



475 Anton Boulevard  
Costa Mesa, CA 92626  
www.experian.com

Regulatory Compliance C261B

September 26, 2014

Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301

Re: Requirement of New Hampshire N.H. Rev. Stat. §§ 359-C

To Whom It May Concern:

In accordance with state law, I wish to inform you that Experian, one of the nationwide credit reporting agencies, intends to notify six New Hampshire residents about unauthorized access to their personal information. The residents will be notified by US mail this week and will be provided credit monitoring services. A copy of the written notification is enclosed.

If you have any questions concerning this issue, please feel free to contact me at (714) 830-7017.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Heymann", with a horizontal line extending to the right.

Steven Heymann  
Head of Compliance  
Experian North America

AF



Regulatory Compliance C261B  
Experian / AF  
475 Anton Blvd  
Costa Mesa CA 92626-7037

September 26, 2014

«First\_Name» «Middle\_Name» «Last\_Name»  
«ADDRESS»  
«CITY», «State» «ZIP»

This letter is to inform you that your personal information may have been accessed without proper authorization. This unauthorized access took place sometime between August 29, 2014 and September 2, 2014.

Experian, one of the nationwide credit reporting agencies, identified that its client, Advantage Funding Company, had certain Experian consumer information accessed without proper authorization. The consumer information consists of information typically found in a consumer report. Such information includes your name and address and one or more of the following: Social Security number, date of birth, or account numbers. Experian has taken steps to ensure that the userid associated with this unauthorized activity has been locked. To prevent recurrence, we are requiring additional corrective actions that may include but are not limited to: updated system security measures, the issuance of a new userid, and enhanced access restrictions. Experian is actively working with Advantage Funding and law enforcement to investigate this matter. Contact information for Advantage Funding is as follows:

Advantage Funding Company  
1111 Marcus Ave., Suite M27  
Lake Success, NY 11042  
(516) 280-1783  
Contact: Jeff Liebowitz

Experian is providing the following information to help protect you from potential misuse of your information, including identity theft:

**We recommend contacting the nationwide credit reporting agencies as soon as possible to:**

- Add a security alert statement to your credit file at all three national credit reporting agencies: Equifax, TransUnion and Experian. You only need to contact one of the three agencies listed below; your request will be shared electronically with the other two agencies. This security alert will remain on your credit file for 90 days. Information on security freezes may also be obtained.
- Remove your name from mailing lists of pre-approved offers of credit for approximately six months.
- Receive a free copy of your credit report.

Equifax  
P.O. Box 740256  
Atlanta, GA 30374  
(800) 525-6285  
www.equifax.com

TransUnion  
P.O. Box 2000  
Chester, PA 19022  
(800) 888-4213  
www.transunion.com

Experian  
P.O. Box 9554  
Allen, TX 75013  
(888) 397-3742  
www.experian.com/consumer

For your convenience, Experian also offers the above service online at <http://www.experian.com/fraud> with the added benefit of allowing you immediate access to your credit report.

We also advise being vigilant when reviewing your account statements for any unusual activity. Another way to protect your identity from any misuse is to review your credit report frequently to ensure that all information is accurate. To assist you with protecting your personal information, Experian will provide you with two years of complimentary credit monitoring and report through Experian's ProtectMyID™ Elite product.

### Activate ProtectMyID in Three Easy Steps

1. ENSURE That You Enroll By: 06/24/2015
2. VISIT the ProtectMyID Web Site: [www.protectmyid.com/protect](http://www.protectmyid.com/protect) or call (877) 736-4493 to enroll
3. PROVIDE Your Activation Code: «promocode»

### Your complimentary 24-month ProtectMyID membership includes:

- **Credit Report:** A free copy of your Experian credit report
- **Surveillance Alerts**
  - **Daily Credit Monitoring:** Alerts you of suspicious activity including new inquiries, newly opened accounts, delinquencies, or medical collections found on your Experian credit report
  - **Internet Scan:** Alerts you if your Social Security Number or Credit and/or Debit Card numbers are found on sites where compromised data is found, traded or sold.
  - **Change of Address:** Alerts you of any changes in your mailing address.
- **Identity Theft Resolution:** If you have been a victim of identity theft, you will be assigned a dedicated, U.S.-based Experian Identity Theft Resolution Agent who will walk you through the fraud resolution process, from start to finish.
- **ExtendCARE™:** Full access to the same personalized assistance from a highly-trained Fraud Resolution Agent even after your initial ProtectMyID membership expires.
- **Lost Wallet Protection:** If you ever misplace or have your wallet stolen, an agent will help you cancel your credit, debit and medical insurance cards.
- **\$1 Million Identity Theft Insurance\*:** As a ProtectMyID member, you are immediately covered by a \$1 Million insurance policy that can help you cover certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.
- **Mobile Application:** View details of your Surveillance Alerts on Android and iPhone.

If you have any questions during the enrollment process, please contact customer service toll-free at: (877) 736-4493. For your convenience, our call center is open 6:00 am to 6:00 pm Mon-Fri and 8:00 am to 5:00 pm Sat and Sun (Pacific Time).

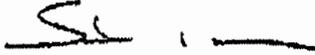
Additionally, the Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft, privacy issues and security freezes. The FTC may be contacted at:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) 438-4338  
<http://www.ftc.gov/bcp/edu/microsites/idtheft/>

\* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of Chartis, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

We hope this information is helpful to you, and Experian sincerely regrets any inconvenience or concern this incident may cause.

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Heymann', with a horizontal line extending to the right.

Steven Heymann  
Head of Compliance  
Experian North America