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November 22, 2013

By Overnight Courier

Office of the Attorney General
NH Department of Justice
33 Capitol Street
Concord, NH 03301

To Whom It May Concern:

As you are aware, New Hampshire state law requires notice to the New Hampshire Attorney General in the event of an information security breach involving the personal information of New Hampshire residents. In accordance with that requirement, I write to inform you of an information security breach that my client, Bed Bath & Beyond Inc. (“Bed Bath & Beyond”), discovered on September 19, 2013. Bed Bath & Beyond, to date, does not know whether any New Hampshire residents were affected, and recently determined that it may never know.

On that date, Bed Bath & Beyond learned that certain customers who made purchases at its Bed Bath & Beyond store located at 410 East 61st Street in New York City may have had their credit card information compromised through the actions of a single cashier. Bed Bath & Beyond promptly notified its card processing banks, as well as AMEX and Discover directly, so that they could take precautions to prevent the possibly compromised card information from being used. Since that date, Bed Bath & Beyond has been working with law enforcement with the hope to determine which of its customers’ card information was actually compromised. Unfortunately, Bed Bath & Beyond was informed by law enforcement just recently that law enforcement may not be able to tell us for a long time, if ever, which customers were affected if any. Therefore, out of an abundance of caution, Bed Bath & Beyond has elected to notify the one New Hampshire resident it has identified who may have been affected.

On November 20, 2013, Bed Bath & Beyond mailed written notifications to that New Hampshire resident and, as a precaution, Bed Bath & Beyond offered the customer complimentary credit monitoring services and other precautionary information and measures the customer can take. For your convenience, a copy of the notice template sent to potentially affected residents is enclosed with this letter.

Proskauer»

Office of the Attorney General

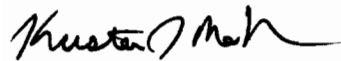
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Bed Bath & Beyond is reviewing its data security policies to reduce the likelihood of future data breaches and to limit the impact should another incident occur.

If you have any questions or need further information regarding this incident, please do not hesitate to contact me.

Sincerely,



Kristen Mathews

Partner, Proskauer Rose LLP



Corporate Office
650 Liberty Avenue
Union, NJ 07083
908-688-0888

Via U.S. Mail

Re: Credit Card Information Potentially Compromised

Dear Bed Bath & Beyond Customer:

It has come to our attention that some customers who made purchases between August 5, 2013 and September 19, 2013 at our Bed Bath & Beyond store located at 410 East 61st Street (at Broadway) in Manhattan (NYC) may have had their credit card or debit card information compromised. We sincerely apologize for any inconvenience or concern this may cause.

We have conducted an internal investigation and determined the potential compromise was caused by a cashier that has since been removed from Bed Bath & Beyond and we are taking the necessary legal action. We take the confidentiality of our customers' financial information very seriously and we want to ensure our customers are informed in order to detect and prevent potential unauthorized charges on their cards.

You are receiving this letter because your credit card/debit card information may have been compromised. We have no way of knowing whether your credit card/debit card information has actually been misused, or will be misused in the future.

This incident has been reported to law enforcement, and they are investigating the matter. We have notified the banks that process payment cards for us, and we understand that they will be notifying the bank that issued you your card. However, as a cautionary measure, you should also notify your card's issuing bank so that they can either reissue your card or take other precautionary measures to protect your account.

If you believe there is an unauthorized charge on your card, please contact your bank to have it removed. Additionally, we recommend you vigilantly check your account statements and monitor the free credit reports that are available to you. See the attached additional information that certain states have asked us to provide on how you can protect yourself from identity theft.

We sincerely apologize for any inconvenience or concern this has caused you and we want you to be assured that we are taking steps to prevent a similar occurrence. We understand the importance of the situation and we stand ready and willing to help you. We are offering one (1) free year of credit monitoring services to our customers who have received this letter. You may redeem this offer until February 15, 2014. For details regarding these credit monitoring services or if you have any questions or concerns about this matter please contact us at 1-877-962-7287 between the hours of 9 am until 9 pm (EST).

Sincerely,

Hank Reinhart
Vice President, Customer Service

Protection from Identity Theft

For residents of California, Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Oregon, Vermont, Virginia, West Virginia, and Wyoming:

It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account by contacting any one or more of the national consumer reporting agencies listed below. They can also provide you with information about fraud alerts and security freezes.

Equifax
P.O. Box 740241
Atlanta, GA 30348
1-800-685-1111
www.equifax.com

Experian
P.O. Box 2104
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion
P.O. Box 6790
Fullerton, CA 92834-6790
1-877-322-8228
www.transunion.com

For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

For residents of Illinois, Maryland and North Carolina:

State laws require us to tell you that you can obtain information from the Federal Trade Commission about steps you can take to avoid identity theft (including how to place a fraud alert or security freeze). If you are a Maryland or North Carolina resident, you may also be able to obtain this information from your state's Attorney General.

MD Attorney General's Office
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

NC Attorney General's Office
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
<http://www.ncdoj.gov/>

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/bcp/edu/microsites/idtheft/

For residents of Massachusetts and West Virginia:

State laws require us to inform you of your right to obtain a police report if you are a victim of identity theft. You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent; however, using a security freeze may delay your ability to obtain credit.

To place a security freeze on your credit report, you need to send a request to a consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, unless you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency.

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.equifax.com

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion (FVAD)
P.O. Box 6790
Fullerton, CA 92834-6790
www.transunion.com