

Wildman, Harrold, Allen & Dixon LLP
225 West Wacker Drive
Chicago, Illinois 60606-1229
312-201-2000
312-201-2555 fax
www.wildman.com



Wildman Harrold
Attorneys and Counselors

Thomas J. Smedinghoff
312-201-2021
Smedinghoff@wildman.com

June 15, 2009

VIA OVERNIGHT MAIL

Attorney General Kelly A. Ayotte
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Beam Global Spirits & Wine, Inc.

Dear Attorney General Ayotte:

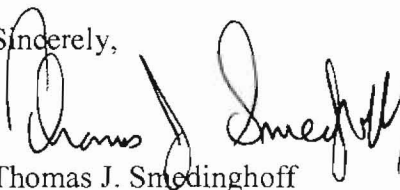
We represent Beam Global Spirits & Wine, Inc. ("Beam Global"). Pursuant to N.H. Rev. Stat. Ann. § 359-C:20, we are writing to notify you of an incident that occurred in February 2009 that may affect personally identifiable information held by Beam Global relating to two (2) residents of the State of New Hampshire.

The incident involved the unauthorized access of Beam Global's human resources databases by a former Beam Global employee. After discovering the breach, Beam Global reported the theft to the police department, who arrested the perpetrator and seized all of his computer equipment. This computer equipment currently is undergoing forensic analysis by the U.S. Department of Homeland Security. Based on Beam Global's internal investigation of the incident, Beam Global believes that the perpetrator was able to access a database containing the names, addresses, and Social Security numbers of several current and former Beam Global employees. Beam Global does not know if any of the aforementioned information actually was copied from the compromised database.

Beam Global held up notification at the request of law enforcement, and now plans to notify potentially affected individuals on or before June 16, 2009, by U.S. mail. A copy of the notification letter is enclosed for your reference.

Please contact the undersigned if you have any questions.

Sincerely,



Thomas J. Smedinghoff

Enclosure

cc: Kent Rose, Beam Global Spirits & Wine, Inc., Inc.

[Employee Notification Letter]

[Beam Global Spirits & Wine, Inc. letterhead]

June __, 2009

Dear _____:

We are writing to inform you of a recent security incident that may have involved your personal information, and the actions you may want to take as a result of this incident.

The incident involved unauthorized access to our HR/payroll database by a former Beam Global employee in February 2009. The incident was reported to the police, who recently arrested the perpetrator and seized his computer equipment. That equipment is currently undergoing forensic analysis by the U.S. Department of Homeland Security.

Although we had previously been advised by the police that we should not disclose this incident so as not to jeopardize the investigation, now that an arrest has been made we are able to inform you of this incident, the data that was involved, and steps you may want to take to protect your personal information.

Based on our internal investigation of this incident, we believe that the perpetrator was able to access a database containing the names, addresses and Social Security numbers of current and former Beam Global employees. At this point, we have no basis for believing that any information was copied from the database. However, because we are not yet able to rule out this possibility, in an abundance of caution we are writing to inform you and to recommend that you be alert to signs of possible identity theft or other misuse of your personal identity.

In particular, you can take steps to obtain further information and minimize the risk of identity theft.

We recommend that you closely review your account statements and credit reports, and promptly report any suspicious activity or suspected identity theft to law enforcement including local police, your state's Attorney General, and/or the Federal Trade Commission (FTC).

The attachment to this letter provides information on steps you can take to protect yourself against identity theft. Further guidance on identify theft is also available at the

FTC Consumer Response Center, 600 Pennsylvania Ave. NW, Washington D.C. 20580;
Phone: 1-877-IDTHEFT (438-4338), Website: www.ftc.gov/IDTheft.

If you have any questions concerning this incident, we encourage you to call the toll-free number we have established to answer your questions, **1-800-_____**, between the hours of ____ a.m. and ____ p.m. Central time, Monday through Friday.

Beam Global takes the protection of your personal information very seriously. We have implemented a number of new safeguards regarding our HR data files that will help prevent a similar occurrence, including implementing new security processes, disabling remote access from outside the corporate firewall, and severely limiting authorized access.

We sincerely regret any inconvenience caused by this incident, and we encourage you to call our toll-free number if you have questions or concerns.

Sincerely,

Additional Information

There are a number of other steps you should consider to guard against identity theft.

Reviewing Your Account Statements and Credit Report. Regularly review statements from your accounts and obtain your credit report from one or more of the national credit reporting companies. Report any fraudulent transactions to the creditor or credit reporting company from whom you received the statement or report. You may obtain a free copy of your credit report once every 12 months by visiting www.annualcreditreport.com, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281 (you can print a copy of the request form at www.annualcreditreport.com/cra/requestformfinal.pdf). You can also purchase a copy of your credit report by contacting one of the three national credit reporting companies listed below.

Fraud Alert. In addition, you may want to consider the use of a fraud alert. Fraud alerts notify potential creditors to verify your identification before extending credit in your name in case someone is using your information without your consent. There are two types of fraud alerts that you can place on your credit report to notify creditors that you may be a victim of fraud: an initial alert and an extended alert.

An **initial fraud alert** stays on your credit report for 90 days, and there is no charge for this service. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft.

You can also have an **extended fraud alert** placed on your credit report if you have been a victim of identity theft and you provide the credit reporting company with the documentary proof it requires.

You may initiate a fraud alert for all three major bureaus by contacting any one of the credit reporting companies listed below. However, you should be aware that, while a fraud alert may help protect your credit information, it may delay legitimate requests for credit approval. Further information is available from the credit bureaus.

Security Freeze. You may also be interested in further protection from fraud and identity theft through protective measures such as a security freeze on your credit report. A security freeze is designed to prevent potential credit grantors or lenders from accessing your credit report without your consent. If a security freeze is in place, the information from your credit report will not be released to a third party without prior express authorization from you. Therefore, using a security freeze may interfere with or delay your ability to obtain credit. Since the instructions for how to establish a security freeze vary from state to state, please contact the three major credit bureaus for placing, lifting and/or removing a security freeze. There may be fees for placing, lifting and/or removing a security freeze.

You may request that a security freeze be placed on your credit report by contacting the consumer reporting agencies. To obtain detailed information regarding process of placing, removing and lifting a security freeze, contact the three national credit reporting companies listed below. Note that they will require proper identification whenever you make a request to place, lift or remove a security freeze.

Equifax
(800) 685-1111 Credit Reports
(800) 525-6285 Fraud Alert
(800) 525-6285 Security Freeze
www.equifax.com

P.O. Box 740250
Atlanta, GA 30374-0241

Experian
(888) 397-3742 Credit Reports
(888) 397-3742 Fraud Alert
(888) 397-3742 Security Freeze
www.experian.com

P.O. Box 1017
Allen, TX 75013

TransUnion
(800) 888-4213 Credit Reports
(800) 680-7289 Fraud Alert
(800) 909-8872 Security Freeze
www.transunion.com

P.O. Box 6790
Fullerton, CA 92834-6790