectMyID membership is activated, you will receive the following features:

- Free copy of your Experian credit report
- Surveillance alerts for daily bureau credit monitoring and alerts of key changes and suspicious activity found on your Experian, Equifax,[®] and TransUnion[®] credit reports.

(OVER PLEASE)

- **Identity theft resolution:** Toll-free access to U.S.-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit, and medical insurance cards; assist with freezing credit files; and contact government agencies.
- **ProtectMyID ExtendCARE:** It is recognized that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE™, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- **\$1 million identity theft insurance¹:** Immediately covers certain costs including: lost wages, private investigator fees, and unauthorized electronic fund transfers.

To further protect against possible identity theft, fraud, or other financial loss, Butler University encourages you to remain vigilant, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law, you are entitled to one (1) free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

At no charge, you can also have these credit bureaus place a “fraud alert” on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because a fraud alert tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any of the agencies listed below. Information regarding security freezes is also available from these agencies.

Equifax
P.O. Box 105069
Atlanta, GA 30348
800-525-6285
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19022-2000
800-680-7289
www.transunion.com

You can further educate yourself regarding identity theft, security freezes, and ways to protect yourself by contacting your state Attorney General or the Federal Trade Commission (FTC). Instances of known or suspected identity theft should be reported to law enforcement, your state’s Attorney General, and/or the FTC.

¹ Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG . The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

The Federal Trade Commission can be reached at:
600 Pennsylvania Avenue NW
Washington, DC 20580
877-ID-THEFT (877-438-4338); TTY: 866-653-4261
www.ftc.gov/bcp/edu/microsites/idtheft/

The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them, and information regarding fraud alerts and security freezes may also be obtained from the Federal Trade Commission.

The University has established a confidential assistance line to address any questions or concerns you may have regarding the incident or the contents of this letter. This line is staffed by professionals trained in identity protection and restoration who are familiar with this specific incident. This confidential assistance line operates Monday through Friday, 9:00 a.m. to 7:00 p.m. EST, and can be reached by calling 888-414-8021. The reference number for this incident is

We apologize for any inconvenience or concern that this incident may have caused you. Please know that we are taking steps that will prevent this from happening again in the future, and that the safety and security of your personal information remains a top priority for Butler University.

Sincerely,



Jim Danko
President

0123456

